Strategic Management Communication FOR LEADERS Robyn Walker Comprigated Riversal

Test Bank Chapter 2: Foundations of Communication

True or false. Please write a "T" for true or an "F" for false in the blank space provided to indicate the correct answer to the following questions.

1.	The communication as information transfer model ignores the effects of distortion on information transfer or the multiple possible interpretations that a receiver might make of a message.
2.	The primary weakness of the communication as transactional process model is the assumption of the possibility of reaching shared meaning.
3.	The major criticism of the communication as strategic control approach is that it recognizes that people should not be expected to communicate in any objectively rational way.
4.	Communication as monologue is characterized by such attributes as trust, lack of pretense, humility, respect, directness, open-mindedness, honesty, concern for others, non-manipulative intent, equality, and acceptance of others as individuals with intrinsic worth, regardless of differences of opinion or belief.
5.	Dialogue means that there are always multiple interpretations of any situation and that no one person can control those interpretations, try as he or she might
6.	Self-awareness is the idea that you behave and see yourself in ways that are consistent with how others see you.
7.	Intrapersonal intelligence is the capacity to form an accurate model of oneself and to be able to use that model to operate effectively in life.
8.	Making inferential errors is a tendency to distort information that contradicts our currently held beliefs and attitudes.
9.	The more common way of processing information is absorbing it, which is a passive process that requires little thinking
10.	Critical thinkers actively seek alternative hypotheses, explanations, conclusions and sources and are open to them.
Multiple choice. Please write the letter that corresponds to the correct answer in the blank space provided. CHOOSE THE BEST ANSWER.	
1.	The model assumes that one person can transmit the information in his or her head without distortion or personal interpretation to another.

- Communication as information transfer a. h. Communication as transactional process Communication as strategic control c. d. Communication as dialogic process _____ model acknowledges that both senders and receivers are active ___ 2. The ___ and simultaneous interpreters of messages as well as recognizes the importance of feedback, particularly of the nonverbal type, in meaning making. Communication as information transfer b. Communication as transactional process Communication as strategic control c. Communication as dialogic process d. ___ 3. The major criticism of the communication as strategic control model includes all of the following EXCEPT: It recognizes that people should not be expected to communicate in any a. objectively rational way. It lacks recognition that communication choices are socially, politically, and b. ethically motivated. It assumes that communication is a tool that individuals use to control their c. environment. d. It can lead to communicative practices that ignore the goals of clarity and honesty when it is in the communicator's best individual interests to do so. 4. Because of its focus on relationships and ethics, the best model of communication for the modern workplace is communication as information transfer a. communication as transactional process b. communication as strategic control c. communication as dialogic process d. ___ 5. The dialogic model of communication Assumes that one person can transmit the information in his or her head without a. distortion or personal interpretation to another. Acknowledges that both senders and receivers are active and simultaneous b. interpreters of messages. Assumes that communication is a tool used for controlling their environment. c. Attempts to deal with the contested nature of communication as well as d. recognizes that we live in groups and communities and that our actions affect others. 6. Barnlund offers three types of communication, including all of the following, EXCEPT: Messages whose intent is to coerce others. a.
 - b. Messages of an exploitative sort in which words are arranged to filter the information, narrow the choices, and obscure the consequences, so that only one meaning becomes attractive or appropriate.

Messages that are completely off the topic of conversation. c. Facilitative communication in which words are used to inform, to enlarge d. perspective, to deepen sensitivity, to remove external threat and to encourage independence of meaning. _____ means that there are always multiple interpretations of any situation and that no one person can control those interpretations, try as he or she might. Ethnocentrism a. **Plurality** b. Authentic dialog c. Universality d. 8. is an honest understanding of the self, including your attitudes, values, beliefs, strengths, and weaknesses. Self-esteem a. Confidence b. c. Egocentrism Self-awareness d. 9. Challenges to our ability to make ethical and logical decisions when faced with a persuasive situation include all of the following, EXCEPT: Our self-awareness a. b. Our thinking style Our perceptual mindsets c. Confirmation bias d. __10. Sources of inferential errors include all of the following, EXCEPT: A faulty information base or misinformation A seriously limited information base b. Vividness c.

Short answer. Please write the answers to the following questions.

- 1. List the dimensions of emotional intelligence and briefly explain each one.
- 2. List three of the five types of inferential errors.

Causation

d.

3. List the three practices that can erroneously support our perceptual mindsets.

Essay. Please write your response to the following questions...

1. List the four models of communication and indicate which is best for today's workplace and briefly explain why.

2. What are the challenges to implementing a dialogic model of communication in today's workplace?

Answer Key:

True or false

- 1. T
- 2. T
- 3. T
- 4. F
- 5. F
- 6. F
- 7. T 8. F
- 9. T
- 10. T

Multiple choice

- 1. a
- 2. b
- 3. c
- 4. d
- 5. d
- 6. c
- 7. b
- 8. d
- 9. a
- 10. d

Short answer

- 1. 1) Self-awareness is the ability to be aware of what you are feeling, 2) Self-management is the ability to manage one's emotions and impulses, 3) Self-motivation is the ability to persist in the face of setbacks and failures, 4) Empathy is the ability to sense how others are feeling, and 5) Social skills is the ability to handle the emotions of others.
- 2. The two general sources of inferential errors are a faulty information base or misinformation, and a seriously limited information base. More specific sources of inferential errors are vividness, unrepresentativeness, and correlation.
- 3. Our perceptual mindsets are affected by several practices that limit our ability to consider information thoroughly and objectively. These include confirmation bias, false dichotomies, and inferential errors.

Essay

- 1. 1) Communication as information transfer, 2) Communication as transactional process, 3) Communication as strategic control, and 4) Communication as dialogic process. Communication as dialogic process is best because of its focus on relationship and its inherent consideration of communication ethics.
- 2. 1) An overly rigid view of one's identity or self-perception may lead to unwillingness to engage in dialog with others who have differing perspectives, 2) assumptions of the superiority of our own culture or ethnocentrism, and 3) assumptions about the universality of our own cultural beliefs.