

# TEST BANK



## LESS EXPENSIVE ... MORE CONVENIENT!

- *Save money—compare with new/used!*
- *Carry only what you need*
- *Keep everything in one place*

M  
A  
N  
A  
G  
E  
M  
E  
N  
T

SCHERMERHORN

10

**Ch02: Ch02, Chapter 2: Management Learning Past and Present****True/False**

1. Google's runaway success can be attributed to performance excellence based on speed, accuracy, and ease of use.

Ans: True

Response: Page 32

Difficulty: Easy

Ref: Learning From Others

T 32 GT Fa Easy

2. One's learning style has no real relevance for performance success today.

Ans: False

Response: Page 33

Difficulty: Easy

Ref: Learning About Yourself

F 33 GT Fa Easy

3. In *The Evolution of Management Thought*, Daniel Wren traces management as far back as 500BC.

Ans: False

Response: Page 34

Difficulty: Moderate

Ref: Introduction

F 34 Gt Fa Moderate

4. Since so much has changed in management science, the writings of classical theorists like Mary Parker Follett are not very relevant to the way organizations are managed today.

Ans: False

Response: Page 34

Difficulty: Moderate

Ref: Introduction

F 34 GT Fa Moderate

5. Even though the way we manage work and organizations is changing — managers today can benefit from studying the history of management thought.

Ans: False

Response: Page 34

Difficulty: Moderate

Ref: Introduction

F 34 GT Fa Moderate

6. Many modern management concepts have parallels in some of the historical management writings, and contemporary managers are trying to perfect many ideas that have deep historical roots.

Ans: True

Response: Page 34

Difficulty: Moderate

Ref: Introduction

T 34 GT Fa Moderate

7. The three branches of classical management approaches are scientific management, theory x and y, and bureaucratic organization.

Ans: False

Response: Page 34

Difficulty: Easy

Ref: Introduction

F 34 GT Fa Easy

8. The ideas of visionary leadership, respect for workers, cooperation and the dangers of bureaucracy have only recently been developed and written about by modern management theorists.

Ans: True

Response: Page 34

Difficulty: Moderate

Ref: Introduction

T 34 GT Fa Moderate

9. Henri Fayol and Mary Parker Follett were important contributors to scientific management, and Frederick Taylor and Max Weber were important contributors to administrative principles.

Ans: False  
 Response: Page 35  
 Difficulty: Moderate  
 Ref: Classical Management Approaches  
           F      35      GT      Fa      Moderate

10. A major assumption of classical approaches to management is that people are much more driven by human concerns for other workers than by the need to achieve personal gain.

Ans: False  
 Response: Page 35  
 Difficulty: Easy  
 Ref: Classical Management Approaches  
           F      34      GT      Fa      Easy

11. According to Frederick Taylor, the primary objective of management is to secure maximum prosperity for both the employer and the employees.

Ans: True  
 Response: Page 35  
 Difficulty: Moderate  
 Ref: Classical Management Approaches  
           T      35      GT      Fa      Moderate

12. Frank and Lillian Gilbreth formulated the hypothesis that employees who did their jobs without having clear and uniform specifications would lose efficiency and perform below their true capabilities.

Ans: False  
 Response: Page 35  
 Difficulty: Moderate  
 Ref: Classical Management Approaches  
           F      35      GT      Fa      Moderate

13. According to scientific management, performance-based compensation, job design and supervisory training are methods that can be used to improve productivity of people at work.

Ans: True  
 Response: Page 35  
 Difficulty: Moderate  
 Ref: Classical Management Approaches

T 35 MS Fa Moderate

14. Scientific management theories are important historically but are not very relevant for modern managers and businesses today.

Ans: False

Response: Page 35

Difficulty: Easy

Ref: Classical Management Approaches

F 35 MS Fa Easy

15. One of the principles of scientific management is to develop a scientific approach to every job that includes careful selection and training of workers as well as proper supervisory support.

Ans: True

Response: Page 35

Difficulty: Moderate

Ref: Classical Management Approaches

T 35 KT Fa Moderate

16. Frederick Taylor's four principles of scientific management focus on developing a science for every job, carefully selecting workers based on their abilities, simplifying work, introducing work standards and giving them proper incentives.

Ans: False

Response: Page 35

Difficulty: Hard

Ref: Classical Management Approaches

F 35 GT Fa Hard

17. Carefully selecting workers with the abilities to do their jobs is just one practical lesson learned from scientific management.

Ans: True

Response: Page 35

Difficulty: Moderate

Ref: Classical Management Approaches

T 35 GT Fa Moderate

18. Motion studies, conducted by Frank and Lillian Gilbreth, provided the foundation for modern job simplification, work standard techniques, and incentive wage plans.

Ans: True

Response: Page 35

Difficulty: Moderate

Ref: Classical Management Approaches

T 35 GT Fa Moderate

19. Frank and Lillian Gilbreth made important contributions to scientific management while, the work of Henry Fayol contributed to the development of administrative principles.

Ans: True

Response: Page 35-36

Difficulty: Moderate

Ref: Classical Management Approaches

T 35 GT Fa Moderate

20. Scientific management is primarily concerned with getting people at work to do what is necessary to improve productivity.

Ans: True

Response: Page 35

Difficulty: Easy

Ref: Classical Management Approaches

T 35 GT Fa Easy

21. Training supervisors to support workers so they can perform to the best of their abilities is another practical lesson learned from scientific management.

Ans: True

Response: Page 35

Difficulty: Moderate

Ref: Classical Management Approaches

T 35 KT Fa Moderate

22. For UPS, productivity standards have cut down on inefficiencies and increased productivity.

Ans: True

Response: Page 36

Difficulty: Hard

Ref: Classical Management Approaches

T 36 GT Fa Hard

23. Frederick Taylor's four principles of scientific management focus on developing a science for every job, carefully selecting workers based on their abilities, job standardization and simplification, work standards, and supporting workers through careful planning of the work.

Ans: False

Response: Page 35

Difficulty: Moderate

Ref: Classical Management Approaches

F 36 GT Fa Moderate

24. Administrative study is the science of reducing a job or task to its basic physical motions.

Ans: False

Response: Page 36

Difficulty: Easy

Ref: Classical Management Approaches

F 62 KT Fa Easy

25. Mary is very concerned with worker morale, and she frequently surveys employees to determine their level of job satisfaction. She feels that people really want to work, to take more responsibility, and to make a contribution. Her approach reflects application of scientific management principles in the workplace.

Ans: False

Response: Page 36

Difficulty: Moderate

Ref: Classical Management Approaches

F 36 GT Fa Moderate

26. Max Weber's ideas developed in reaction to performance deficiencies in the organizations of his day.

Ans: True

Response: Page 36

Difficulty: Moderate

Ref: Classical Management Approaches

T 36 GT Fa Moderate

27. Henri Fayol identified five rules of management — foresight, organization, command, coordination, and control — that closely resemble the four management functions studied today.

Ans: True

Response: Page 36

Difficulty: Moderate

Ref: Classical Management Approaches

T 36 GT Fa Moderate

28. Using time and motion studies to improve its worker performance is an example of the use of management techniques derived from administrative management.

Ans: False

Response: Page 36

Difficulty: Easy

Ref: Classical Management Approaches

F 36 GT Fa Easy

29. Henri Fayol set forth several management principles that could be taught to people to improve the quality of management practice.

Ans: True

Response: Page 36

Difficulty: Easy

Ref: Classical Management Approaches

T 36 GT Fa Easy

30. Henri Fayol's coordination principle specifies that one person should be in charge of all activities that have the same performance objective.

Ans: False

Response: Page 36

Difficulty: Easy

Ref: Classical Management Approaches

F 36 GT Fa Easy

31. The scalar chain principle states that there should be a clear and unbroken line of communication from the top to the bottom of the organization.

Ans: True

Response: Page 36



Difficulty: Easy

Ref: Classical Management Approaches

T 36 GT Fa Easy

32. The unity of command principle specifies that one person should be in charge of all activities that have the same performance objective.

Ans: False

Response: Page 36

Difficulty: Easy

Ref: Classical Management Approaches

F 36 GT Fa Easy

33. The control principle specifies that each person should receive orders from only one boss.

Ans: False

Response: Page 36

Difficulty: Easy

Ref: Classical Management Approaches

F 36 GT Fa Easy

34. Max Weber believed that people held positions of authority because of their social status; this problem could be addressed effectively through a form of organization known as bureaucracy.

Ans: True

Response: Page 37

Difficulty: Moderate

Ref: Classical Management Approaches

T 37 GT Ap Moderate

35. A bureaucracy is an ideal form of organization that is rational and efficient, and is founded on the principles of logic, order, and legitimate authority.

Ans: True

Response: Page 37

Difficulty: Easy

Ref: Classical Management Approaches

T 37 KT Fa Easy

36. Bureaucratic organizations are characterized by a clear division of labor, a clear hierarchy of authority, informal rules and procedures, personal coordination and control, and careers based on social status.

Ans: False

Response: Page 37

Difficulty: Moderate

Ref: Classical Management Approaches

F 37 GT Fa Moderate

37. Weber believed that efficiency in the utilization of resources and fairness in the treatment of employees and clients were potential advantages of bureaucratic organizations.

Ans: True

Response: Page 37

Difficulty: Moderate

Ref: Classical Management Approaches

T 37 GT Fa Moderate

38. Weber believed “the purely bureaucratic type of organization...is capable of attaining the highest degree of efficiency.”

Ans: True

Response: Page 37

Difficulty: Easy

Ref: Classical Management Approaches

T 37 GT Fa Easy

39. The behavioral management approach emphasizes satisfying social relationships, responding to pressure, and seeking personal satisfaction at work.

Ans: True

Response: Page 38

Difficulty: Easy

Ref: Behavioral Management Approaches

T 38 GT Fa Easy

40. The behavioral management approaches include Maslow’s human needs theory and Argyris’s personality and organization theory and scientific management.

Ans: False

Response: Page 38

Difficulty: Moderate

Ref: Behavioral Management Approaches

F 38 GT Fa Moderate

41. A major assumption of human resource approaches to management is that people are rational and primarily, motivated by economic incentives.

Ans: False

Response: Page 38

Difficulty: Moderate

Ref: Behavioral Management Approaches

F 38 GT Fa Moderate

42. Mary Parker Follett brought an understanding of groups and a deep commitment to human cooperation to her writings about businesses and other organizations.

Ans: True

Response: Page 38

Difficulty: Easy

Ref: Behavioral Management Approaches

T 38 GT Fa Easy

43. According to Mary Parker Follett, managers should develop productive communities at work by controlling and directing their employees.

Ans: False

Response: Page 38

Difficulty: Easy

Ref: Behavioral Management Approaches

F 38 GT Fa Easy

44. Mary Parker Follett believed that making every employee ownership and profit sharing in the business would create feelings of collective responsibility.

Ans: True

Response: Page 38

Difficulty: Moderate

Ref: Behavioral Management Approaches

T 38 GT Fa Moderate

45. Mary Parker Follett’s belief that businesses were services and that private profits should always be considered in relation to the public good foreshadowed today’s concerns with managerial ethics and corporate social responsibility.

Ans: True

Response: Page 38

Difficulty: Moderate

Ref: Behavioral Management Approaches

T 38 GT Fa Moderate

46. The initial focus of the Hawthorne studies reflected a scientific management perspective, but that focus later shifted toward social and human concerns in the workplace.

Ans: True

Response: Page 38

Difficulty: Easy

Ref: Behavioral Management Approaches

T 38 GT Fa Easy

47. The Hawthorne studies found consistent results to support their hypothesis that both economic incentives and the physical working conditions of the workplace affect productivity.

Ans: True

Response: Page 39

Difficulty: Moderate

Ref: Behavioral Management Approaches

T 39 GT Fa Moderate

48. Neither group atmosphere nor participative supervision was found to be an important explanatory factor for improved productivity in the relay assembly test-room studies at Western Electric’s Hawthorne Works.

Ans: False

Response: Page 39

Difficulty: Moderate

Ref: Behavioral Management Approaches

F 39 GT Fa Moderate

49. The Hawthorne Studies shifted the attention of managers and scholars away from the technical and structural concerns emphasized by the classical management approach toward the study of social and human concerns as keys to productivity.

Ans: True  
 Response: Page 41  
 Difficulty: Moderate  
 Ref: Behavioral Management Approaches  
 T 40 GT Fa Moderate

50. A key lesson from the Hawthorne studies is that people’s feelings, attitudes, and relationships with co-workers have very little influence their performance as compared with compensation and incentives.

Ans: False  
 Response: Page 41  
 Difficulty: Moderate  
 Ref: Behavioral Management Approaches  
 F 40 GT Fa Moderate

51. A major finding of the Hawthorne studies is physical working conditions have a much greater impact on worker performance and productivity than people’s feelings, attitudes, and relationships with their co-workers.

Ans: False  
 Response: Page 41  
 Difficulty: Moderate  
 Ref: Behavioral Management Approaches  
 F 40 GT Fa Moderate

52. Non-compete clauses and non-disclosure agreements are becoming increasingly common in employment contracts.

Ans: True  
 Response: Page 39  
 Difficulty: Hard  
 Ref: Behavioral Management Approaches  
 T 40 GT Fa Hard

53. The Hawthorne studies contributed to the emergence of the human relations movement, which emphasized the notion that managers who use good human relations in the workplace will achieve higher levels of worker productivity.

Ans: True  
 Response: Page 41  
 Difficulty: Moderate

Ref: Behavioral Management Approaches  
T 41 KT Fa Moderate

54. The human relations movement demonstrates that people who are singled out and given special attention at work tend to perform in the way they believe they are expected to perform.

Ans: False  
Response: Page 41  
Difficulty: Moderate

Ref: Behavioral Management Approaches  
F 41 KT Fa Moderate

55. An important contribution to the human relations movement was Douglas McGregor's work which described the role that human needs play in motivating people in the workplace.

Ans: False  
Response: Page 42  
Difficulty: Easy

Ref: Behavioral Management Approaches  
F 41 GT Fa Easy

56. Maslow's research on the importance of "human needs" has had a major impact on management.

Ans: True  
Response: Page 41  
Difficulty: Moderate

Ref: Behavioral Management Approaches  
T 41 GT Fa Moderate

57. A need is a physiological or psychological deficiency that a person wants to satisfy.

Ans: True  
Response: Page 41  
Difficulty: Easy

Ref: Behavioral Management Approaches  
T 41 KT Fa Easy

58. Maslow's theory of human needs uses his satisfaction principle that describes the relative importance of five need levels that are arranged in a hierarchy.

Ans: False  
 Response: Page 41  
 Difficulty: Moderate  
 Ref: Behavioral Management Approaches  
           F      41      GT      Fa      Moderate

59. According to Maslow, the more the need to be self-actualized is satisfied, the weaker it becomes.

Ans: False  
 Response: Page 42  
 Difficulty: Moderate  
 Ref: Behavioral Management Approaches  
           F      41      GT      Fa      Moderate

60. According to Maslow, when the needs at a particular level are met, these needs are no longer a motivator, and the next higher level of needs becomes operative.

Ans: True  
 Response: Page 42  
 Difficulty: Easy  
 Ref: Behavioral Management Approaches  
           T      41      KT      Fa      Easy

61. Physiological needs refer to the needs for physical closeness and relationships with others.

Ans: False  
 Response: Page 41  
 Difficulty: Moderate  
 Ref: Behavioral Management Approaches  
           F      41      GT      Fa      Moderate

62. Safety needs refer to the needs for security, protection, and stability in the events of daily life.

Ans: True  
 Response: Page 41  
 Difficulty: Easy  
 Ref: Behavioral Management Approaches  
           T      41      GT      Fa      Easy

63. Social needs concern the needs for respect, prestige, recognition, and self-esteem; and a personal sense of competency and mastery.

Ans: False

Response: Page 41

Difficulty: Moderate

Ref: Behavioral Management Approaches

F 41 GT Fa Moderate

64. Esteem needs involve the needs for love, affection, and belongingness in one's relationships with other people.

Ans: False

Response: Page 41

Difficulty: Moderate

Ref: Behavioral Management Approaches

F 41 GT Fa Moderate

65. Self-actualization is a terms used by Maslow to explain why managers who understand and help people satisfy higher order needs at work will achieve greater levels of productivity and fulfillment.

Ans: False

Response: Page 41

Difficulty: Moderate

Ref: Behavioral Management Approaches

F 42 GT Fa Moderate

66. According to the Maslow's progression principle of human needs, a satisfied need is not a motivator of behavior.

Ans: False

Response: Page 42

Difficulty: Moderate

Ref: Behavioral Management Approaches

F 42 GT Fa Moderate

67. According to Maslow, social needs involve one's need for respect, recognition, and affiliation.

Ans: False

Response: Page 41

Difficulty: Easy



Ref: Behavioral Management Approaches  
F 42 GT Fa Easy

68. Douglas McGregor believed that managers can increase employee performance by focusing on improving the physical conditions in the work environment because these are more important than the social needs of employees.

Ans: False  
Response: Page 42  
Difficulty: Moderate

Ref: Behavioral Management Approaches  
F 42 GT Fa Moderate

69. Theory X managers assume that subordinates are: willing to work, capable of self-control, willing to accept responsibility, imaginative and creative, and capable of self-direction.

Ans: False  
Response: Page 42  
Difficulty: Moderate

Ref: Behavioral Management Approaches  
F 42 KT Fa Moderate

70. Theory Y managers assume that subordinates are lazy, dislike work, lack ambition, are irresponsible, and prefer to be given directions rather than to manage their own work.

Ans: False  
Response: Page 42  
Difficulty: Moderate

Ref: Behavioral Management Approaches  
F 42 KT Fa Moderate

71. Based on McGregor's Theory, we would assume that Theory X managers are more effective in motivating people because they believe that their subordinates like work and are self-motivated and are willing to accept responsibility.

Ans: False  
Response: Page 42  
Difficulty: Moderate

Ref: Behavioral Management Approaches  
F 42 KT Fa Moderate

72. Both the Hawthorne Studies and McGregor's Theory predict that the behavior of people tend to act in ways that are consistent with what managers expect of them.

Ans: True

Response: Page 42

Difficulty: Moderate

Ref: Behavioral Management Approaches

T 42 KT Fa Moderate

73. Theory X managers tend to be directive in their relationships with others and take a command-and-control orientation with them.

Ans: True

Response: Page 42

Difficulty: Easy

Ref: Behavioral Management Approaches

T 42 GT Ap Easy

74. Based on McGregor's theory, Theory Y managers place more emphasis on workforce diversity, an employee empowerment, involvement and self-management.

Ans: True

Response: Page 42

Difficulty: Moderate

Ref: Behavioral Management Approaches

T 42 GT Ap Moderate

75. According to Chris Argyris, management principles and practices that are associated with classical management approaches are inconsistent with the mature adult personality.

Ans: True

Response: Page 43

Difficulty: Moderate

Ref: Behavioral Management Approaches

T 43 GT Fa Moderate

76. Argyris believes that implementation of classical management ideas such as the bureaucratic organization and Fayol's administrative principles will ensure that workers are productive and efficient.

Ans: False

Response: Page 43

Difficulty: Moderate

Ref: Behavioral Management Approaches

F 43 GT Fa Moderate

77. In contract to Weber, Argyris believes that people work more efficiently in a clear hierarchy of authority, with those at higher levels controlling people at lower levels in the organization.

Ans: False

Response: Page 43

Difficulty: Easy

Ref: Behavioral Management Approaches

F 43 GT Fa Easy

78. According to Argyris's theory of personality and organization, managers who treat people as mature and responsible adults will achieve the highest productivity.

Ans: True

Response: Page 43

Difficulty: Moderate

Ref: Behavioral Management Approaches

T 43 GT Fa Moderate

79. Argyris believes that employee absenteeism, turnover, apathy and low morale caused by lack of adequate supervision and poorly defined tasks.

Ans: False

Response: Page 43

Difficulty: Moderate

Ref: Behavioral Management Approaches

F 43 GT Ap Moderate

80. Quantitative management is the study of the application of mathematical techniques to improve decision-making and problem-solving.

Ans: False

Response: Page 44

Difficulty: Moderate

Ref: Modern Management Foundations

F 44 GT Fa Moderate

81. The quantitative management approaches use mathematical techniques to improve managerial decision-making and problem solving.

Ans: True

Response: Page 44

Difficulty: Moderate

Ref: Modern Management Foundations

T 44 GT Fa Moderate

82. Management science focuses specifically on how organizations produce goods efficiently and effectively.

Ans: False

Response: Page 44

Difficulty: Easy

Ref: Modern Management Foundations

F 44 GT Fa Easy

83. Management science refers to the scientific application of mathematical techniques to management problems and decision-making.

Ans: True

Response: Page 44

Difficulty: Easy

Ref: Modern Management Foundations

T 44 GT Fa Easy

84. Total quality management is a term used to describe the process of always finding new ways to improve.

Ans: False

Response: Page 46

Difficulty: Easy

Ref: Modern Management Foundations

F 44 GT Fa Easy

85. Mathematical forecasting helps make future projections that are useful for planning.

Ans: True

Response: Page 44

Difficulty: Easy

Ref: Modern Management Foundations

T 44 GT Fa Easy

86. Inventory modeling is used to help allocate service personnel or workstations to minimize customer waiting time and service cost.

Ans: False

Response: Page 44

Difficulty: Moderate

Ref: Modern Management Foundations

T 44 GT Fa Moderate

87. Queuing theory is used to calculate how best to allocate resources among competing uses.

Ans: False

Response: Page 44

Difficulty: Moderate

Ref: Modern Management Foundations

F 44 GT Fa Moderate

88. Network models break large tasks into smaller components to allow for better analysis, planning, and control of complex projects.

Ans: True

Response: Page 44

Difficulty: Moderate

Ref: Modern Management Foundations

T 44 GT Fa Moderate

89. Simulation is used to create models to determine how best to allocate scarce resources.

Ans: False

Response: Page 44

Difficulty: Moderate

Ref: Modern Management Foundations

F 44 GT Fa Moderate

90. Systems thinking views the organization as a collection of interrelated parts that work together to achieve a common purpose.

Ans: True

Response: Page 47

Difficulty: Easy

Ref: Modern Management Foundations

T 45 KT Fa Easy

91. A smaller component of a larger system is known as a subsystem.

Ans: True

Response: Page 45

Difficulty: Easy

Ref: Modern Management Foundations

T 45 KT Fa Easy

92. An open system interacts with its environment in the continual process of transforming resource inputs into outputs.

Ans: True

Response: Page 45

Difficulty: Moderate

Ref: Modern Management Foundations

T 45 KT Fa Moderate

93. High performance by the organization as a whole occurs only when each subsystem performs its tasks well and works well in cooperation with other subsystems.

Ans: True

Response: Page 45

Difficulty: Moderate

Ref: Modern Management Foundations

T 45 GT Ap Moderate

94. According to contingency theory, appropriate managerial behavior can be generalized or extrapolated from other situations.

Ans: False

Response: Page 45

Difficulty: Moderate

Ref: Modern Management Foundations

F 46 GT Fa Moderate

95. Contingency thinking maintains that the best solution to management problems depends on the demands of the situation and that therefore, there is not one best way to manage.

Ans: True

Response: Page 45

Difficulty: Moderate

Ref: Modern Management Foundations

T 46 GT Fa Moderate

96. Contingency thinking involves matching responses to the unique problems and opportunities posed by different situations and by individual and environmental differences.

Ans: True

Response: Page 45

Difficulty: Moderate

Ref: Modern Management Foundations

T 46 KT Fa Moderate

97. According to contingency theory, a management solution that works well in an uncertain environment will not necessarily work well in a stable environment.

Ans: True

Response: Page 45

Difficulty: Moderate

Ref: Modern Management Foundations

T 46 GT Ap Moderate

98. Contingency theory is consistent with Weber's concept of bureaucracy which is an ideal form of organizing.

Ans: False

Response: Page 46

Difficulty: Moderate

Ref: Modern Management Foundations

F 46 GT Ap Moderate

99. Total Quality Management is an organization-wide commitment to continuous improvement, product quality, and customer needs.

Ans: True

Response: Page 46

Difficulty: Easy

Ref: Modern Management Foundations

T 46 GT Fa Easy

100. Deming’s approach to quality emphasizes constant innovation, use of statistical methods, and commitment to training.

Ans: True

Response: Page 46

Difficulty: Moderate

Ref: Modern Management Foundations

T 46 GT Fa Moderate

101. Total Quality Management focuses primarily on specific quality issues within a particular segment within the larger organization.

Ans: False

Response: Page 46

Difficulty: Hard

Ref: Modern Management Foundations

F 46 KT Fa Hard

102. Searching for ways to improve work quality and performance is the management notion of continuous improvement.

Ans: True

Response: Page 46

Difficulty: Easy

Ref: Modern Management Foundations

T 47 GT Fa Easy

103. ISO certification indicates conformance with a rigorous set of international quality standards.

Ans: True

Response: Page 46

Difficulty: Easy

Ref: Modern Management Foundations



T 47 GT Fa Easy

104. ISO certification requires companies to adopt quality benchmarks and then maintain them with strict conformity to quality that strongly discourages change or refinement.

Ans: False

Response: Page 46

Difficulty: Hard

Ref: Modern Management Foundations

F 47 GT Ap Hard

105. Knowledge management is the process that uses intellectual capital for competitive advantage.

Ans: True

Response: Page 47

Difficulty: Easy

Ref: Modern Management Foundations

T 47 GT Fa Easy

106. The chief knowledge officer (CKO) responsibilities focus on energizing learning processes and maintaining the organization's portfolio of intellectual assets.

Ans: True

Response: Page 47

Difficulty: Easy

Ref: Modern Management Foundations

T 47 GT Fa Easy

107. Some of the portfolio assets that the CKO is responsible for maintaining include patents, trade secrets, and the accumulated knowledge and understanding of the entire workforce.

Ans: True

Response: Page 47

Difficulty: Moderate

Ref: Modern Management Foundations

T 47 GT Fa Moderate

108. A learning organization is able to continually learn and adapt itself to new experiences.

Ans: True  
 Response: Page 47  
 Difficulty: Easy  
 Ref: Modern Management Foundations  
           T      48      KT      Fa      Easy

109. The core ingredients of learning organizations include mental models, personal mastery, systems thinking, shared vision, and team learning.

Ans: True  
 Response: Page 47  
 Difficulty: Easy  
 Ref: Modern Management Foundations  
           T      48      GT      Fa      Easy

110. Learning organizations make learning continuously available to everyone.

Ans: True  
 Response: Page 47  
 Difficulty: Easy  
 Ref: Modern Management Foundations  
           T      48      GT      Fa      Easy

111. Learning organizations should emphasize values that focus on information, teamwork, empowerment, participation, and leadership.

Ans: True  
 Response: Page 47  
 Difficulty: Easy  
 Ref: Modern Management Foundations  
           T      48      GT      Fa      Easy

112. Peters and Waterman’s attributes of performance excellence include a bias toward action, closeness to the customers, autonomy and entrepreneurship, and productivity through people.

Ans: True  
 Response: Page 49  
 Difficulty: Moderate  
 Ref: Modern Management Foundations  
           T      48      GT      Fa      Moderate

113. Peters and Waterman's attributes of performance excellence include the following: hands-on and value-driven, sticking to the knitting, simple form and lean staff, and simultaneous loose-tight properties.

Ans: True

Response: Page 49

Difficulty: Moderate

Ref: Modern Management Foundations

T 48 GT Fa Moderate

114. According to the text, team oriented organizations value people as human assets, respect diversity and support employee involvement.

Ans: False

Response: Page 49

Difficulty: Moderate

Ref: Modern Management Foundations

F 48 KT Fa Moderate

115. The people oriented approach to organizations focuses on respecting diversity, valuing people as human assets, and high degree of employee involvement.

Ans: True

Response: Page 49

Difficulty: Easy

Ref: Modern Management Foundations

T 48 GT Fa Easy

116. Evidence based management involves making decisions on substantive and empirically proven hard facts.

Ans: True

Response: Page 49

Difficulty: Easy

Ref: Modern Management Foundations

T 48 GT Fa Easy

117. High performance organizations consistently achieve high-performance results while also creating a high quality-of-work-life for their employees.

Ans: True

Response: Page 49

Difficulty: Easy

Ref: Modern Management Foundations

T 48 GT Fa Easy

### Multiple Choice

118. Google's commitment to performance excellence is based on what foundational principles?

- A. Speed, accuracy, ease of use
- B. Speed, affordability, ease of use
- C. Accuracy, privacy, ease of use
- D. Accuracy, speed, innovation
- E. None of the above

Ans: A

Response: Page 32

Difficulty: Hard

Ref: Learning From Others

A 32 GT Fa Hard

119. Which of the following statements accurately describes the role of management history relative to contemporary management thought?

- A. Since the world of work and business are changing — often dramatically in some industries — managers have little to gain from studying the history of management thought.
- B. Many modern management concepts have parallels in some of the historical management writings.
- C. Contemporary managers are not trying to reinvent management practice; rather they are trying to perfect ideas that have deep historical roots.
- D. A and B.
- E. B and C.

Ans: E

Response: Page 34

Difficulty: Moderate

Ref: Introduction

E 34 GT Fa Moderate

120. The three branches of the classical approach to management are \_\_\_\_\_.

- A. Behaviorism, rationalism, and self-actualization.

- B. Scientific management, administrative principles, and bureaucratic organization.
- C. Authoritarian, permissive, and homeostatic.
- D. Economic, modern, and self-actualizing.
- E. Open, closed, and entropic.

Ans: B

Response: Page 34

Difficulty: Easy

Ref: Classical Management Approaches

B 34 GT Fa Easy

121. The view that people will rationally consider available opportunities and do whatever is necessary to achieve the greatest personal economic gain is the underlying assumption of which approach to management thought?
- A. Quantitative approach.
  - B. Socioeconomic approach.
  - C. Modern approach.
  - D. Classical approach.
  - E. Behavioral approach.

Ans: D

Response: Page 34-35

Difficulty: Moderate

Ref: Classical Management Approaches

D 34 GT Fa Moderate

122. According to Frederick Taylor, the principal object of management should be \_\_\_\_\_.
- A. Profitability.
  - B. Efficiency.
  - C. Achieving the greatest good for society.
  - D. The good of the community.
  - E. Securing maximum prosperity for employer and employee.

Ans: E

Response: Page 35

Difficulty: Moderate

Ref: Classical Management Approaches

E 35 GT Fa Moderate

123. Who is known as the father of scientific management?
- A. Frank Gilbreth.
  - B. Max Weber.
  - C. Henri Fayol.
  - D. Frederick Taylor.

E. Lillian Gilbreth.

Ans: D

Response: Page 35

Difficulty: Easy

Ref: Classical Management Approaches

D 35 GT Fa Easy

124. Mudd has been watching some of the workers on his shift sort and put inventory in storage bins. It appears to him that much time and effort are being wasted. Mudd decides to analyze the workers' overall task and then select and train workers for specific parts of the job so as to increase workers' productivity. Mudd is applying the principles of \_\_\_\_\_.
- A. scientific management
  - B. organizational behavior
  - C. management science
  - D. contingency theory
  - F. administrative management

Ans: A

Response: Page 35

Difficulty: Hard

Ref: Classical Management Approaches

A 35 GT Ap Hard

125. A follower of Frederick Taylor would be least likely to try to \_\_\_\_\_.
- A. make results-based compensation a performance incentive.
  - B. select workers with the right abilities to do the job.
  - C. offer workers proper training.
  - D. motivate workers by encouraging them to work in small groups.
  - E. train supervisors to support workers by carefully planning their work.

Ans: C

Response: Page 35

Difficulty: Moderate

Ref: Classical Management Approaches

C 35 MS Ap Moderate

126. The practical lessons of scientific management include all of the following EXCEPT:
- A. Make results-based compensation a performance incentive.
  - B. Select workers with the right abilities to do the job.
  - C. Allow workers to have input into the determination of work methods and performance standards.
  - D. Carefully design jobs with efficient work methods.
  - E. Train supervisors to support workers by carefully planning their work.

Ans: C

Response: Page 35

Difficulty: Hard

Ref: Classical Management Approaches

C 35 MS Ap Hard

127. \_\_\_\_\_ refer(s) to a job science that includes careful selection and training of workers along with proper supervisory support.
- A. Administrative principles.
  - B. Scientific management.
  - C. Contingency theory.
  - D. Self-actualization.
  - E. Fayol's principles of management.

Ans: B

Response: Page 35

Difficulty: Moderate

Ref: Classical Management Approaches

B 35 KT Fa Moderate

128. Al Davis and his friends wanted to start their own car detailing business. It was decided that to differentiate their cleaning services from others they would break down the various jobs associated with cleaning the inside and outside of a car, and each would specialize. With which of the following management approaches do their actions most agree?
- A. Administrative principles.
  - B. Scientific management.
  - C. Contingency theory.
  - D. Self-actualization.
  - E. Fayol's principles of management.

Ans: B

Response: Page 35

Difficulty: Hard

Ref: Classical Management Approaches

B 35 GT Ap Hard

129. \_\_\_\_\_ is the science of reducing a job or task to its basic physical motions.
- A. Job design.
  - B. Motion study.
  - C. Workflow analysis.
  - D. Task analysis.
  - E. Role analysis.

Ans: B

Response: Page 35

Difficulty: Easy

Ref: Classical Management Approaches

B 35 KT Fa Easy

130. \_\_\_\_\_ pioneered the use of motion studies as a management tool:

- A. Frederick Herzberg.
- B. Max Weber.
- C. Abraham Maslow.
- D. Frank and Lillian Gilbreth.
- E. Mary Parker Follett and James D. Mooney.

Ans: D

Response: Page 35

Difficulty: Easy

Ref: Classical Management Approaches

D 35 GT Fa Easy

131. The work of Frank and Lillian Gilbreth on motion studies provided the basis for later advances in which of the following management areas?

- A. Job simplification.
- B. Incentive wage plans.
- C. Work standards.
- D. All of the above.
- E. None of the above.

Ans: D

Response: Page 35

Difficulty: Moderate

Ref: Classical Management Approaches

D 36 GT Fa Moderate

132. United Parcel Service makes use of calibrated productivity standards as well as the timing of package sorting, delivery, and pickup to keep productivity at the highest level per employee. In developing worker productivity standards, UPS obviously makes use of \_\_\_\_\_.

- A. Behavioral theories.
- B. Self-actualization.
- C. Systems theory.
- D. Motion studies.
- E. Administrative principles.

Ans: D

Response: Page 36



Difficulty: Hard

Ref: Classical Management Approaches

D 36 GT Ap Hard

133. Henri Fayol's \_\_\_\_\_ closely resemble the \_\_\_\_\_ that are used in contemporary businesses.
- A. Three rules of management ... systems and contingency approaches.
  - B. Administrative principles ... systems and contingency approaches.
  - C. Five duties of management ... four functions of management.
  - D. Notions of planning and organizing ... ideas of command and coordination.
  - E. Principles of collective and social responsibility ... functions of management.

Ans: C

Response: Page 36

Difficulty: Moderate

Ref: Classical Management Approaches

C 36 GT Fa Moderate

134. According to Henri Fayol, the five rules of management are \_\_\_\_\_.
- A. Foresight, organization, command, coordination, and control.
  - B. Authority, responsibility, discipline, remuneration, and initiative.
  - C. Centralization, stability, initiative, communication, and esprit de corps.
  - D. Prediction, hypothesis, observation, experimentation, and verification.
  - E. Standardization, centralization, negative entropy, communication, and homeostasis.

Ans: A

Response: Page 36

Difficulty: Moderate

Ref: Classical Management Approaches

A 36 GT Fa Moderate

135. Henri Fayol is noted for originating which of the following concepts?
- A. The scalar chain principle.
  - B. The unity of command principle.
  - C. The unity of direction principle.
  - D. All of the above.
  - E. None of the above.

Ans: D

Response: Page 36

Difficulty: Easy

Ref: Classical Management Approaches

D 36 GT Fa Easy

136. The \_\_\_\_\_ principle, as defined by Henri Fayol, states that there should be a clear and unbroken line of communication from top to bottom in the organization's hierarchy of authority.
- A. Scalar chain.
  - B. Unity of command.
  - C. Unity of direction.
  - D. Communication control.
  - E. Hawthorne.

Ans: A

Response: Page 36

Difficulty: Easy

Ref: Classical Management Approaches

A 36 GT Fa Easy

137. The \_\_\_\_\_ principle, as defined by Henri Fayol, states that each person should receive orders from only one boss.
- A. Scalar chain.
  - B. Unity of command.
  - C. Unity of direction.
  - D. Management order.
  - E. Organization.

Ans: B

Response: Page 36

Difficulty: Easy

Ref: Classical Management Approaches

B 36 GT Fa Easy

138. The \_\_\_\_\_ principle, as defined by Henri Fayol, states that one person should be in charge of all activities having the same performance objective.
- A. Scalar chain.
  - B. Unity of command.
  - C. Unity of direction.
  - D. Classical design.
  - E. Hawthorne.

Ans: C

Response: Page 36

Difficulty: Easy

Ref: Classical Management Approaches

C 36 GT Fa Easy

139. Today's concerns for managerial ethics and corporate social responsibility were foreshadowed by the classical writings of \_\_\_\_\_ which argued that businesses were services and that private profits should always be considered in relation to the public good.
- A. Frederick Taylor.
  - B. Henri Fayol.
  - C. Mary Parker Follett.
  - D. Max Weber.
  - E. Lyndall Urwick.

Ans: C

Response: Page 38

Difficulty: Moderate

Ref: Classical Management Approaches

C 36 GT Fa Moderate

140. Which of the following best states the impetus for the development of a bureaucratic organization?
- A. Max Weber was trying to define the one best way to perform a job.
  - B. Max Weber was attempting to upset German society.
  - C. Max Weber was reacting to the performance deficiencies in organizations of his day.
  - D. Max Weber was attempting to identify a common set of employee needs in German society.
  - E. Max Weber was interested in formulating exact rules of behavior for German managers.

Ans: C

Response: Page 37

Difficulty: Moderate

Ref: Classical Management Approaches

C 37 GT Fa Moderate

141. Max Weber was concerned that people in nineteenth-century organizations were in positions of authority due to their \_\_\_\_\_ rather than their \_\_\_\_\_.
- A. Political connections ... leadership traits.
  - B. Social standing ... job-related capabilities.
  - C. Leadership qualities ... job requirements.
  - D. Economic wealth ... social standing.
  - E. Managerial competence ... economic wealth.

Ans: B

Response: Page 37

Difficulty: Moderate

Ref: Classical Management Approaches

B 37 GT Fa Moderate

142. Max Weber believed that \_\_\_\_\_ could correct performance deficiencies in late 19<sup>th</sup> century German organizations.
- A. A loosely structured system.
  - B. Bureaucracy.
  - C. A contingent organization
  - D. An organic organization.
  - E. An adaptive organization.

Ans: B

Response: Page 37

Difficulty: Moderate

Ref: Classical Management Approaches

B 37 GT Fa Moderate

143. \_\_\_\_\_ is an ideal, intentionally rational, and very efficient form of organization founded on the principles of logic, order, and legitimate authority.
- A. A democratically structured system.
  - B. A contingent organization
  - C. An organic organization.
  - D. An adaptive organization.
  - E. Bureaucracy.

Ans: E

Response: Page 37

Difficulty: Easy

Ref: Classical Management Approaches

E 37 KT Fa Easy

144. Weber's conception of bureaucratic organizations included all of the following characteristics EXCEPT:
- A. Clear division of labor.
  - B. Clear hierarchy of authority.
  - C. Formal rules and procedures.
  - D. Impersonality.
  - E. Careers based on social and/or political connections.

Ans: E

Response: Page 37

Difficulty: Moderate

Ref: Classical Management Approaches

E 37 GT Fa Moderate

145. Assume that an organization has a clear division of labor, standard rules and procedures, a well-defined hierarchy of authority, members selected for technical competence, and explicitly defined duties and responsibilities. This is an example of \_\_\_\_\_.
- A. A closed system.
  - B. An open system.
  - C. A bureaucracy.
  - D. Negative entropy.
  - E. Scientific management.

Ans: C

Response: Page 37

Difficulty: Hard

Ref: Classical Management Approaches

C 37 GT Ap Hard

146. Efficiency in the utilization of resources and fairness in the treatment of employees and clients are potential advantages of \_\_\_\_\_.
- A. A bureaucracy.
  - B. An open system.
  - C. A closed system.
  - D. Scientific management.
  - E. Self-actualization.

Ans: A

Response: Page 37

Difficulty: Easy

Ref: Classical Management Approaches

A 37 GT Fa Easy

147. Which one of the following statements about bureaucracy is true?
- A. The work of Max Weber is too outdated to be used in the modern science of management.
  - B. The work of Max Weber still has a major impact on the present trends and directions of management.
  - C. The work of Max Weber influenced only European management thinkers.
  - D. Bill Gates bases the operations of Microsoft on Max Weber's theories of specialization and division of labor.
  - E. Max Weber believed that a bureaucracy was the most rigid and apathetic form of organization.

Ans: B

Response: Page 37

Difficulty: Moderate

Ref: Classical Management Approaches

B 37 GT Fa Moderate

148. The foundations of the behavioral approach to management include all of the following components EXCEPT:
- A. The Hawthorne Studies.
  - B. Maslow's theory of human needs.
  - C. McGregor's Theory X and Theory Y.
  - D. The human systems contingency model.
  - E. Argyris's theory of personality and organization.

Ans: D

Response: Page 38

Difficulty: Moderate

Ref: Behavioral Management Approaches

D 38 GT Fa Moderate

149. The behavioral (or human resource) approach to management basically assumes that \_\_\_\_\_.
- A. People at work will seek satisfying social relationships, respond to group pressures, and search for personal fulfillment.
  - B. Management problems are best solved by qualitative rather than by quantitative analysis.
  - C. People are easily understandable creatures.
  - D. People are completely rational and responsive to economic incentives.
  - E. Environmental reinforcements have little to do with people's work behavior.

Ans: A

Response: Page 38

Difficulty: Moderate

Ref: Behavioral Management Approaches

A 38 GT Fa Moderate

150. Mary Parker Follett, a classical management theorist, believed that \_\_\_\_\_.
- A. Groups were mechanisms through which diverse individuals could combine their talents for a greater good.
  - B. Organizations are communities in which managers and workers should labor in harmony.
  - C. The manager's job is to help people in organizations cooperate with one another and achieve an integration of interests.
  - D. All of the above.
  - E. None of the above.

Ans: D

Response: Page 38

Difficulty: Moderate

Ref: Behavioral Management Approaches

D 38 GT Fa Moderate

151. Mary Parker Follett believed that making every employee an owner in the business would create feelings of \_\_\_\_\_.
- A. Collective responsibility.
  - B. Stockholder ownership.
  - C. Personal control.
  - D. Individual achievement.
  - E. Corporate sharing.

Ans: A

Response: Page 38

Difficulty: Easy

Ref: Behavioral Management Approaches

A 38 GT Fa Easy

152. Mary Parker Follett believed that business problems involve a wide variety of factors that must be considered in relationship to one another. This belief foreshadowed the contemporary management concern with \_\_\_\_\_.
- A. Environmental analysis.
  - B. Systems.
  - C. Job design.
  - D. Corporate culture.
  - E. Multiculturalism.

Ans: B

Response: Page 38

Difficulty: Moderate

Ref: Behavioral Management Approaches

B 38 GT Fa Moderate

153. The Hawthorne Studies refer to \_\_\_\_\_ that was conducted at the Hawthorne Works of the Western Electric Company (predecessor to today's Lucent Technologies).
- A. An intensive training program for workers.
  - B. An education program for fast-track managers.
  - C. A research program on technology.
  - D. A research program on management decision-making.
  - E. A research program on individual productivity.

Ans: E

Response: Page 38

Difficulty: Moderate

Ref: Behavioral Management Approaches

E 39 GT Fa Moderate

154. Which of the following statements characterizes the thinking that emerged from the Hawthorne studies?
- If jobs are properly designed and proper incentives provided, predictable results will follow.
  - Workers will perform their jobs as they are told to and will maximize their output so as to increase their pay.
  - Concern for the worker will lead to greater worker satisfaction, which will then lead to increased output.
  - Workers generally dislike work and need to be closely supervised to ensure adequate productivity.
  - People are motivated primarily by money.

Ans: C

Response: Page 39

Difficulty: Moderate

Ref: Behavioral Management Approaches

C 39 GT Fa Moderate

155. A key conclusion from the Hawthorne relay assembly test room studies was that \_\_\_\_\_.
- Workers cannot be productive at various levels of illumination.
  - Workers are basically rational.
  - Workers perform well when they share pleasant social relations with one another and when supervision is participatory.
  - Workers are more productive when their pay scale is increased to match their effort.
  - Workers are more productive when their work areas are well lighted.

Ans: C

Response: Page 39

Difficulty: Moderate

Ref: Behavioral Management Approaches

C 39 GT Fa Moderate

156. Which of the following statements about the Hawthorne Studies is incorrect?
- The studies were started to identify the influence that “social factors” had on productivity.
  - The studies were started to determine the effect that different levels of lighting had on productivity.
  - In one study, workers’ productivity increased as the level of illumination at their workstations was decreased.
  - The “social setting” of the various experiments influenced the results of the studies.
  - People would restrict output to avoid the displeasure of the group, even if it meant sacrificing pay.

Ans: A

Response: Page 39

Difficulty: Moderate

Ref: Behavioral Management Approaches

A 39 GT Fa Moderate



157. The Hawthorne Studies have been criticized for which of the following reasons?
- A. Poor research design.
  - B. Weak empirical support for the conclusions drawn.
  - C. The tendency of researchers to over generalize their findings.
  - D. All of the above.
  - E. None of the above.

Ans: D

Response: Page 40

Difficulty: Moderate

Ref: Behavioral Management Approaches

D 39 GT Fa Moderate

158. The Hawthorne Studies shifted the attention of managers and scholars away from the technical and structural concerns emphasized by the classical management approach and toward \_\_\_\_\_.
- A. A more scientific approach to management.
  - B. In-depth studies of actual case histories and individual experiences.
  - C. The use of computers to deal with more complex mathematical models.
  - D. The study of social and human concerns as keys to productivity.
  - E. A Theory X approach to management science.

Ans: D

Response: Page 39

Difficulty: Moderate

Ref: Behavioral Management Approaches

D 39 GT Fa Moderate

159. The Hawthorne Studies contributed to the emergence of the \_\_\_\_\_ movement as an important influence on management thought during the 1950s and 1960s.
- A. Employee Involvement.
  - B. Human relations.
  - C. Social relations.
  - D. Scientific relations.
  - E. Cultural relations.

Ans: B

Response: Page 41

Difficulty: Easy

Ref: Behavioral Management Approaches

B 39 GT Fa Easy

160. \_\_\_\_\_ was based on the viewpoint that managers who used good human relations in the workplace would achieve productivity.
- A. Modern relations.
  - B. Social relations.
  - C. Scientific relations.
  - D. Cultural relations.
  - E. Human relations.

Ans: E

Response: Page 41

Difficulty: Moderate

Ref: Behavioral Management Approaches

E 41 KT Fa Moderate

161. The study of individuals and groups in organizations is the social sciences field known as \_\_\_\_\_.
- A. Organizational behavior
  - B. Contingency theory
  - C. Systems theory
  - D. Modern behavioral methods.
  - E. Theory X and Theory Y

Ans: A

Response: Page 41

Difficulty: Easy

Ref: Behavioral Management Approaches

A 41 KT Fa Easy

162. Maslow's work in the area of human needs is important to which area of management thought?
- A. Classical approach.
  - B. Scientific management.
  - C. Systems theory.
  - D. Human relations movement.
  - E. Contingency theory

Ans: D

Response: Page 41

Difficulty: Easy

Ref: Behavioral Management Approaches

D 41 GT Fa Easy

163. A psychological or physiological deficiency that a person feels compelled to satisfy is known as a(n) \_\_\_\_\_.

- A. desire.
- B. need.
- C. drive.
- D. obsession.
- E. satisfaction deficit.

Ans: B

Response: Page 41

Difficulty: Easy

Ref: Behavioral Management Approaches

B 41 KT Fa Easy

164. Maslow's hierarchy of needs theory includes which of the following needs?
- A. Food, shelter, sex, money, and prestige.
  - B. Physiological, spiritual, social, and psychological fulfillment.
  - C. Physical safety, financial security, and social status.
  - D. Physiological, safety, social, esteem, and self-actualization.
  - E. Respect, prestige, recognition, security, and power.

Ans: D

Response: Page 41

Difficulty: Moderate

Ref: Behavioral Management Approaches

D 41 GT Fa Moderate

165. \_\_\_\_\_ needs refer to the needs for basic biological maintenance such as food, water, and physical well-being.
- A. Physiological
  - B. Safety
  - C. Social
  - D. Esteem
  - E. Self-actualization

Ans: A

Response: Page 41

Difficulty: Easy

Ref: Behavioral Management Approaches

A 41 GT Fa Easy

166. \_\_\_\_\_ needs refer to the needs for security, protection, and stability in the events of daily life.
- A. Physiological
  - B. Safety
  - C. Social

- D. Esteem
- E. Self-actualization

Ans: B

Response: Page 41

Difficulty: Easy

Ref: Behavioral Management Approaches

B 41 GT Fa Easy

167. \_\_\_\_\_ needs concern the needs for love, affection, and belongingness in one's relationships with other people.
- A. Physiological
  - B. Safety
  - C. Social
  - D. Esteem
  - E. Self-actualization

Ans: C

Response: Page 41

Difficulty: Easy

Ref: Behavioral Management Approaches

C 41 GT Fa Easy

168. \_\_\_\_\_ needs involve the needs for respect, prestige, recognition, and self-esteem; and a personal sense of competency and mastery.
- A. Physiological
  - B. Safety.
  - C. Social
  - D. Esteem
  - E. Self-actualization

Ans: D

Response: Page 41

Difficulty: Easy

Ref: Behavioral Management Approaches

D 42 GT Fa Easy

169. \_\_\_\_\_ needs include the needs for being self-fulfilled and to grow and use abilities to the fullest and most creative extent.
- A. Physiological
  - B. Safety
  - C. Social
  - D. Esteem
  - E. Self-actualization

Ans: E

Response: Page 41

Difficulty: Moderate

Ref: Behavioral Management Approaches

E 42 GT Fa Moderate

170. According to the deficit principle of Maslow's theory of human needs, \_\_\_\_\_.
- A. People have a variety of needs, or deficits, that they must satisfy at any given time.
  - B. Each person has different needs.
  - C. People are not motivated by a satisfied need.
  - D. People are always in need of something.
  - E. No matter what their condition in life, all people are looking for basic security.

Ans: C

Response: Page 41

Difficulty: Moderate

Ref: Behavioral Management Approaches

C 42 GT Fa Moderate

171. According to the progression principle of Maslow's theory of human needs, \_\_\_\_\_.
- A. The five human needs must all be satisfied before people can progress to self-actualization.
  - B. A need at any level only becomes activated when the next lower-level need has been satisfied.
  - C. The most basic human need is the need for self-actualization.
  - D. Human needs are never truly fulfilled.
  - E. Human needs progress from stronger needs to weaker needs.

Ans: B

Response: Page 42

Difficulty: Moderate

Ref: Behavioral Management Approaches

B 42 GT Fa Moderate

172. At which need level of Maslow's hierarchy do the deficit and progression principles cease to operate?
- A. Physiological needs.
  - B. Safety needs.
  - C. Social needs.
  - D. Esteem needs.
  - E. Self-actualization needs.

Ans: E

Response: Page 42

Difficulty: Moderate

Ref: Behavioral Management Approaches

E 42 GT Fa Moderate

173. Wendy is a manager in a nonprofit organization. She is interested in using Maslow's need hierarchy to guide her approach to managing the volunteers working for this nonprofit organization. In order to promote productivity, Wendy should \_\_\_\_\_.
- A. Create jobs that satisfy the needs of the volunteers.
  - B. Create work environments that satisfy the needs of the volunteers.
  - C. Ensure that the work is fulfilling for the volunteers.
  - D. All of the above.
  - E. None of the above.

Ans: D

Response: Page 41

Difficulty: Moderate

Ref: Behavioral Management Approaches

D 42 GT Ap Moderate

174. According to Douglas McGregor, managers should pay more attention to \_\_\_\_\_.
- A. Motion studies.
  - B. Social responsibility.
  - C. Behavior modification techniques.
  - D. Quantitative analysis.
  - E. Social and self-actualization needs.

Ans: E

Response: Page 42

Difficulty: Moderate

Ref: Behavioral Management Approaches

E 42 GT Ap Moderate

175. Theory X managers tend to see their subordinates as \_\_\_\_\_.
- A. Creative, responsible, and self-motivated.
  - B. Motivated by challenging work.
  - C. Irresponsible, resistant to change, lacking in ambition, disliking work, and preferring to be led rather than to lead.
  - D. Liking work because they prefer to lead rather than to be led.
  - E. Basically rational.

Ans: C

Response: Page 42

Difficulty: Moderate

Ref: Behavioral Management Approaches

C 42 KT Fa Moderate

176. According to McGregor, Theory Y managers tend to see their subordinates as \_\_\_\_\_.
- A. Passive, dependent, and reluctant.
  - B. Irresponsible, resistant to change, lacking in ambition, disliking work, and preferring to be led rather than to lead.
  - C. Willing to work, willing to accept responsibility, capable of self-direction, capable of self-control, imaginative, and creative.
  - D. Disliking work because they prefer to be led rather than to lead.
  - E. Basically rational and motivated by money.

Ans: C

Response: Page 42

Difficulty: Moderate

Ref: Behavioral Management Approaches

C 42 KT Fa Moderate

177. McGregor believed that managers holding either Theory X or Theory Y assumptions could create situations in which employees acted as expected. This phenomenon is known as \_\_\_\_\_.
- A. The Hawthorne Effect.
  - B. Theory Z.
  - C. A self-fulfilling prophecy.
  - D. Self-actualization.
  - E. Expectancy theory.

Ans: C

Response: Page 42

Difficulty: Moderate

Ref: Behavioral Management Approaches

C 42 GT Fa Moderate

178. Douglas McGregor would describe managers who tend to be directive in their relationships with others and who take a command-and-control orientation as \_\_\_\_\_ managers.
- A. Scientific principles.
  - B. Theory X.
  - C. Theory Y.
  - D. Theory Z.
  - E. Administrative principles.

Ans: B

Response: Page 42

Difficulty: Moderate

Ref: Behavioral Management Approaches

B 42 GT Ap Moderate

179. A manager who allows his or her subordinates to participate in decision-making, who delegates authority to them, and who offers them greater job autonomy and job variety would be classified by Douglas McGregor as a \_\_\_\_\_ manager.
- A. Democratic.
  - B. Human relations.
  - C. Theory X.
  - D. Theory Y.
  - E. Theory Z.

Ans: D

Response: Page 42

Difficulty: Moderate

Ref: Behavioral Management Approaches

D 42 GT Ap Moderate

180. According to Chris Argyris, certain management principles found in the classical approaches are inconsistent with \_\_\_\_\_.
- A. The administrative-principles approach.
  - B. Theory X.
  - C. The mature adult personality.
  - D. Rational principles.
  - E. The findings of quantitative analysis.

Ans: C

Response: Page 43

Difficulty: Moderate

Ref: Behavioral Management Approaches

C 43 GT Fa Moderate

181. According to Chris Argyris, management practices that are influenced by \_\_\_\_\_ are inconsistent with the mature adult personality.
- A. Classical management approaches.
  - B. Behavioral management approaches.
  - C. Human resource management approaches.
  - D. Quantitative management approaches.
  - E. Modern management approaches.

Ans: A

Response: Page 43

Difficulty: Moderate

Ref: Behavioral Management Approaches

A 43 GT Fa Moderate



182. Argyris believes that implementation of classical management ideas such as the bureaucratic organization and Fayol's administrative principles will do all of the following EXCEPT:
- A. Create conditions for psychological failure among the workers.
  - B. Ensure that workers are productive and efficient.
  - C. Create dependent and passive workers.
  - D. Cause workers to have little sense of control over their work environments.
  - E. Undermine worker performance.

Ans: B

Response: Page 43

Difficulty: Moderate

Ref: Behavioral Management Approaches

B 43 GT Fa Moderate

183. According to Argyris's theory of personality and organization, managers who treat people as \_\_\_\_\_ will achieve \_\_\_\_\_.
- A. Dependent workers ... the highest productivity.
  - B. Dependent workers ... high profitability.
  - C. Mature and responsible adults ... mediocre productivity.
  - D. Mature and responsible adults ... the highest productivity.
  - E. Friendly workers ... high productivity and profitability.

Ans: D

Response: Page 43

Difficulty: Moderate

Ref: Behavioral Management Approaches

D 43 GT Fa Moderate

184. Argyris believes that absenteeism, turnover, apathy, alienation, and similar behavioral problems in the workplace occur because of \_\_\_\_\_.
- A. A mismatch between workers' mature personalities and management practices.
  - B. Task specialization.
  - C. Theory Y management.
  - D. A lack of situational thinking.
  - E. Poor communication between managers and employees.

Ans: A

Response: Page 43

Difficulty: Moderate

Ref: Behavioral Management Approaches

A 43 GT Fa Moderate

185. Which of the following statements accurately describe quantitative management approaches?
- A. Quantitative management approaches developed about the same time as human resource approaches to management.
  - B. Quantitative approaches are based on the assumption that mathematical techniques can be used to improve managerial problem solving.
  - C. Quantitative approaches are increasingly driven by computer technology.
  - D. All of the above statements accurately describe quantitative management approaches.
  - E. None of the above statements accurately describe quantitative management approaches.

Ans: D

Response: Page 44

Difficulty: Hard

Ref: Modern Management Foundations

D 44 GT Fa Hard

186. Management science focuses specifically on \_\_\_\_\_.
- A. how organizations create products and services
  - B. finding new ways to improve quality
  - C. determining the one best way to manage
  - D. applying mathematical techniques to solve management problems
  - E. improving organizational systems and subsystems

Ans: D

Response: Page 44

Difficulty: Moderate

Ref: Modern Management Foundations

D 44 GT Fa Moderate

187. A real estate developer wants to control costs and complete building a new apartment complex on time. The developer will use the \_\_\_\_\_ quantitative approach.
- A. Network models
  - B. Inventory analysis
  - C. Queuing theory
  - D. Linear programming
  - E. Mathematical forecasting

Ans: A

Response: Page 44

Response: Moderate

Ref: Modern Management Foundations

A 44 GT Ap Moderate

188. An oil exploration company is worried about future petroleum reserves in various parts of the world. The oil company will use the \_\_\_\_\_ quantitative approach.
- A. Network models
  - B. Inventory analysis
  - C. Queuing theory
  - D. Linear programming
  - E. Mathematical forecasting

Ans: E

Response: Page 44

Difficulty: Moderate

Ref: Modern Management Foundations

E 44 GT Ap Moderate

189. A “big box” retailer is trying to deal with pressures on profit margins by minimizing costs of inventories while never being “out of stock” for their customers. The big box retailer will use the \_\_\_\_\_ quantitative approach.
- A. Network models
  - B. Inventory analysis
  - C. Queuing theory
  - D. Linear programming
  - E. Mathematical forecasting

Ans: B

Response: Page 44

Difficulty: Moderate

Ref: Modern Management Foundations

B 44 GT Ap Moderate

190. A grocery store is getting complaints from customers that waiting times are too long for checkout during certain times of the day. The grocery store will use the \_\_\_\_\_ quantitative approach.
- A. Network models
  - B. Inventory analysis
  - C. Queuing theory
  - D. Linear programming
  - E. Mathematical forecasting

Ans: C

Response: Page 44

Difficulty: Moderate

Ref: Modern Management Foundations

C 44 GT Ap Moderate

191. \_\_\_\_\_ is the total set of managerial activities that an organization uses to create its products or services.
- A. Management science
  - B. Managerial effectiveness
  - C. Operations management
  - D. A transformation system
  - E. Scientific management

Ans: C

Response: Page 44

Difficulty: Easy

Ref: Modern Management Foundations

C 44 GT Fa Easy

192. A \_\_\_\_\_ is a collection of interrelated parts that function together to achieve a common purpose.
- A. Contingency.
  - B. System.
  - C. Mathematical model.
  - D. Quantitative structure.
  - E. Need hierarchy.

Ans: B

Response: Page 45

Difficulty: Easy

Ref: Modern Management Foundations

B 45 KT Fa Easy

193. A smaller component of a larger system is known as \_\_\_\_\_.
- A. A subsystem.
  - B. A supersystem.
  - C. A department.
  - D. A team.
  - E. A contingent operation.

Ans: A

Response: Page 45

Difficulty: Easy

Ref: Modern Management Foundations

A 45 KT Fa Easy

194. A system that actively interacts with its environment is best described as a(n)
- A. subsystem.

- B. closed system.
- C. department.
- D. transformation system
- E. open system

Ans: E

Response: Page 45

Difficulty: Moderate

Ref: Modern Management Foundations

E 45 KT Fa Moderate

195. A system is defined as open because \_\_\_\_\_.
- A. It is permissive in observing the various principles of management.
  - B. Its subsystems do not relate to one another.
  - C. It uses Theory X management assumptions.
  - D. It interacts with its environment in the continual process of transforming resource inputs into outputs.
  - E. It treats its employees as responsible adults.

Ans: D

Response: Page 45

Difficulty: Moderate

Ref: Modern Management Foundations

D 45 KT Fa Moderate

196. Chevrolet-Pontiac of Canada is a division of General Motors and is composed of several departments. Using the systems theory, it would be classified as \_\_\_\_\_.
- A. an entropic system
  - B. a subsystem
  - C. either a system or a subsystem depending on the frame of reference
  - D. either an open or a closed system depending on the frame of reference
  - E. a closed system

Ans: C

Response: Page 45

Difficulty: Hard

Ref: Modern Management Foundations

C 45 KT Fa Hard

197. During the 1960s, there were many people who were offended by what they viewed as the gross commercialism of their environment. As a result, many went to live in communes. The members of the communes tried to make the communes as self-sufficient as possible. The commune dwellers tried to create \_\_\_\_\_ that did not interact with the external environment.
- A. subsystems

- B. closed systems
- C. transformation systems
- D. resource-independent systems
- E. open systems

Ans: B

Response: Page 45

Difficulty: Hard

Ref: Modern Management Foundations

B 45 KT Fa Hard

198. Matching responses to the unique problems and opportunities posed by different situations is called \_\_\_\_\_.
- A. Quantitative analysis.
  - B. Rationalism.
  - C. The theory of applicability.
  - D. Contingency thinking.
  - E. Self-actualization.

Ans: D

Response: Page 45

Difficulty: Easy

Ref: Modern Management Foundations

D 45 KT Fa Easy

199. Matching managerial responses to the problems and opportunities created by individual and environmental differences is the focus of \_\_\_\_\_.
- A. Quantitative management.
  - B. Systems analysis.
  - C. Contingency thinking.
  - D. Hierarchical analysis.
  - E. Human resources thinking.

Ans: C

Response: Page 45

Difficulty: Moderate

Ref: Modern Management Foundations

C 46 KT Fa Moderate

200. In her role as supervisor of a diverse workforce, Melissa uses whatever style of management seems to fit the individual employee's needs. Her management style conforms to which theory of management?
- A. Bureaucratic management
  - B. Total Quality Management

- C. The contingency approach
- D. Theory X and Y
- E. Maslow's Theory

Ans: C

Response: Page 45

Difficulty: Hard

Ref: Modern Management Foundations

C 46 KT Fa Hard

201. According to contingency theories, \_\_\_\_\_.
- A. The best management approach is based on Theory Y assumptions.
  - B. There is no one best management approach.
  - C. The best management approach employs formal mathematical models.
  - D. The best management approach takes human factors into consideration.
  - E. The best management approach focuses on the economic realities of decision making.

Ans: B

Response: Page 45

Difficulty: Moderate

Ref: Modern Management Foundations

B 46 GT Fa Moderate

202. Which of the following is a true statement about Total Quality Management?
- A. It focuses on applying quantitative management approaches to the production of goods and services.
  - B. It is a process of making a commitment to applying quality standards and principles to the way operations are managed in all parts of the organization.
  - C. It focuses on reducing the cost of production.
  - D. States that there is one best way to manage people and operations.
  - E. Is a method of determining how to best allocate scarce resources among competing uses.

Ans: B

Response: Page 46

Difficulty: Hard

Ref: Modern Management Foundations

B 46 GT Fa Hard

203. Continuous improvement is \_\_\_\_\_
- A. another term used to describe total quality management.
  - B. a method used to make future projections
  - C. a process of finding better ways to improve operations
  - D. a method of reducing production and operating costs.

E. a method of determining resource allocation.

Ans: C

Response: Page 46

Difficulty: Easy

Ref: Modern Management Foundations

C 46 GT Fa Easy

204. The basic principles behind TQM that Deming taught the Japanese include:
- A. Tally defects, analyze and trace them to the source, make corrections, measure what follows.
  - B. Tally defects, analyze and trace them to the source, redesign the manufacturing process
  - C. Tally defects, analyze and trace them to the source, make corrections
  - D. Tally defects, analyze and trace them to the source, make corrections, solicit customer feedback
  - E. None of the above

Ans: A

Response: Page 46

Difficulty: Moderate

Ref: Modern Management Foundations

A 46 GT Fa Moderate

205. Operations and management services in organizations worldwide have adopted international quality standards known as:
- A. Knowledge management
  - B. Continuous improvement
  - C. ISO certification
  - D. Total Quality Management
  - E. Evidence based management

Ans: C

Response: Page 46

Difficulty: Moderate

Ref: Modern Management Foundations

C 47 GT Fa Moderate

206. \_\_\_\_\_ is the process of using intellectual capital for competitive advantage.
- A. Knowledge management
  - B. Continuous improvement
  - C. ISO certification
  - D. Total Quality Management
  - E. Evidence based management

Ans: A



Response: Page 47

Difficulty: Easy

Ref: Modern Management Foundations

A 47 GT Fa Easy

207. All of the following are intellectual assets of an organization's portfolio which the Chief Knowledge Officer (CKO) oversees except:
- A. Patents
  - B. Intellectual property rights
  - C. Trade secrets
  - D. Accumulated knowledge of the workforce
  - E. ISO certification

Ans: E

Response: Page 47

Difficulty: Hard

Ref: Modern Management Foundations

E 47 GT Fa Hard

208. A \_\_\_\_\_ is able to continually learn and adapt itself to new experiences.
- A. Learning organization.
  - B. Systems organization.
  - C. Change organization.
  - D. Values organization.
  - E. Experience-based organization.

Ans: A

Response: Page 47

Difficulty: Easy

Ref: Modern Management Foundations

A 48 KT Fa Easy

209. During a job interview, Jim was told by one of the team leaders that the company uses lessons of experience to promote continuous change and improvement. Jim interviewed for a job in which kind of organization?
- A. A Theory X organization.
  - B. A contingency organization.
  - C. A learning organization.
  - D. A bureaucratic organization.
  - E. A mature organization.

Ans: C

Response: Page 47

Difficulty: Moderate

Ref: Modern Management Foundations

C 48 GT Ap Moderate

210. Which of the following is NOT a core ingredient of learning organizations?
- A. Mental models.
  - B. Personal mastery.
  - C. Systems thinking.
  - D. Shared vision.
  - E. Individual learning.

Ans: E

Response: Page 47

Difficulty: Moderate

Ref: Modern Management Foundations

E 48 GT Fa Moderate

211. Which of the following statements provides an incorrect description of learning organizations?
- A. Learning organizations should emphasize values that focus on information, teamwork, empowerment, participation, and leadership.
  - B. Learning organizations depend on leadership that sets an example for others by embracing change and communicating enthusiasm.
  - C. Learning organizations refer to vendors that provide training programs for other organizations.
  - D. Learning organizations require a value-driven culture.
  - E. Learning organizations make learning continuously available to everyone.

Ans: C

Response: Page 47

Difficulty: Moderate

Ref: Modern Management Foundations

C 48 GT Fa Moderate

212. Peters and Waterman's attributes of performance excellence include all of the following EXCEPT:
- A. A bias toward action.
  - B. Closeness to the customers.
  - C. Closeness of supervision.
  - D. Autonomy and entrepreneurship.
  - E. Productivity through people.

Ans: C

Response: Page 49

Difficulty: Moderate

Ref: Modern Management Foundations

C 48 GT Fa Moderate

213. Peters and Waterman's attributes of performance excellence include all of the following EXCEPT:
- A. Strategic opportunities.
  - B. Hands-on and value-driven.
  - C. Sticking to the knitting.
  - D. Simple form and lean staff.
  - E. Simultaneous loose-tight properties.

Ans: A

Response: Page 49

Difficulty: Moderate

Ref: Modern Management Foundations

A 48 GT Fa Moderate

### Essay Questions

214. What can be learned from classical management thinking?

*Suggested Answer:*

The classical management approaches encompass scientific management, administrative principles, and bureaucratic organization. The basic assumption of the classical management approaches is that people are rational and are primarily driven by economic concerns.

The useful lessons from scientific management, as espoused by Frederick Taylor, are: make results-based compensation a performance incentive; carefully design jobs with efficient work methods; carefully select workers with the abilities to do these jobs; train workers to perform the jobs to the best of their abilities; and train supervisors to support workers so they can perform the jobs to the best of their abilities. In addition, the work of Frank and Lillian Gilbreth, also done within the scientific management tradition, provided a foundation for later advances in job simplification, work standards, and incentive wage plans.

The contributions of the administrative principles branch of the classical management approach are exemplified by the work of Henri Fayol and Mary Parker Follett. Henri Fayol developed rules and principles of management that served as guides to management practice. His rules of managerial foresight, organization, command, coordination, and control are similar to the modern planning, organizing, leading, and controlling functions of management. Fayol's scalar chain, unity of command, and unity of direction principles also served to guide management practice. Follett brought an understanding of groups and a deep commitment to human cooperation to her writings about businesses and other organizations. Her insights about groups and human cooperation include the following: groups are mechanisms through which individuals could combine their talents for a greater good; organizations should be viewed as communities in which managers and workers work in harmony; and the manager's job is to help organization members cooperate with one another and achieve an integration of interests. Follett's work also anticipated many modern management concepts and practices, including employee ownership,

profit sharing, gain-sharing, systems concepts, managerial ethics, and corporate social responsibility.

Max Weber viewed bureaucracy as an ideal, intentionally rational, and very efficient form of organization founded on principles of logic, order, and legitimate authority. The characteristics of bureaucratic organizations include the following: a clear division of labor, a clear hierarchy of authority, formal rules and procedures, impersonality, and careers based on merit. Weber believed that by designing and operating organizations as bureaucracies, productivity could be optimized.

Response: Page 34-37

Difficulty: Moderate

Ref: Classical Management Approaches

215. What did the behavioral management approaches contribute to management thinking?

*Suggested Answer:*

The basic assumption of the behavioral management approaches is that people are social and self-actualizing. These approaches include the Hawthorne studies, Maslow's theory of human needs, McGregor's Theory X and Theory Y, and Argyris's theory of adult personality. The key contribution of the Hawthorne studies is that people's feelings, attitudes, and relationships with co-workers influence their performance. Maslow's hierarchy of human needs suggests that managers who can help people satisfy their important needs at work will achieve productivity. Douglas McGregor, the developer of Theory X and Theory Y, argued that managers should devote more attention to people's social and self-actualizing needs at work. McGregor asserted that managers must shift their perspective from Theory X — a set of negative assumptions about human behavior — to Theory Y — a set of positive assumptions about human behavior. McGregor believed that managers who hold either set of assumptions can create self-fulfilling prophecies — that is, through their behavior they can create situations where subordinates act to confirm the managers' original expectations. Theory Y assumptions are central to contemporary ideas about employee participation, involvement, empowerment, and self-management. Argyris argued that organizations were too often structured and operated in ways that were incongruous with the needs and characteristics of the adult personality. He maintained that implementation of classical management ideas such as the bureaucratic organization and Fayol's administrative principles would create conditions for psychological failure among the workers, create dependent and passive workers, cause workers to have little sense of control over their work environments, and undermine worker performance. To have high individual and organizational performance, Argyris advocated transforming organizations so they would be compatible with the capacities and characteristics of the adult personality.

Response: Page 37-43

Difficulty: Moderate

Ref: Behavioral Management Approaches

216. Assume you are a manager working in one of today's Fortune 500 Companies. Discuss how you would try to influence workers' motivation using the classical approach to management. How would you try to influence workers' motivation using the behavioral management approach to management?

*Suggested Answer:*

The students should draw on the material in their answers to the preceding two questions to address the applied issue in this question. The students should identify both the ideas they are using and how they are using them. The emphasis should be on the practical application of these ideas.

Response: Page 35-43

Difficulty: Hard

Ref: Classical Management Approaches, Behavioral Management Approaches

217. What is systems thinking? What is contingency thinking? Why are both types of thinking useful for managers in contemporary organizations?

*Suggested Answer:*

Systems thinking views organizations as open systems that interact with their environment in a continual process of transforming resource inputs into product outputs. Systems thinking also views the organization as a collection of interrelated parts or subsystems that must function together to achieve a common purpose. Each subsystem needs to perform its tasks well and to work well with the other subsystems.

Contingency thinking tries to match managerial responses with the problems and opportunities unique to different situations, particularly those posed by individual and environmental differences. Contingency approaches to management assert that there is no one best way to manage. Instead, managers should understand individual and situational differences and respond to them in appropriate ways.

Systems thinking and contingency thinking recognize the realities of complex modern organizations and their interplay with dynamic and competitive global environments. Failure to embrace either systems thinking or contingency thinking undermines the effective management and leadership of organizations.

Response: Page 44-46

Difficulty: Moderate

Ref: Modern Management Foundations

218.

Why is knowledge management such a critical component of today's organizations? Why is Google a good example of a dynamic knowledge management company?

*Suggested answer*

Our technology-driven world is both rich with information and demanding in the pace and uncertainty of change. And although this is a setting in which knowledge workers excel, Peter Drucker has warned that "knowledge constantly makes itself obsolete." His message is worth hearing. It suggests that neither people nor organizations can afford to rest on past laurels; future success will be earned only by those who continually build and use knowledge to the fullest extent possible.

The term **knowledge management** describes the processes through which organizations use information technology to develop, organize, and share knowledge to achieve performance success. You can spot the significance of knowledge management with the presence of an executive job title—chief knowledge officer. The "CKO" is responsible for energizing learning processes and making sure that an organization's portfolio of intellectual assets is well managed and continually enhanced. These assets include such things as patents, intellectual property

rights, trade secrets, and special processes and methods, as well as the accumulated knowledge and understanding of the entire workforce.

Google can be considered a knowledge management company. It not only runs a business model based on information searches; it operates as an organization with an information-rich culture driven by creativity and knowledge. Google morphs and grows and excels, in part, because the firm is organized and operates in ways that continually tap the developing knowledge of its members. Its information technologies and management philosophies help and encourage employees located around the world to share information and collaborate to solve problems and explore opportunities. The net result is a firm that seems to keep competitors and the business community at large always guessing what its next steps might be.

Response: Page 47-48

Difficulty: Hard

Ref: Knowledge Management and Organizational Learning