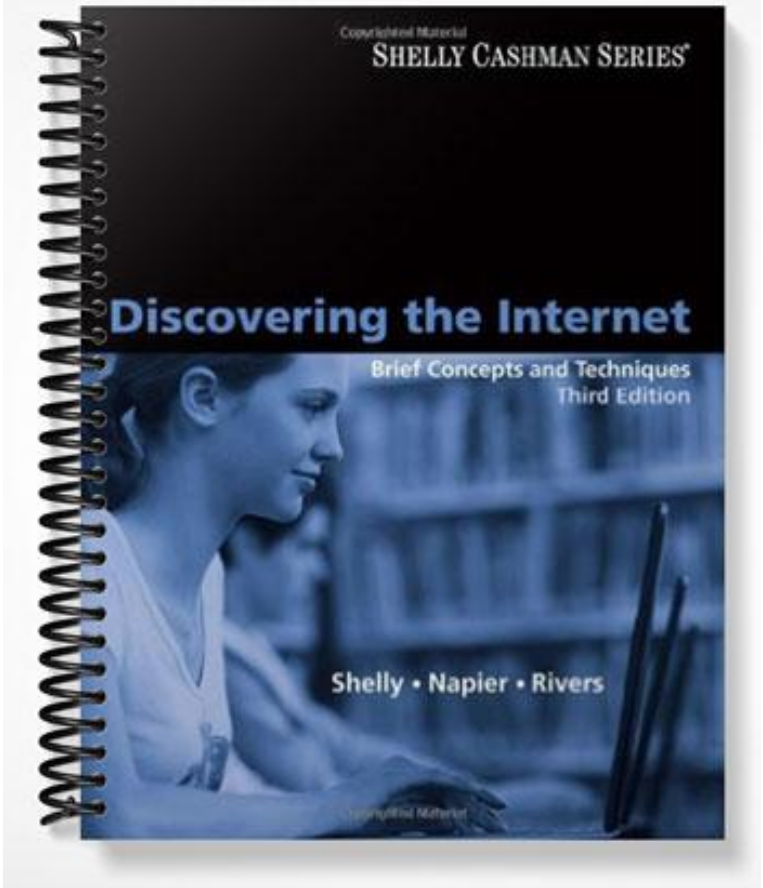
TEST BANK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Chapter 2 – Browsing the Web

MULTIPLE CHOICE

1. The primary page at a Web site is called its _____.
   a. home site
   b. home page
   c. start page
   d. none of the above

   ANS: B PTS: 1 REF: 38

2. Web pages that list common questions and provide answers to the questions are called _____ pages.
   a. SCM
   b. RPQ
   c. FAQ
   d. Q&A

   ANS: C PTS: 1 REF: 38

3. A doorway to a wide range of Web-based content and services is called a _____.
   a. portal
   b. host
   c. site
   d. link

   ANS: A PTS: 1 REF: 38

4. An example of a portal that provides a narrow range of information targeted to a specific audience is:
   a. Yahoo!
   b. Golf.com
   c. Lycos
   d. MSN

   ANS: B PTS: 1 REF: 38

5. A _____ portal focuses on content on a narrow range of topics.
   a. general-interest
   b. specific-interest
   c. specific topic
   d. none of the above

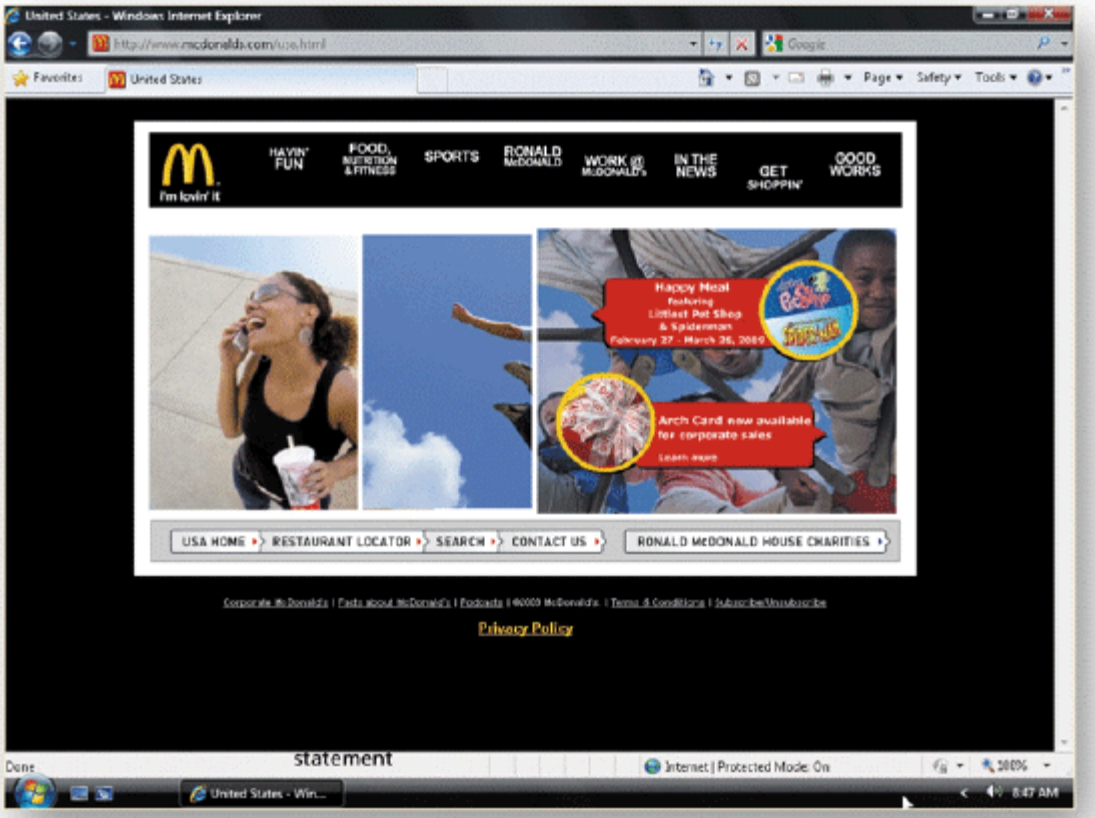
   ANS: B PTS: 1 REF: 38

6. An example of a portal that provides a wide range of topics is _____.
   a. Yahoo!
   b. Lycos
   c. MSN
   d. all of the above

   ANS: D PTS: 1 REF: 38

7. A Web user can usually find _____ at a general-interest portal site.
   a. news reports
   b. weather reports
   c. sports scores
   d. all of the above

   ANS: D PTS: 1 REF: 38



8. The characteristics of a commercial Web page include _____ as illustrated in the accompanying figure.
   a. a company logo and name
   b. links to related pages
   c. a copyright statement
   d. all of the above

   ANS: D PTS: 1 REF: 40

9. Many commercial Web sites provide a _____ visitors can use to find specific information at the site.
   a. logo
   b. privacy statement
   c. search tool
   d. copyright statement

   ANS: C PTS: 1 REF: 40

10. A _____ is a computer application that makes requests to use the resources on another computer.
    a. server
    b. client
    c. host
    d. Web

    ANS: B PTS: 1 REF: 41

11. A _____ is a computer that provides services upon request from another computer.
    a. server
    b. host
    c. client
    d. Web

    ANS: A PTS: 1 REF: 41

12. A domain name is a text alias for one or more _____.
    a. browser windows
    c. page tabs

b. IP addresses
d. none of the above

ANS: B PTS: 1 REF: 42

13. A unique number that identifies each computer on the Internet is its _____.
a. IRC address
c. IP address
b. Host address
d. IM address

ANS: C PTS: 1 REF: 42

14. A _____ seldom changes.
a. dynamic IP address
c. permanent IP address
b. static IP address
d. none of the above

ANS: B PTS: 1 REF: 42

15. A number that contains four numeric groups separated by periods and identifies a computer on a network and is the computer's _____.
a. domain address
c. Web address
b. client address
d. none of the above

ANS: D PTS: 1 REF: 42

16. Which of the following domain names entered from the browser's Address box will load the Shelly Cashman Series Student Resources Web Site home page?
a. scsite.com
c. SCSITE.COM
b. SCsite.com
d. all of the above

ANS: D PTS: 1 REF: 44

17. To reload the current page, click the _____ button.
a. Stop
c. Quick Tabs
b. Refresh
d. Recent Pages

ANS: B PTS: 1 REF: 44

18. The _____ in the browser window contains the currently viewed page.
a. display area
c. Favorites Center
b. Address bar
d. none of the above

ANS: A PTS: 1 REF: 44

19. You can click the _____ button on the Command bar to subscribe to frequently changing Web content.
a. New Tab
c. Add Web Slices
b. Read Mail
d. Page

ANS: C PTS: 1 REF: 45

20. A user can change the browser's home page settings with a button on the _____ bar.
a. Information
c. Address
b. status
d. Command

ANS: D PTS: 1 REF: 45

21. The _____ button displays multiple open Web pages as thumbnail images.
    a. Back
    b. Add to Favorites
    c. Quick Tabs
    d. Recent Pages

    ANS: C PTS: 1 REF: 45

22. The browser feature, which can be customized by adding shortcuts, is the _____ bar.
    a. menu
    b. Favorites
    c. status
    d. none of the above

    ANS: B PTS: 1 REF: 46

23. To view a list of previously viewed pages during the current session, click the _____ button arrow, as shown in the accompanying figure.
    a. Refresh
    b. Back
    c. Recent Pages
    d. Home

    ANS: C PTS: 1 REF: 45

24. To view hidden Command bar buttons, you can click the Expansion arrow to the right of the _____ button on the Command bar.
    a. Home
    b. Help
    c. Feeds
    d. Page

    ANS: B PTS: 1 REF: 46

25. A Web page's links may be _____.
    a. text links
    b. graphic image links
    c. image links
    d. all of the above

    ANS: D PTS: 1 REF: 50

26. Clicking the _____ button returns to the page you viewed immediately before the current page.
    a. Tools
    b. Back
    c. Refresh
    d. Research

    ANS: B PTS: 1 REF: 51

27. You can click a Web page title on the _____ list to return to that page.
    a. Back
    b. Recent Pages
    c. Forward
    d. Stop

    ANS: B PTS: 1 REF: 51

28. You can click links on the _____ to show or hide a list of closed tabs or reopen all the tabs that were open the last time you closed Internet Explorer.
    a. Home page
    b. New Tab page
    c. Favorites bar
    d. Command bar

    ANS: B PTS: 1 REF: 55

29. To save a group of tabbed pages as a single favorite, click the _____ command on the Add to Favorites menu.
    a. Add Current Tabs to Favorites
    b. Add Pages to Favorites
    c. Save Tabbed Pages
    d. Create Tabbed Favorites

    ANS: A PTS: 1 REF: 64

30. To import or export your favorites, you use the Import/Export Settings _____.
    a. tool
    b. program
    c. wizard
    d. button

    ANS: C PTS: 1 REF: 65

31. The _____ list contains a list of links for Web sites and pages visited in the past few weeks.
    a. Instant Search box
    b. Address
    c. Recent Pages
    d. History

    ANS: D PTS: 1 REF: 65

32. The _____ feature allows you to quickly preview frequently updated Web page content, such as weather reports or sports scores.
    a. RSS Feeds
    b. Web Slices
    c. Accelerators
    d. Search box

    ANS: B PTS: 1 REF: 67

33. _____ are add-ons to Internet Explorer that allow you to access Web content or take some action based on selected Web page text.
    a. RSS Feeds
    c. Suggested Sites

b. Favorites
d. Accelerators

ANS: D PTS: 1 REF: 68

34. You can subscribe to _____ keep up with news headlines and other dynamic Web content.
a. Accelerators
b. Suggested Sites
c. Tabbed favorites
d. RSS Feeds

ANS: D PTS: 1 REF: 69

35. To send a Web page or link to someone using e-mail, you can click the Send Page by E-mail or Send Link by E-mail commands on the _____ button's drop-down menu.
a. Tools
b. Home
c. Page
d. Feeds

ANS: C PTS: 1 REF: 78

36. You can toggle on or off the menu bar by pressing the _____ key.
a. CTRL
b. TAB
c. ALT
d. SHIFT

ANS: C PTS: 1 REF: 79

37. A home computer user can protect his or her Internet-connected computer from intruders by installing personal _____ software.
a. firewall
b. host
c. client
d. server

ANS: A PTS: 1 REF: 85

38. A _____ is a small, potentially damaging computer program that can infect a computer without its user's knowledge.
a. client
b. server
c. virus
d. host

ANS: C PTS: 1 REF: 85

39. A _____ site is a Web site designed to look like a legitimate Web site used by online scammers to collect personally identifiable information, bank account numbers, and credit card numbers.
a. pop-up
b. malicious
c. privacy
d. shopping

ANS: B PTS: 1 REF: 87

40. Information _____ refers to the right of individuals and companies to deny or restrict the collection and use of personal information.
a. privacy
b. protection
c. security
d. guarding

ANS: A PTS: 1 REF: 88

TRUE/FALSE

1. Getting an accurate and up-to-date count of Web sites and Web pages is easy because the Web is a dynamic environment.

   ANS: F PTS: 1 REF: 38

2. Each Web site has only one page, the home page.

   ANS: F PTS: 1 REF: 38

3. A single Web server can host multiple Web sites.

   ANS: T PTS: 1 REF: 41

4. All the pages at a Web site must be stored on the same Web server.

   ANS: F PTS: 1 REF: 41

5. A dynamic IP address is one that is valid only for the duration of the current connection.

   ANS: T PTS: 1 REF: 42

6. The number 62.32.133.79 is an example of a ccTLD.

   ANS: F PTS: 1 REF: 42

7. The naming and numbering functions of the Domain Name System (DNS) are overseen by the Federal Trade Commission (FTC).

   ANS: F PTS: 1 REF: 43

8. Top-level domains are grouped by type of organization.

   ANS: T PTS: 1 REF: 43

9. The TLD associated with educational institutions is .org.

   ANS: F PTS: 1 REF: 43

10. Each Web page has a unique Web address called a URL.

    ANS: T PTS: 1 REF: 44

11. A URL consists of a protocol, domain name, and sometimes a path and file name.

    ANS: T PTS: 1 REF: 44

12. A Web browser is a software program that allows an Internet-connected user to access and view Web pages.

ANS: T PTS: 1 REF: 44

13. The browser's home page or pages only load when the Home button on the Command bar is clicked.

ANS: F PTS: 1 REF: 44

14. The Refresh button reloads the browser's home page set.

ANS: F PTS: 1 REF: 44

15. To load a new Web page in the current page tab, type the URL in the Address box and then press the ENTER key or click the Go button.

ANS: T PTS: 1 REF: 46

16. One way to quickly revisit a Web page is to click the page's title in the Recent Pages list.

ANS: T PTS: 1 REF: 51

17. You can press the ALT+Z keyboard shortcut keys to display the Add to Favorites menu.

ANS: T PTS: 1 REF: 63

18. The Favorites bar is a customizable toolbar that offers a one-click method to add a favorite link to frequently visited Web pages.

ANS: T PTS: 1 REF: 65

19. You can manage your favorites with options in the Favorites Properties dialog box.

ANS: F PTS: 1 REF: 65

20. When you create a Web Slice, you are subscribing to an automatic feed of information from a Web site.

ANS: T PTS: 1 REF: 67

21. Clicking the Accelerator button displays a menu of available RSS Feeds.

ANS: F PTS: 1 REF: 68

22. The Suggested Sites feature allows Internet Explorer to use your Web browsing habits to present suggestions for additional browsing.

ANS: T PTS: 1 REF: 74

23. Most informed Internet users are not concerned with how organizations, businesses, and government agencies collect their personal information as they browse the Web.

ANS: F PTS: 1 REF: 88

24. A text file that is used by a Web site or a third party to store information on a visitor's computer is called a muffin.

ANS: F PTS: 1 REF: 90

25. InPrivate Browsing allows you to protect your personally identifiable information from being gathered at Web sites while you browse.

ANS: F PTS: 1 REF: 91

COMPLETION

1. Since the early 1990s, the number of _____ sites has grown exponentially.

ANS: Web

PTS: 1 REF: 38

2. A Web page that is designed to be an all-encompassing starting point when a user first begins browsing the Web is a(n) _____.

ANS: portal

PTS: 1 REF: 38

3. Browsing the Web is an example of _____ computing in which an application on one computer requests services from another computer.

ANS: client/server

PTS: 1 REF: 41

4. A(n) _____ is a text alias for one or more IP addresses.

ANS: domain name

PTS: 1 REF: 42

5. ICANN operates under contract to the U.S. Department of _____.

ANS: Commerce

PTS: 1 REF: 43

6. In the Domain Name System, each country in the world has its own _____, such as .us for the United States or .uk for the United Kingdom.

   ANS: ccTLD

   PTS: 1 REF: 43

7. The _____ protocol is part of a Web page's address.

   ANS:
   http://
   https://

   PTS: 1 REF: 44

8. The _____ button is used to cancel a Web page download.

   ANS: Stop

   PTS: 1 REF: 44

9. The browser's _____ box is used to perform a keyword Web search.

   ANS: Search

   PTS: 1 REF: 44

10. The _____ button displays a list of all open Web pages.

    ANS: Tab List

    PTS: 1 REF: 45

11. The _____ bar appears at the top of a Web page as necessary to provide security information.

    ANS: Information

    PTS: 1 REF: 46

12. _____ browsing allows you to open multiple Web pages in a single browser window.

    ANS: Tabbed

    PTS: 1 REF: 54

13. A(n) _____ is software that has features you can use to subscribe to and read syndicated Web site content, including blogs.

ANS: RSS reader

PTS: 1 REF: 69

14. You can enlarge or reduce the view of the current Web page by clicking the Change Zoom Level button on the _____.

ANS: status bar

PTS: 1 REF: 84

15. A(n) _____ is an individual that uses his or her computer skills to gain unauthorized access to a networked computer.

ANS:
hacker
cracker
black-hat hacker

PTS: 1 REF: 85

16. To protect a networked computer from intruders, you can install a(n) _____.

ANS: firewall

PTS: 1 REF: 85

17. An Internet or Web Content _____ is software that controls the display of Web content based on user settings.

ANS: filter

PTS: 1 REF: 87

18. A(n) _____ is a Web site designed to look like a legitimate Web site, but that actually is owned by hackers or online thieves who use site content to capture sensitive personal information.

ANS: malicious Web site

PTS: 1 REF: 87

19. _____ is a general term for any technology that accesses a computer to gather information without the computer owner's knowledge or permission.

ANS: Spyware

PTS: 1 REF: 90

20. _____ is an Internet Explorer feature that checks Web sites for suspicious third-party content and allows you to block that content.

    ANS: InPrivate Filtering

    PTS: 1 REF: 91

MODIFIED TRUE/FALSE

1. The number of pages at a Web browser can vary, based on the site's purpose and the type of content and services provided.

   _____

   ANS: F, site

   PTS: 1 REF: 38

2. A copyright statement notifying viewers that all the content at the site is protected by law against unauthorized use by others is usually included at both commercial and noncommercial Web sites.

   _____

   ANS: T PTS: 1 REF: 40

3. The number 69.32.133.79 is an example of a domain name.

   _____

   ANS: F, IP address

   PTS: 1 REF: 42

4. The Add to Favorites button opens the Favorites Center pane, which contains a list of frequently viewed Web pages.

   _____

   ANS: F, Favorites

   PTS: 1 REF: 45

5. The Safety button on the Command bar allows you to set privacy and security preferences.

   _____

   ANS: T PTS: 1 REF: 45

MULTIPLE RESPONSE

Modified Multiple Choice

1. Which of the following browser tools can be used to revisit recently viewed Web pages?
   a. Recent Pages button
   b. Search Options button
   c. Back button
   d. Forward button

   ANS: A, C, D PTS: 1 REF: 51

2. Which of the following are file type options for saving a Web page?
   a. Webpage to Word document (*.wtml)
   b. Webpage, complete (*.htm, *.html)
   c. Web Archive, single file (*.mht)
   d. Page File (*.ppg)

   ANS: B, C PTS: 1 REF: 76

3. You can display the browser's menu bar by:
   a. clicking the Tools button on the Command bar, pointing to Toolbars, and clicking Menu Bar
   b. by pressing the ALT key
   c. by pressing the CTRL key
   d. by clicking the Home button on the Command bar and clicking Menu Bar

   ANS: A, B PTS: 1 REF: 79

4. You can set options in the browser's Internet Options dialog box to:
   a. change the browser's overall appearance
   b. change the home page group
   c. delete cookies
   d. manage browsing history

   ANS: A, B, C, D PTS: 1 REF: 84

5. Which of the following options can help you shop more safely online?
   a. shop at trusted sites that use SSL connections
   b. pay with a credit card to limit fraud liability
   c. choose online vendors carefully and check them out at the TRUSTe Web site
   d. install a Web beacon

   ANS: A, B, C PTS: 1 REF: 86-87

MATCHING

Identify the letter of the choice that best matches the phrase or concept.

a. .biz
b. .jobs
c. .info
d. .net
e. .mil
f. .aero
g. .name
h. .pro
i. .gov
j. .mobi

1. The top-level domain abbreviation for businesses
2. The top-level domain abbreviation for major network centers
3. The top-level domain abbreviation for government agencies
4. The top-level domain abbreviation for mobile products or services
5. The top-level domain abbreviation for military groups
6. The top-level domain abbreviation for the aviation industry
7. The top-level domain abbreviation for professionals
8. The top-level domain abbreviation for human resources professionals
9. The top-level domain abbreviation for all uses
10. The top-level domain abbreviation for individuals

1. ANS: A PTS: 1 REF: 43
2. ANS: D PTS: 1 REF: 43
3. ANS: I PTS: 1 REF: 43
4. ANS: J PTS: 1 REF: 43
5. ANS: E PTS: 1 REF: 43
6. ANS: F PTS: 1 REF: 43
7. ANS: H PTS: 1 REF: 43
8. ANS: B PTS: 1 REF: 43
9. ANS: C PTS: 1 REF: 43
10. ANS: G PTS: 1 REF: 43

ESSAY

1. Using the accompanying figure, describe the components of a Uniform Resource Locator or URL.

   ANS:
   a. protocol-http://--the set of rules used to transmit a Web page from a Web server to a Web browser
   b. domain name-www.scsite.com—name of the server hosting the Web page
   c. path-/internet2e—folder containing the stored Web page
   d. file name-/ch2.html—Web page file name

   PTS: 1 REF: 44 TOP: Critical Thinking

2. Use the accompanying figure, define tabbed browsing and list three ways to open a Web page in a new tab.

   ANS:
   Tabbed browsing allows you to open multiple Web pages in a single browser window. Each page you open appears in its own tab in the tab row. One tab at a time appears in the tab row foreground and the remaining tabs appear in the tab row background. You can click a tab in the background to bring it into the foreground.
   1. Using the New Tab button: Click the New Tab button to open a new blank tab; then type a Web page URL in the Address bar and press Enter or click the Go button to open the page in the new blank tab.

2. Without using the New Tab button: Press the Alt key as you click the Go button to open the page in a new tab.
3. Linked pages: Press the Ctrl key as you click the link to open the linked page in a new tab; alternatively, right-click the link and click Open in New Tab on the shortcut menu.

PTS: 1 REF: 55 TOP: Critical Thinking

3. Using the accompanying figure, describe the four types shortcuts add to the Favorites bar.

ANS:
1. NBA.COM and MSNBC are individual favorites added to the Favorites bar.
2. Suggested Sites is a shortcut to additional sites based on your browsing history.
3. Slate Magazine is an RSS feed.
4. Weather in San Antonio is a Web Slice.

PTS: 1 REF: 65 TOP: Critical Thinking

CASE

Case 2-1

You are an administrative assistant to a member of the U.S. House of Representatives. Each morning you attend a staff meeting during which you must present a quick summary of the major headlines and news stories of the day.

1. Which browser tool can you use to find suitable online news sources for your summary?

a. Search box	c. SmartScreen Filter
b. InPrivate Browsing	d. Pop-up Blocker

ANS:
A

PTS: 1 REF: 44 TOP: Critical Thinking

2. What is the most efficient way to make your selected news sources' Web pages available each morning as soon as you start your browser?

a. create a favorite for each online news source; open the Favorites Center and use the Favorites list to open each news source page in a new tab	c. use the Address bar drop-down list to revisit each news source
b. use the History list to revisit each news source Web page	d. create a group of browser home pages that includes each news source Web page

ANS:
D

PTS: 1 REF: 82 TOP: Critical Thinking

Case 2-2

After reading several recent news stories about the risk of online identity theft, you are concerned about how the online stores you visit collect and use your personal information.

3. What is the best way to determine what information each online store you visit collects and how the information is used?

a. make certain each store's Web site is accessed through an SSL connection	c. visit the FTC Web site and review its posted tips for shopping safely online
b. visit the OnGuard Online Web site to determine if each online store has agreed to follow the standards for ethical business practices	d. visit each online store's Web site and view the site's privacy statement

ANS:
D

PTS: 1 REF: 86-87 TOP: Critical Thinking

4. What symbol can you look for at a Web site that demonstrates the site's commitment to its visitors' privacy?

a. spyware symbol	c. TRUSTe trustmark
b. adware icon	d. Web beacon

ANS:
C

PTS: 1 REF: 89 TOP: Critical Thinking