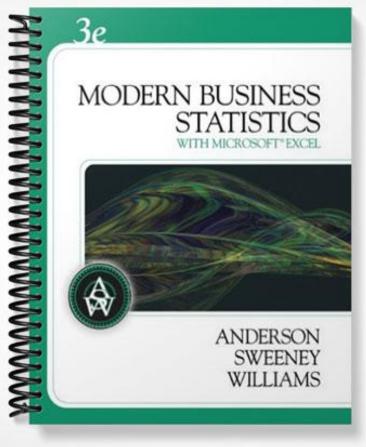
TEST BANK



CHAPTER TWO DESCRIPTIVE STATISTICS: TABULAR AND GRAPHICAL PRESENTATIONS

MULTIPLE CHOICE QUESTIONS

In the following multiple-choice questions, circle the correct answer.

- 1. Data that provide labels or names for categories of like items are known as
 - a. categorical data
 - b. quantitative data
 - c. label data
 - d. indicator data
- ANSWER: a
- 2. A researcher is gathering data from four geographical areas designated: South = 1; North = 2; East = 3; West = 4. The designated geographical regions represent
 - a. categorical data
 - b. quantitative data
 - c. label data
 - d. either categorical or quantitative data
- ANSWER: a
- 3. Data that indicate how much or how many are know as
 - a. categorical data
 - b. quantitative data
 - c. label data
 - d. counter data
- ANSWER: b
- 4. The ages of employees at a company represent
 - a. categorical data
 - b. quantitative data
 - c. label data
 - d. longevity data
- ANSWER: b
- 5. A frequency distribution is
 - a. a tabular summary of a set of data showing the fraction of items in each of several nonoverlapping classes
 - b. a graphical form of representing data
 - c. a tabular summary of a set of data showing the number of items in each of several nonoverlapping classes
 - d. a graphical device for presenting categorical data
- ANSWER:

6.	The sur	m of frequencies for all classes will always equal
	a.	1
	b.	the number of elements in a data set
	c.	the number of classes
	d.	a value between 0 and 1
ANSW	ER:	b
7.	In cons	tructing a frequency distribution, as the number of classes are decreased, the class
	width	
	a.	decreases
	b.	remains unchanged
	c.	increases
	d.	can increase or decrease depending on the data values
ANSW		c
1110	LIV.	
8.	If sever	ral frequency distributions are constructed from the same data set, the distribution
٠.		e widest class width will have the
	a.	fewest classes
	b.	most classes
	c.	same number of classes as the other distributions since all are constructed from
	С.	the same data
	d.	None of the other answers are correct.
ANSW		a
ANSW	LIX.	a
9.	Excel's	can be used to construct a frequency distribution for categorical
	data.	value of the out of contract of the first of the golden.
	a.	DISTRIBUTION function
	b.	SUM function
	c.	FREQUENCY function
	d.	COUNTIF function
ANSW		d
7111511	LIV.	
10.	A tabul	lar summary of a set of data showing the fraction of the total number of items in
		nonoverlapping classes is a
		frequency distribution.
	b.	relative frequency distribution.
	c.	frequency.
	d.	cumulative frequency distribution.
ANSW		b
ANSW	LIX.	
11.	The rel	ative frequency of a class is computed by
	a.	dividing the midpoint of the class by the sample size.
	b.	dividing the frequency of the class by the midpoint.
	c.	dividing the sample size by the frequency of the class.
	d.	dividing the frequency of the class by the sample size.
ANSW		d
1 H 1D 11	1 11.	
12.	The sur	m of the relative frequencies for all classes will always equal

- a. the sample size
- b. the number of classes
- c. one
- d. 100
- ANSWER: c
- 13. A tabular summary of data showing the percentage of items in each of several nonoverlapping classes is a
 - a. frequency distribution
 - b. relative frequency distribution
 - c. percent frequency distribution
 - d. cumulative percent frequency distribution
- ANSWER: c
- 14. The percent frequency of a class is computed by
 - a. multiplying the relative frequency by 10
 - b. dividing the relative frequency by 100
 - c. multiplying the relative frequency by 100
 - d. adding 100 to the relative frequency
- ANSWER: c
- 15. The sum of the percent frequencies for all classes will always equal
 - a. one
 - b. the number of classes
 - c. the number of items in the study
 - d. 100
- ANSWER: d
- 16. In a cumulative frequency distribution, the last class will always have a cumulative frequency equal to
 - a. one
 - b. 100%
 - c. the total number of elements in the data set
 - d. None of the other answers are correct.
- ANSWER: c
- 17. In a cumulative relative frequency distribution, the last class will have a cumulative relative frequency equal to
 - a. one
 - b. zero
 - c. 100
 - d. None of the other answers are correct.
- ANSWER: a
- 18. In a cumulative percent frequency distribution, the last class will have a cumulative percent frequency equal to
 - a. one
 - b. 100
 - c. the total number of elements in the data set
 - d. None of the other answers are correct.

ANSWER: b

- 19. The difference between the lower class limits of adjacent classes provides the
 - a. number of classes
 - b. class limits
 - c. class midpoint
 - d. class width

ANSWER: d

Exhibit 2-1

The numbers of hours worked (per week) by 400 statistics students are shown below.

Number of hours	Frequency
0 - 9	20
10 - 19	80
20 - 29	200
30 - 39	100

- 20. Refer to Exhibit 2-1. The class width for this distribution
 - a. is 9
 - b. is 10
 - c. is 39, which is: the largest value minus the smallest value or 39 0 = 39
 - d. varies from class to class

ANSWER: b

- 21. Refer to Exhibit 2-1. The midpoint of the last class is
 - a. 50
 - b. 34
 - c. 35
 - d. 34.5

ANSWER: d

- 22. Refer to Exhibit 2-1. The number of students working 19 hours or less
 - a. is 80
 - b. is 100
 - c. is 180
 - d. is 300

ANSWER: b

- 23. Refer to Exhibit 2-1. The relative frequency of students working 9 hours or less
 - a. is 20
 - b. is 100
 - c. is 0.95
 - d. 0.05

ANSWER: d

- 24. Refer to Exhibit 2-1. The cumulative relative frequency for the class of 20 29
 - a. is 300
 - b. is 0.25

```
is 0.5
       d.
ANSWER:
25.
       Refer to Exhibit 2-1. The percentage of students working 10 - 19 hours is
               20%
               25%
       b.
       c.
               75%
       d.
               80%
ANSWER:
               a
26.
       Refer to Exhibit 2-1. The percentage of students working 19 hours or less is
               20%
       a.
               25%
       b.
               75%
       c.
       d.
               80%
ANSWER:
               b
27.
       Refer to Exhibit 2-1. The cumulative percent frequency for the class of 30 - 39 is
               100%
               75%
       b.
               50%
       c.
               25%
       d.
ANSWER:
               a
28.
       Refer to Exhibit 2-1. The cumulative frequency for the class of 20 - 29
               is 200
       a.
               is 300
       b.
               is 0.75
       c.
               is 0.50
       d.
ANSWER:
               b
29.
       Refer to Exhibit 2-1. If a cumulative frequency distribution is developed for the above
       data, the last class will have a cumulative frequency of
       a.
               100
               1
       b.
       c.
               30 - 39
       d.
               400
ANSWER:
               d
30.
       Refer to Exhibit 2-1. The percentage of students who work at least 10 hours per week is
               50%
       a.
               5%
       b.
               95%
       c.
               100%
       d.
ANSWER:
Exhibit 2-2
```

c.

is 0.75

Information on the type of industry is provided for a sample of 50 Fortune 500 companies.

<u>Industry Type</u>	Frequency
Banking	7
Consumer Products	15
Electronics	10
Retail	18

31. Refer to Exhibit 2-2. The number of industries that are classified as retail is

a. 32

b. 18

c. 0.36

d. 36%

ANSWER: b

32. Refer to Exhibit 2-2. The relative frequency of industries that are classified as banking is

a. 7

b. 0.07

c. 0.70

d. 0.14

ANSWER: d

33. Refer to Exhibit 2-2. The percent frequency of industries that are classified as electronics is

a. 10

b. 20

c. 0.10

d. 0.20

ANSWER: b

Exhibit 2-3

The number of sick days taken (per month) by 200 factory workers is summarized below.

Number of Days	Frequency
0 - 5	120
6 - 10	65
11 – 15	14
16 - 20	1

34. Refer to Exhibit 2-3. The class width for this distribution

a. is 5

b. is 6

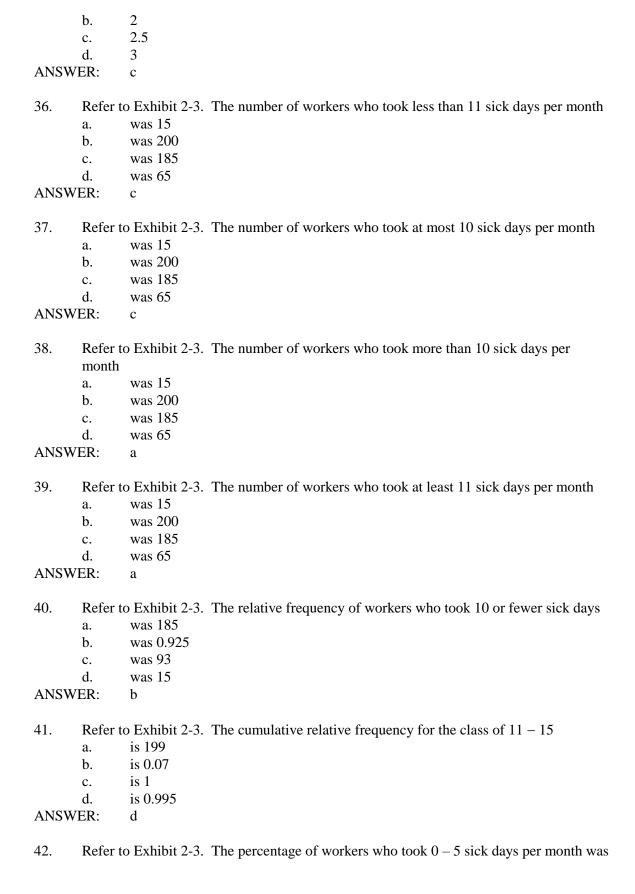
c. is 20, which is: the largest value minus the smallest value or 20 - 0 = 20

d. varies from class to class

ANSWER: b

35. Refer to Exhibit 2-3. The midpoint of the first class is

a. 10



20% a. 120% b. 75% c. d. 60% ANSWER: d 43. Refer to Exhibit 2-3. The cumulative percent frequency for the class of 16 - 20 is 100% a. 65% b. 92.5% c. d. 0.5% ANSWER: a 44. Refer to Exhibit 2-3. The cumulative frequency for the class of 11 - 15is 14 b. is 199 c. is 1 d. ANSWER: c 45. A graphical device for depicting categorical data that have been summarized in a frequency distribution, relative frequency distribution, or percent frequency distribution is a(n) a. histogram stem-and-leaf display b. ogive c. bar graph ANSWER: d 46. A graphical device for presenting categorical data summaries based on subdivision of a circle into sectors that correspond to the relative frequency for each class is a histogram a. stem-and-leaf display b. pie chart c. d. bar graph ANSWER: c 47. Categorical data can be graphically represented by using a(n) histogram a. frequency polygon b. ogive c. d. bar graph ANSWER: 48. Fifteen percent of the students in a School of Business Administration are majoring in Economics, 20% in Finance, 35% in Management, and 30% in Accounting. The graphical device(s) that can be used to present these data is (are)

a line graph

only a bar graph

a.

b.

	c. d.	only a pie chart both a bar graph and a pie chart
ANS	WER:	d
49.	Metho	ds that use simple arithmetic and easy-to-draw graphs to summarize data quickly lled
	a.	exploratory data analysis
	b.	relative frequency distributions
	c.	bar graphs
ANIG	d.	pie charts
ANS	WER:	a
50.	The to	tal number of data items with a value less than or equal to the upper limit for the
	class i	s given by the
	a.	frequency distribution
	b.	relative frequency distribution
	c.	cumulative frequency distribution
	d.	cumulative relative frequency distribution
ANS	WER:	c
51.	Excel' data.	s can be used to construct a frequency distribution for quantitative
	a.	COUNTIF function
	b.	SUM function
	c.	PivotTable Report
	d.	AVERAGE function
ANS	WER:	c
52.	A grap	phical presentation of a frequency distribution, relative frequency distribution, or
		at frequency distribution of quantitative data constructed by placing the class
	interva	als on the horizontal axis and the frequencies on the vertical axis is a
	a.	histogram
	b.	bar graph
	c.	stem-and-leaf display
	d.	pie chart
ANS	WER:	a
53.	A com	amon graphical presentation of quantitative data is a
	a.	histogram
	b.	bar graph
	c.	relative frequency
	d.	pie chart
ANS	WER:	a
54.	When	using Excel to create a one must edit the chart to remove the gaps
		en rectangles.
	a.	scatter diagram
	b.	bar graph
	c.	histogram
	d.	pie chart

ANSWER:		c
55.	A	can be used to graphically present quantitative data.
	a.	histogram
	b.	pie chart
	c.	
	d.	both a histogram and a stem-and-leaf display are correct
ANSV	VER:	d
56.	A(n)_	is a graph of a cumulative distribution.
	a.	histogram
	b.	pie chart
	c.	stem-and-leaf display
	d.	ogive
ANSV	VER:	d
57.	Excel?	's Chart Tools can be used to construct a
	a.	bar graph
	b.	pie chart
		histogram
	d.	All of these can be constructed using Excel's Chart Tools.
ANSV	VER:	d
58.	То сог	nstruct a bar graph using Excel's Chart Tools, choose as the chart
	type.	
	a.	column
	b.	pie
	c.	scatter
	d.	line
ANSV	VER:	a
59.	То сог	nstruct a pie chart using Excel's Chart Tools, choose as the chart type
	a.	column
	b.	pie
	c.	scatter
	d.	line
ANSV	VER:	b
60.	То сог	nstruct a histogram using Excel's Chart Tools, choose as the chart
	type.	
	a.	column
	b.	pie
	c.	scatter
	d.	line
ANSV	VER:	a
61.	Excel?	's Chart Tools does <u>not</u> have a chart type for constructing a
	a.	bar graph
	b.	pie chart
	c.	histogram

d. stem-and-leaf display

ANSWER: d

- 62. A tabular method that can be used to summarize the data on two variables simultaneously is called
 - a. simultaneous equations
 - b. a crosstabulation
 - c. a histogram
 - d. a dot plot

ANSWER: b

- 63. Excel's can be used to construct a crosstabulation.
 - a. Chart Tools
 - b. SUM function
 - c. PivotTable Report
 - d. COUNTIF function

ANSWER: c

- 64. In a crosstabulation
 - a. both variables must be categorical
 - b. both variables must be quantitative
 - c. one variable must be categorical and the other must be quantitative
 - d. either or both variables can be categorical or quantitative

ANSWER: d

Exhibit 2-4

A survey of 400 college seniors resulted in the following crosstabulation regarding their undergraduate major and whether or not they plan to go to graduate school.

Undergraduate Major

Graduate School	<u>Business</u>	Engineering	<u>Others</u>	<u>Total</u>
Yes	35	42	63	140
No	91	104	65	260
Total	126	146	128	400

- 65. Refer to Exhibit 2-4. What percentage of the students does not plan to go to graduate school?
 - a. 280
 - b. 520
 - c. 65
 - d. 32

ANSWER: c

- Refer to Exhibit 2-4. What percentage of the students' undergraduate major is engineering?
 - a. 292
 - b. 520
 - c. 65

d.	36.5
ANSWER:	d
	to Exhibit 2-4. Of those students who are majoring in business, what percentage o go to graduate school? 27.78 8.75 70 72.22
ANSWER:	a
	to Exhibit 2-4. Among the students who plan to go to graduate school, what tage indicated "Other" majors? 15.75 45 54 35
ANSWER:	b
69. A grap a. b. c. d.	chical presentation of the relationship between two quantitative variables is a pie chart a histogram a crosstabulation a scatter diagram
ANSWER:	d
70. Excel' a. b. c. d. ANSWER:	can be used to construct a scatter diagram. Chart Tools SUM function CROSSTAB function COUNTIF function a
	the conclusions based upon the aggregated crosstabulation can be completely ed if we look at the unaggregated data, the occurrence is known as reverse correlation inferential statistics Simpson's paradox disaggregation c
	drawing any conclusions about the relationship between two variables shown in a abulation, you should investigate whether any hidden variables could affect the conclusions construct a scatter diagram and find the trendline develop a relative frequency distribution construct an ogive for each of the variables a

PROBLEMS

1. Thirty students in the School of Business were asked what their majors were. The following represents their responses (M = Management; A = Accounting; E = Economics; O = Others).

A	M	M	A	M	M	E	M	O	A
E	E	M	A	O	E	M	A	M	A
M	A	O	Α	M	E	Е	M	Α	M

- a. Construct a frequency distribution and a bar graph.
- b. Construct a relative frequency distribution and a pie chart.

ANSWERS:

a. and b.

<u>Major</u>	<u>Frequency</u>	Relative Frequency
M	12	0.4
A	9	0.3
E	6	0.2
O	_3	<u>0.1</u>
Total	30	1.0

2. Twenty employees of ABC Corporation were asked if they liked or disliked the new district manager. Below are their responses. Let L represent liked and D represent disliked.

L	L	D	L	D
D	D	L	L	D
D	L	D	D	L
D	D	D	D	L

- a. Construct a frequency distribution and a bar graph.
- b. Construct a relative frequency distribution and a pie chart.

ANSWERS:

a. and b.

<u>Preferences</u>	Frequency	Relative Frequency
L	8	0.4
D	<u>12</u>	<u>0.6</u>
Total	20	1.0

3.	A student has completed 20 courses in the School of Arts and Sciences.	Her grades in
	the 20 courses are shown below.	

A	В	A	В	C
C	C	В	В	В
В	A	В	В	В
C	В	C	В	A

- a. Develop a frequency distribution and a bar graph for her grades.
- b. Develop a relative frequency distribution for her grades and construct a pie chart.

a. and b.

<u>Grade</u>	<u>Frequency</u>	Relative Frequency
A	4	0.20
В	11	0.55
C	<u>5</u>	<u>0.25</u>
Total	20	1.00

4. A sample of 50 TV viewers were asked, "Should TV sponsors pull their sponsorship from programs that draw numerous viewer complaints?" Below are the results of the survey. (Y = Yes; N = No; W = Without Opinion)

N	W	N	N	Y	N	N	N	Y	N
N	Y	N	N	N	N	N	Y	N	N
Y	N	Y	W	N	Y	W	W	N	Y
W	W	N	W	Y	W	N	W	Y	W
N	Y	N	Y	N	W	Y	Y	N	Y

- a. Construct a frequency distribution and a bar graph.
- b. Construct a relative frequency distribution and a pie chart.

ANSWERS:

a. and b.

Response	<u>Frequency</u>	Relative Frequency
No	24	0.48
Yes	15	0.30
Without Opinion	<u>11</u>	0.22
Total	50	1.00

5. Forty shoppers were asked if they preferred the weight of a can of soup to be 6 ounces, 8 ounces, or 10 ounces. Below are their responses.

6	6	6	10	8	8	8	10	6	6
10	10	8	8	6	6	6	8	6	6

8	8	8	10	8	8	6	10	8	6
6	8	8	8	10	10	8	10	8	6

- a. Construct a frequency distribution and graphically represent the frequency distribution.
- b. Construct a relative frequency distribution and graphically represent the relative frequency distribution.

a. and b.

<u>Preferences</u>	<u>Frequency</u>	Relative Frequency
6 ounces	14	0.350
8 ounces	17	0.425
10 ounces	9	0.225
Total	40	1.000

6. There are 800 students in the School of Business Administration. There are four majors in the School: Accounting, Finance, Management, and Marketing. The following shows the number of students in each major.

<u>Major</u>	Number of Students
Accounting	240
Finance	160
Management	320
Marketing	80

Develop a percent frequency distribution and construct a bar chart and a pie chart.

ANSWER:

<u>Major</u>	Percent Frequency
Accounting	30%
Finance	20%
Management	40%
Marketing	10%

7. Below you are given the examination scores of 20 students.

52	99	92	86	84
63	72	76	95	88
92	58	65	79	80
90	75	74	56	99

- a. Construct a frequency distribution for this data. Let the first class be 50 59 and draw a histogram.
- b. Construct a cumulative frequency distribution.
- c. Construct a relative frequency distribution.
- d. Construct a cumulative relative frequency distribution.

a.	b.	c.	d.
	Cumulative	Relative	Cumulative Relative
<u>Frequency</u>	Frequency	Frequency	<u>Frequency</u>
3	3	0.15	0.15
2	5	0.10	0.25
5	10	0.25	0.50
4	14	0.20	0.70
<u>6</u>	20	<u>0.30</u>	1.00
20		1.00	
	Frequency 3 2 5 4 6	Frequency Cumulative Frequency Frequency 3 3 2 5 5 10 4 14 6 20	Frequency Cumulative Frequency Relative Frequency 3 3 0.15 2 5 0.10 5 10 0.25 4 14 0.20 6 20 0.30

8. Two hundred members of a fitness center were surveyed. One survey item stated, "The facilities are always clean." The members' responses to the item are summarized below. Fill in the missing value for the frequency distribution.

<u>Opinion</u>	<u>Frequency</u>
Strongly Agree	63
Agree	92
Disagree	
Strongly Disagree	15
No Opinion	14

ANSWER: 16

9. Fill in the missing value for the following relative frequency distribution.

<u>Opinion</u>	Relative Frequency
Strongly Agree	0.315
Agree	0.460
Disagree	
Strongly Disagree	0.075
No Opinion	0.070

ANSWER: 0.080

10. Fill in the missing value for the following percent frequency distribution.

Annual Salaries	Percent Frequency
Under \$30,000	10

\$30,000 - 49,999	35
\$50,000 - 69,999	40
\$70,000 - 89,999	
\$90,000 and over	5

11. The following is a summary of the number of hours spent per day watching television for a sample of 100 people. What is wrong with the frequency distribution?

Hours/Day	<u>Frequency</u>
0 - 1	10
1 - 3	45
3 - 5	20
5 – 7	20
7 - 9	5

ANSWER: The classes overlap.

12. A summary of the results of a job satisfaction survey follows. What is wrong with the relative frequency distribution?

<u>Rating</u>	Relative Frequency
Poor	.15
Fair	.45
Good	.25
Excellent	.30

ANSWER: The relative frequencies do not sum to 1.

13. The frequency distribution below was constructed from data collected from a group of 25 students.

Height in Inches	Frequency
58 - 63	3
64 - 69	5
70 - 75	2
76 - 81	6
82 - 87	4
88 - 93	3
94 - 99	2

- a. Construct a relative frequency distribution.
- b. Construct a cumulative frequency distribution.
- c. Construct a cumulative relative frequency distribution.

		a.	b.	c.
		Relative	Cumulative	Cumulative
Height (inches)	Frequency	<u>Frequency</u>	<u>Frequency</u>	Relative Frequency
58 - 63	3	0.12	3	0.12
64 - 69	5	0.20	8	0.32
70 - 75	2	0.08	10	0.40
76 - 81	6	0.24	16	0.64
82 - 87	4	0.16	20	0.80
88 - 93	3	0.12	23	0.92
94 - 99	2	0.08	25	1.00
		1.00		

14. The frequency distribution below was constructed from data collected on the quarts of soft drinks consumed per week by 20 students.

Quarts of Soft Drink	<u>Frequency</u>
0 - 3	4
4 - 7	5
8 - 11	6
12 - 15	3
16 – 19	2

- a. Construct a relative frequency distribution.
- b. Construct a cumulative frequency distribution.
- c. Construct a cumulative relative frequency distribution.

ANSWERS:

	a.	b.	c.	
Quarts of	Relative	Cumulative		Cumulative
Soft Drinks	<u>Frequency</u>	Frequency		Relative Frequency
0 - 3	0.20	4		0.20
4 - 7	0.25	9		0.45
8 - 11	0.30	15		0.75
12 - 15	0.15	18		0.90
16 - 19	<u>0.10</u>	20		1.00
Total	1.00			

15. The grades of 10 students on their first management test are shown below.

94	61	96	66	92
68	75	85	84	78

- a. Construct a frequency distribution. Let the first class be 60 69.
- b. Construct a cumulative frequency distribution.

c. Construct a relative frequency distribution.

ANSWERS:

	a.	b.	c.
		Cumulative	Relative
<u>Class</u>	<u>Frequency</u>	Frequency	Frequency
60 - 69	3	3	0.3
70 - 79	2	5	0.2
80 - 89	2	7	0.2
90 – 99	_3	10	<u>0.3</u>
Total	10		1.0

16. You are given the following data on the ages of employees at a company. Construct a stem-and-leaf display. Specify the leaf unit for the display.

ANSWER:

17. Construct a stem-and-leaf display for the following data. Specify the leaf unit for the display.

ANSWER:

18. You are given the following data on the earnings per share for ten companies. Construct a stem-and-leaf display. Specify the leaf unit for the display.

19. You are given the following data on the annual salaries for eight employees. Construct a stem-and-leaf display. Specify the leaf unit for the display.

\$26,500	\$27,850	\$25,000	\$27,460
\$26,890	\$25,400	\$26,150	\$30,000

ANSWER:

20. You are given the following data on the price/earnings (P/E) ratios for twelve companies. Construct a stem-and-leaf display. Specify the leaf unit for the display.

```
23 25 39 47 22 37
8 36 48 28 37 26
```

ANSWER:

21. You are given the following data on times (in minutes) to complete a race. Construct a stem-and-leaf display. Specify the leaf unit for the display.

15.2	15.8	12.4	11.9	15.2
14.7	14.8	11.8	12.0	12.1

ANSWER:

15 | 2 2 8

22. The SAT math scores of a sample of business school students and their genders are shown below.

SAT Math Scores

<u>Gender</u>	Less than 400	400 up to 600	600 and more	<u>Total</u>
Female	24	168	48	240
Male	<u>40</u>	<u>96</u>	<u>24</u>	<u>160</u>
Total	64	264	72	400

- a. How many students scored less than 400?
- b. How many students were female?
- c. Of the male students, how many scored 600 or more?
- d. Compute row percentages and comment on any relationship that may exist between SAT math scores and gender of the individuals.
- e. Compute column percentages.

ANSWERS:

- a. 64
- b. 240
- c. 24
- d.

SAT Math Scores

<u>Gender</u>	Less than 400	400 up to 600	600 and more	<u>Total</u>
Female	10%	70%	20%	100%
Male	25%	60%	15%	100%

From the above percentages it can be noted that the largest percentages of both genders' SAT scores are in the 400 to 600 range. However, 70% of females and only 60% of males have SAT scores in this range. Also it can be noted that 10% of females' SAT scores are under 400, whereas, 25% of males' SAT scores fall in this category. e.

SAT Math Scores

<u>Gender</u>	Less than 400	400 up to 600	600 and more
Female	37.5%	63.6%	66.7%
Male	62.5%	36.4%	33.3%
Total	100%	100%	100%

23. A market research firm has conducted a study to determine consumer preference for a new package design for a particular product. The consumers, ages were also noted.

Package Design

<u>Age</u>	<u>A</u>	<u>B</u>	<u>C</u>	<u>Total</u>
Under 25	18	18	29	65
25 - 40	<u>18</u>	<u>12</u>	<u>5</u>	<u>35</u>
Total	36	30	34	100

- a. Which package design was most preferred overall?
- b. What percent of those participating in the study preferred package A?
- c. What percent of those under 25 years of age preferred package A?
- d. What percent of those aged 25 40 preferred package A?
- e. Is the preference for package A the same for both age groups?

ANSWERS:

- a. Design A
- b. 36%
- c. 27.7%
- d. 51.4%
- e. No, although both groups have the 18 people who prefer Design A, the percentage of those in the "Under 25" age group who prefer Design A is smaller than that of the "25-40" age group (27.7% vs. 51.4%).
- 24. Partial results of a study follow in a crosstabulation of column percentages.

Method of Payment

<u>Gender</u>	<u>Cash</u>	Credit Card	<u>Check</u>
Female	18%	50%	90%
Male	82%	50%	10%
Total	100%	100%	100%

- a. Interpret the 18% found in the first row and first column of the crosstabulation.
- b. If 50 of those in the study paid by check, how many of the males paid by check?

ANSWERS:

- a. Of those who pay with cash, 18% are female.
- b. 5
- 25. For the following observations, plot a scatter diagram and indicate what kind of relationship (if any) exist between *x* and *y*.

 $\begin{array}{cccc}
x & y \\
2 & 7 \\
6 & 19 \\
3 & 9 \\
5 & 17 \\
4 & 11
\end{array}$

ANSWER: A positive relationship between x and y appears to exist.

26. For the following observations, plot a scatter diagram and indicate what kind of relationship (if any) exists between women's height (inches) and annual starting salary (\$1000).

<u>Height</u>	<u>Salary</u>
64	45
63	40
68	39
65	38
67	42
66	45
65	43
64	35
66	33

ANSWER:

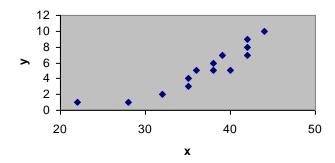
No relationship between women's heights and salaries appears to exist.

27. For the following observations, plot a scatter diagram and indicate what kind of relationship (if any) exists between the amount of sugar in one serving of cereal (grams) and the amount of fiber in one serving of cereal (grams).

<u>Sugar</u>	<u>Fiber</u>
1.2	3.2
1.3	3.1
1.5	2.8
1.8	2.4
2.2	1.1
2.8	1.3
3.0	1.0

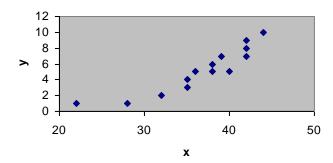
ANSWER: A negative relationship between amount of sugar and amount of fiber appears to exist.

28. What type of graph is depicted below?



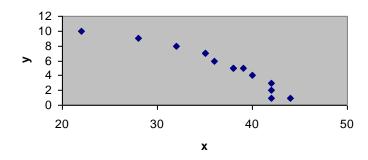
ANSWER: A scatter diagram

29. What type of relationship is depicted in the following scatter diagram?



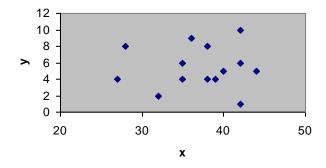
ANSWER: A positive relationship

30. What type of relationship is depicted in the following scatter diagram?



ANSWER: A negative relationship

31. What type of relationship is depicted in the following scatter diagram?



ANSWER: No apparent relationship