

TEST BANK

LEHMAN / DUFRENE

STUDENT EDITION 6

BCOM

**Business
Communication**

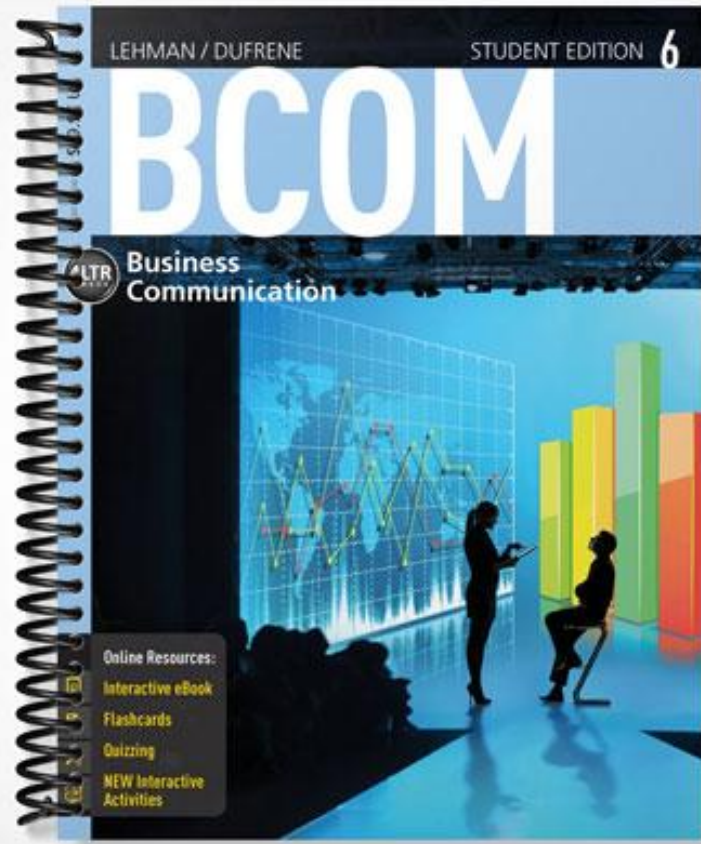
Online Resources:

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Chapter 2—Focusing on Interpersonal and Group Communication

TRUE/FALSE

1. According to Maslow's hierarchy of needs, people generally satisfy lower level needs before they move on to higher level needs.

ANS: T PTS: 1 DIF: Difficulty: Easy
REF: p. 21 OBJ: LO: 2-1 NAT: BUSPROG: Communication
STA: DISC: Purpose KEY: Bloom's: Comprehension

2. When a confidant shows that he or she can be trusted, it leads to an expansion of the open area of the Johari Window.

ANS: T PTS: 1 DIF: Difficulty: Easy
REF: p. 22 OBJ: LO: 2-1 NAT: BUSPROG: Communication
STA: DISC: Audience KEY: Bloom's: Comprehension

3. According to the situational leadership model, a leader who listens, communicates, recognizes, and encourages is demonstrating directive behavior.

ANS: F PTS: 1 DIF: Difficulty: Easy
REF: p. 23 OBJ: LO: 2-1 NAT: BUSPROG: Communication
STA: DISC: Purpose KEY: Bloom's: Knowledge

4. The comment "I have never heard you speak so well" may be perceived by listeners as containing a negative metacommunication.

ANS: T PTS: 1 DIF: Difficulty: Easy
REF: p. 23 OBJ: LO: 2-2 NAT: BUSPROG: Communication
STA: DISC: Audience KEY: Bloom's: Comprehension

5. A manager who constantly emphasizes punctuality to subordinates arrives late to meetings. The nonverbal message will be more strongly believed by the subordinates.

ANS: T PTS: 1 DIF: Difficulty: Easy
REF: p. 23 OBJ: LO: 2-2 NAT: BUSPROG: Communication
STA: DISC: Audience KEY: Bloom's: Comprehension

6. Lilly is told by her supervisor that she is doing a good job while his body language suggests he is distracted and in a hurry; she will tend to believe the verbal message more than the nonverbal.

ANS: F PTS: 1 DIF: Difficulty: Easy
REF: p. 24 OBJ: LO: 2-2 NAT: BUSPROG: Communication
STA: DISC: Audience KEY: Bloom's: Comprehension

7. People constantly send meaning through kinesic communication which is expressed by nonverbal behavior.

ANS: T PTS: 1 DIF: Difficulty: Easy
REF: p. 24 OBJ: LO: 2-2 NAT: BUSPROG: Communication
STA: DISC: Audience KEY: Bloom's: Knowledge

8. Listening commonly consumes more of a business employee's time than reading, writing, and speaking combined.

ANS: T PTS: 1 DIF: Difficulty: Easy
REF: p. 25 OBJ: LO: 2-3 NAT: BUSPROG: Communication
STA: DISC: Audience KEY: Bloom's: Comprehension

9. Effective listening involves observing nonverbal communication as well as hearing the verbal message.

ANS: T PTS: 1 DIF: Difficulty: Easy
REF: p. 25 OBJ: LO: 2-3 NAT: BUSPROG: Communication
STA: DISC: Audience KEY: Bloom's: Comprehension

10. Empathetic listening is enhanced when the participants exhibit trust and friendship.

ANS: T PTS: 1 DIF: Difficulty: Easy
REF: p. 26 OBJ: LO: 2-3 NAT: BUSPROG: Communication
STA: DISC: Audience KEY: Bloom's: Comprehension

11. Performance appraisal interviews between supervisors and employees frequently combine listening intensively and empathetic listening.

ANS: T PTS: 1 DIF: Difficulty: Moderate
REF: p. 26 OBJ: LO: 2-3 NAT: BUSPROG: Communication
STA: DISC: Audience KEY: Bloom's: Comprehension

12. A student who is listening to instructions for a homework assignment should be using casual listening skills.

ANS: F PTS: 1 DIF: Difficulty: Easy
REF: p. 26 OBJ: LO: 2-3 NAT: BUSPROG: Communication
STA: DISC: Audience KEY: Bloom's: Comprehension

13. Forgetting someone's name shortly after being introduced, even though we look directly at the person, smiling and nodding, is an example of overlistening.

ANS: F PTS: 1 DIF: Difficulty: Moderate
REF: p. 26 OBJ: LO: 2-3 NAT: BUSPROG: Communication
STA: DISC: Audience KEY: Bloom's: Comprehension

- 14.

While research has not determined the optimal number of members for effective group work, an odd number offers some advantage.

ANS: T PTS: 1 DIF: Difficulty: Easy
REF: p. 27 OBJ: LO: 2-4 NAT: BUSPROG: Communication
STA: DISC: Teamwork KEY: Bloom's: Knowledge

15. The terms *role* and *status* are used interchangeably to indicate the part people play in the organization.

ANS: F PTS: 1 DIF: Difficulty: Easy
REF: p. 27 OBJ: LO: 2-4 NAT: BUSPROG: Communication

STA: DISC: Teamwork

KEY: Bloom's: Knowledge

16. In a flat organization structure, communicating among the cross-disciplinary teams becomes more important than upward and downward communication.

ANS: T

PTS: 1

DIF: Difficulty: Easy

REF: p. 27

OBJ: LO: 2-4

NAT: BUSPROG: Communication

STA: DISC: Teamwork

KEY: Bloom's: Comprehension

17. A task force is an example of a long-standing team or group.

ANS: F

PTS: 1

DIF: Difficulty: Easy

REF: p. 30

OBJ: LO: 2-4

NAT: BUSPROG: Communication

STA: DISC: Teamwork

KEY: Bloom's: Comprehension

18. Kelly, who is on Team A, constantly complains and criticizes her team members; she is playing the role of detractor.

ANS: T

PTS: 1

DIF: Difficulty: Easy

REF: p. 30

OBJ: LO: 2-4

NAT: BUSPROG: Communication

STA: DISC: Teamwork

KEY: Bloom's: Comprehension

19. Major distinctions between a group and a team are the members' cooperative attitude and level of commitment.

ANS: T

PTS: 1

DIF: Difficulty: Easy

REF: p. 30

OBJ: LO: 2-4

NAT: BUSPROG: Communication

STA: DISC: Teamwork

KEY: Bloom's: Comprehension

20. Given enough time, all groups advance through the four stages of team development that include forming, storming, norming, and performing.

ANS: F

PTS: 1

DIF: Difficulty: Moderate

REF: p. 31

OBJ: LO: 2-4

NAT: BUSPROG: Communication

STA: DISC: Teamwork

KEY: Bloom's: Application

21. When team members develop strategies and activities that promote goal achievement, the group is most likely in the Storming phase of team development.

ANS: F

PTS: 1

DIF: Difficulty: Moderate

REF: p. 31

OBJ: LO: 2-4

NAT: BUSPROG: Communication

STA: DISC: Teamwork

KEY: Bloom's: Comprehension

22. Despite the growth in popularity of electronic meetings, face-to-face meetings continue to be the most-used meeting format in most organizations.

ANS: T

PTS: 1

DIF: Difficulty: Easy

REF: p. 32

OBJ: LO: 2-5

NAT: BUSPROG: Communication

STA: DISC: Meetings

KEY: Bloom's: Knowledge

23. Electronic meetings are preferred to face-to-face meetings when group efforts are just beginning and members are trying to build group values.

ANS: F

PTS: 1

DIF: Difficulty: Easy

REF: p. 32 OBJ: LO: 2-5 NAT: BUSPROG: Communication
STA: DISC: Meetings KEY: Bloom's: Knowledge

24. Using an electronic meeting process can reduce meeting time significantly.

ANS: T PTS: 1 DIF: Difficulty: Easy
REF: p. 32 OBJ: LO: 2-5 NAT: BUSPROG: Communication
STA: DISC: Meetings KEY: Bloom's: Comprehension

25. Consensus is the collective opinion of a group, even though each member may not agree with every aspect of the decision.

ANS: T PTS: 1 DIF: Difficulty: Moderate
REF: p. 34 OBJ: LO: 2-5 NAT: BUSPROG: Communication
STA: DISC: Teamwork KEY: Bloom's: Comprehension

26. Although it is often easier for one person to make decisions, the quality of decision making is often improved by involving the team.

ANS: T PTS: 1 DIF: Difficulty: Easy
REF: p. 34 OBJ: LO: 2-5 NAT: BUSPROG: Communication
STA: DISC: Teamwork KEY: Bloom's: Knowledge

MULTIPLE CHOICE

1. After earning a scholarship for your superior grades in school, you receive a congratulatory letter from the dean. This communication interaction would be considered
- a negative stroke.
 - a positive stroke.
 - a Theory X incentive.
 - a directive behavior.

ANS: B PTS: 1 DIF: Difficulty: Moderate
REF: p. 21 OBJ: LO: 2-1 NAT: BUSPROG: Communication
STA: DISC: Purpose KEY: Bloom's: Application

2. Which of the following is true concerning Maslow's theory?
- People are motivated to satisfy needs at various levels in no particular order.
 - Maslow recognized eight levels of human needs.
 - Most people in U.S. society have satisfied all their levels of needs.
 - Effective managers recognize ways to help people satisfy their needs.

ANS: D PTS: 1 DIF: Difficulty: Easy
REF: p. 21 OBJ: LO: 2-1 NAT: BUSPROG: Communication
STA: DISC: Purpose KEY: Bloom's: Comprehension

3. According to Abraham Maslow, the desire to contribute through philanthropic channels is an example of satisfying
- social needs.
 - safety needs.
 - self-actualizing needs.
 - ego needs.

ANS: C PTS: 1 DIF: Difficulty: Easy

REF: p. 21 OBJ: LO: 2-1 NAT: BUSPROG: Communication
STA: DISC: Purpose KEY: Bloom's: Knowledge

4. Management exercising strong control and motivating its employees through external incentives such as a paycheck are reflective of the ____ style.
- Theory X
 - Theory Y
 - Situational leadership
 - Total Quality Management

ANS: A PTS: 1 DIF: Difficulty: Easy
REF: p. 22 OBJ: LO: 2-1 NAT: BUSPROG: Communication
STA: DISC: Purpose KEY: Bloom's: Knowledge

5. The most important message in the Johari Window theory is that
- trust and openness lead to better communication between people.
 - there are things we don't know about ourselves that others know.
 - people engage in communication in hopes that the outcome may lead to mutual trust, pleasure, and psychological well-being.
 - decision-making power should be distributed to the people closest to the problem.

ANS: A PTS: 1 DIF: Difficulty: Moderate
REF: p. 22 OBJ: LO: 2-1 NAT: BUSPROG: Communication
STA: DISC: Audience KEY: Bloom's: Comprehension

6. Which of the following is consistent with McGregor's Theory Y management style?
- Workers are concerned only about satisfying lower-level needs.
 - Workers are motivated best by extrinsic incentives.
 - Management exercises strong control with little emphasis on the individual.
 - Management strives to balance control and individual freedom.

ANS: D PTS: 1 DIF: Difficulty: Moderate
REF: p. 22-23 OBJ: LO: 2-1 NAT: BUSPROG: Communication
STA: DISC: Purpose KEY: Bloom's: Application

7. As the vice-president of marketing, Aricella gives her employees freedom to make their own decisions and encourages them to express their opinions in meetings. Aricella is a
- Type A manager.
 - Type X manager.
 - Type Y manager.
 - Type Z manager.

ANS: C PTS: 1 DIF: Difficulty: Moderate
REF: p. 22-23 OBJ: LO: 2-1 NAT: BUSPROG: Communication
STA: DISC: Purpose KEY: Bloom's: Application

8. Supervisor Janet tells Juan, "Don't be late for work." Janet's probable metacommunication is
- "I'm in charge here."
 - "You are frequently late for work and this is a warning."
 - "This is America, not Mexico."
 - "I know you are doing your best to be on time."

ANS: B PTS: 1 DIF: Difficulty: Moderate
REF: p. 23 OBJ: LO: 2-2 NAT: BUSPROG: Communication
STA: DISC: Purpose KEY: Bloom's: Application

9. Robin, task force chair, tells team member Aaron "your proposed solution to *this* problem is great."
Robin's probable metacommunication to Aaron is
- "You are the most intelligent member of this task force."
 - "Your idea is really not that good."
 - "You have previously expressed weak ideas."
 - "You have expressed consistently good ideas."

ANS: C PTS: 1 DIF: Difficulty: Challenging
REF: p. 23 OBJ: LO: 2-2 NAT: BUSPROG: Communication
STA: DISC: Purpose KEY: Bloom's: Application

10. Which of the following is a characteristic of Total Quality Management (TQM)?
- Decision making power is centrally controlled.
 - Functional or departmental boundaries are minimized.
 - Cross-disciplinary teams are dismantled.
 - Teams perform narrowly focused tasks.

ANS: B PTS: 1 DIF: Difficulty: Moderate
REF: p. 23 OBJ: LO: 2-1 NAT: BUSPROG: Communication
STA: DISC: Purpose KEY: Bloom's: Comprehension

11. In Total Quality Management (TQM) programs, the emphasis is on
- distributing the decision-making power throughout the organization.
 - limiting the role of each employee in the organization.
 - increasing functional and departmental boundaries.
 - eliminating the middle management layer.

ANS: A PTS: 1 DIF: Difficulty: Easy
REF: p. 23 OBJ: LO: 2-1 NAT: BUSPROG: Communication
STA: DISC: Purpose KEY: Bloom's: Comprehension

12. Which of the following statements about nonverbal messages is **FALSE**?
- Nonverbal messages cannot be avoided.
 - Nonverbal messages may be beneficial or harmful.
 - Nonverbal messages may be intentional or unintentional.
 - Nonverbal messages are consistent across cultures.

ANS: D PTS: 1 DIF: Difficulty: Moderate
REF: p. 24 OBJ: LO: 2-2 NAT: BUSPROG: Communication
STA: DISC: Audience KEY: Bloom's: Comprehension

13. A job applicant appears for an interview in wrinkled clothing. What nonverbal message is the interviewer most likely to receive?
- He didn't care enough to look his best.
 - He will dress better once hired.
 - He is a busy person.
 - He is not concerned about physical appearance.

ANS: A PTS: 1 DIF: Difficulty: Moderate
REF: p. 24 OBJ: LO: 2-2 NAT: BUSPROG: Communication
STA: DISC: Audience KEY: Bloom's: Application

14. An ultimate requirement of listening for information is that the listener
- is judgmental.

- b. takes copious notes.
- c. avoids focusing on nonverbal cues.
- d. is able to separate fact from fiction and humor from seriousness.

ANS: D PTS: 1 DIF: Difficulty: Moderate
REF: p. 25 OBJ: LO: 2-3 NAT: BUSPROG: Communication
STA: DISC: Audience KEY: Bloom's: Application

15. As a student, you are concerned with making a good grade in your economics class. However, instead of taking copious notes, you outline the major points and try to listen and watch the speaker as much as possible. What type of listening are you engaged in?

- a. Casual listening
- b. Listening for information
- c. Intensive listening
- d. Empathetic listening

ANS: B PTS: 1 DIF: Difficulty: Challenging
REF: p. 26 OBJ: LO: 2-3 NAT: BUSPROG: Communication
STA: DISC: Purpose KEY: Bloom's: Application

16. You are the supervisor of an employee who just learned that she did not receive the promotion she had anticipated. You call her into your office and ask her to discuss her reaction. What type of listening are you engaged in?

- a. Casual listening
- b. Listening for information
- c. Intensive listening
- d. Empathetic listening

ANS: D PTS: 1 DIF: Difficulty: Challenging
REF: p. 26 OBJ: LO: 2-3 NAT: BUSPROG: Communication
STA: DISC: Audience KEY: Bloom's: Application

17. Which of the following is NOT a bad listening habit?

- a. Faking attention
- b. Thinking ahead
- c. Overlistening
- d. All are bad listening habits

ANS: B PTS: 1 DIF: Difficulty: Easy
REF: p. 26-27 OBJ: LO: 2-3 NAT: BUSPROG: Communication
STA: DISC: Audience KEY: Bloom's: Comprehension

18. Preeti is having a business lunch with Jose to discuss the downsizing of the manufacturing plant in South America. Preeti is expecting an important call on her cell phone during the lunch and answers her phone several times. Preeti is not listening attentively to Jose most likely because of the following listening problem:

- a. Faking attention
- b. Allowing disruptions
- c. Overlistening
- d. Stereotyping

ANS: B PTS: 1 DIF: Difficulty: Moderate
REF: p. 26-27 OBJ: LO: 2-3 NAT: BUSPROG: Communication
STA: DISC: Audience KEY: Bloom's: Comprehension

19. Jakeel is a new sales representative with Sensations, Inc. He attends a regional sales meeting, followed by a reception. He converses with three new sales people and an hour later forgets their names. This is an example of the following bad listening habit:
- Faking attention: he pretends to listen but misses the message.
 - Empathetic listening: he is unable to be objective because her emotions are in the way.
 - Stereotyping: the speakers did not meet his standards, so he prejudged them.
 - Failing to observe nonverbal aids: he does not take note of the body language of the sales reps.

ANS: A PTS: 1 DIF: Difficulty: Moderate
REF: p. 26-27 OBJ: LO: 2-3 NAT: BUSPROG: Communication
STA: DISC: Audience KEY: Bloom's: Analysis

20. Which of the following facts makes listening difficult?
- The human ear is unable to keep up with the speech rate of most speakers.
 - Our minds process much faster than a speaker can talk.
 - The listener often thinks ahead to anticipate future points and evaluate the ideas heard.
 - Making written notes short circuits the listening activity.

ANS: B PTS: 1 DIF: Difficulty: Easy
REF: p. 27 OBJ: LO: 2-3 NAT: BUSPROG: Communication
STA: DISC: Audience KEY: Bloom's: Comprehension

21. Which of the following is appropriate etiquette when listening?
- Restate in your own words what you think the speaker has said.
 - Interrupt the speaker when a misstatement is made.
 - Frequently break eye contact with the speaker.
 - None of the above are appropriate listening etiquette.

ANS: A PTS: 1 DIF: Difficulty: Easy
REF: p. 28 OBJ: LO: 2-3 NAT: BUSPROG: Communication
STA: DISC: Audience KEY: Bloom's: Knowledge

22. Which of the following is **NOT** a characteristic of effective groups?
- Members have common goals.
 - Members are flexible in the roles they assume.
 - Members establish norms for behavior and expectations.
 - Members compete for the leadership position.

ANS: D PTS: 1 DIF: Difficulty: Easy
REF: p. 29 OBJ: LO: 2-4 NAT: BUSPROG: Communication
STA: DISC: Teamwork KEY: Bloom's: Comprehension

23. Which of the following describes the major difference between teams and groups?
- Members of teams generally have a higher commitment to the overall goal than do members of groups.
 - Teams are usually smaller than groups.
 - Teams do not require leaders, while groups do.
 - Teams exist indefinitely while groups exist for a limited period of time.

ANS: A PTS: 1 DIF: Difficulty: Moderate
REF: p. 30 OBJ: LO: 2-4 NAT: BUSPROG: Communication
STA: DISC: Teamwork KEY: Bloom's: Comprehension

24. In a team with representatives from many different departments in a company, the director of human resources keeps tension low among members. The director of human resources is fulfilling which role in the team?
- Facilitator
 - Harmonizer
 - Leader
 - Reporter

ANS: B PTS: 1 DIF: Difficulty: Moderate
REF: p. 30 OBJ: LO: 2-4 NAT: BUSPROG: Communication
STA: DISC: Teamwork KEY: Bloom's: Application

25. Which of the following stages of team development is often *NOT* experienced, even in long-term teams?
- Storming
 - Performing
 - Norming
 - Brainstorming

ANS: B PTS: 1 DIF: Difficulty: Easy
REF: p. 31 OBJ: LO: 2-4 NAT: BUSPROG: Communication
STA: DISC: Teamwork KEY: Bloom's: Comprehension

26. Which of the following stages of team development is marked by optimal performance levels?
- Forming
 - Norming
 - Performing
 - In an effective team, all stages are marked by peak performance

ANS: C PTS: 1 DIF: Difficulty: Easy
REF: p. 31 OBJ: LO: 2-4 NAT: BUSPROG: Communication
STA: DISC: Teamwork KEY: Bloom's: Comprehension

27. Which of the following is *FALSE* concerning leadership in teams?
- Leaders are optional when an organization moves to a group concept.
 - The ability of a group leader to work toward task goals while contributing to the development of group and individual goals is often critical to group success.
 - Leadership may be shared among several participants.
 - The leader establishes norms and provides motivation for effective group activity.

ANS: A PTS: 1 DIF: Difficulty: Moderate
REF: p. 31 OBJ: LO: 2-4 NAT: BUSPROG: Communication
STA: DISC: Teamwork KEY: Bloom's: Comprehension

28. Which of the following is *FALSE* concerning face-to-face meetings?
- Face-to-face meetings make it harder to reach consensus.
 - Face-to-face meetings are helpful when communicating sensitive issues.
 - Face-to-face meetings help establish group rapport.
 - Face-to-face meetings are preferred to electronic meetings when participants don't know each other.

ANS: A PTS: 1 DIF: Difficulty: Easy
REF: p. 32 OBJ: LO: 2-5 NAT: BUSPROG: Communication
STA: DISC: Meetings KEY: Bloom's: Comprehension

29. Guidelines for effective meetings include
- limiting meeting length and frequency.
 - eliminating conflict.
 - preparing an agenda immediately following each meeting.
 - seeking unanimous agreement on all important issues.

ANS: A PTS: 1 DIF: Difficulty: Easy
REF: p. 33-34 OBJ: LO: 2-5 NAT: BUSPROG: Communication
STA: DISC: Meetings KEY: Bloom's: Knowledge

30. The **MOST** important reason for teams to utilize agendas and minutes is that
- participants know what is expected of them and can track, follow up, and ensure implementation of decisions made in previous meetings.
 - written records prove to company owners that meetings aren't a waste of time.
 - written records clear team members of any legal challenges that may arise.
 - written records assure that each member participates equally.

ANS: A PTS: 1 DIF: Difficulty: Easy
REF: p. 33-34 OBJ: LO: 2-5 NAT: BUSPROG: Communication
STA: DISC: Meetings KEY: Bloom's: Knowledge

31. You are about to conduct a formal meeting with 25 attendees in the boardroom. What guide would you use to ensure orderly communication of ideas and participation?
- Building High Performance Teams*
 - The APA Style Manual*
 - Robert's Rules of Order*
 - The organizational chart

ANS: C PTS: 1 DIF: Difficulty: Easy
REF: p. 34 OBJ: LO: 2-5 NAT: BUSPROG: Communication
STA: DISC: Meetings KEY: Bloom's: Knowledge

32. Which of the following is **NOT** a strategy for effective meetings?
- Distribute an agenda in advance
 - Let meetings run as long as needed
 - Encourage participation
 - Seek consensus

ANS: B PTS: 1 DIF: Difficulty: Easy
REF: p. 33-34 OBJ: LO: 2-5 NAT: BUSPROG: Communication
STA: DISC: Meetings KEY: Bloom's: Knowledge

SHORT ANSWER

- In your management training classes, you have noticed that a significant number of trainees seem to be gaining little value from the sessions. Devise an activity that emphasizes how poor listening habits undermine effective communication.

ANS:

Trainees could be asked to role play the various poor listening habits (faking attention, allowing disruptions, overlistening, stereotyping, dismissing subjects as uninteresting, and failing to observe nonverbal clues) and then discuss how the suggestions for effective listening could be used to overcome the poor listening habits. Role play could be recorded and critiqued by the individuals involved. Trainees could be given a checklist of poor listening habits to consider and identify those challenges that are most significant to the individual. Each person could then write a simple action plan for overcoming the bad listening habits.

PTS: 1 DIF: Difficulty: Challenging REF: p. 26-27
OBJ: LO: 2-3 NAT: BUSPROG: Reflective Thinking STA: DISC: Analysis
KEY: Bloom's: Synthesis

2. Explain the increasing use of groups and teams in U.S. businesses.

ANS:

In recent years, U.S. businesses have shifted attention away from the employment of traditional organizational subunits toward the use of teams. Three main reasons for the shift are as follows:

1. Many businesses have downsized and eliminated layers of management. In a flatter organization, communication across the organizational chart becomes more important, and teams can assist with this.
2. Companies implementing TQM programs are reorganizing to distribute the decision-making power throughout the organization.
3. Companies have learned that more can be accomplished when people work cooperatively. The synergy that results in effective teams increases creativity and improves business solutions.

PTS: 1 DIF: Difficulty: Moderate REF: p. 23|p. 27
OBJ: LO: 2-4 NAT: BUSPROG: Communication STA: DISC: Teamwork
KEY: Bloom's: Analysis

3. Competition is a standard way of life in U.S. companies, both internally and externally. What happens in a company when this competitive attitude becomes a "win/lose" philosophy? How can management help develop a "win/win" philosophy toward internal competition?

ANS:

Excessive internal competition can replace the cooperation that is necessary for the success of the company. In fact this can cause communication to diminish or cease. Management can help change this internal competition by developing open communication and providing information to employees. Reward systems can also increase cooperation. The cooperative spirit can be developed if employees have an understanding and appreciation for others' importance and functions.

PTS: 1 DIF: Difficulty: Challenging REF: p. 27-29
OBJ: LO: 2-4 NAT: BUSPROG: Reflective Thinking STA: DISC: Analysis
KEY: Bloom's: Synthesis

4. Describe five positive team roles. How does their presence in a team help counteract negative roles that might emerge?

ANS:

The following five team roles are essential to successful team functioning:

1. A facilitator (gatekeeper) makes sure everyone gets the chance to be heard.
2. A harmonizer keeps tensions low.

3. A recordkeeper maintains records of team events and activities.
4. A reporter interfaces between the group and external group and parties.
5. A leader assumes a directive role.

A facilitator can make sure the dominator and isolate roles do not emerge and keep digressors on track. The harmonizer can minimize the effect of a detractor. The recordkeeper can keep an airhead or free rider accountable for his/her actions. The reporter can help keep a socializer on task, and the leader can help coordinate the positive efforts of the team.

PTS: 1 DIF: Difficulty: Moderate REF: p. 30
OBJ: LO: 2-4 NAT: BUSPROG: Communication STA: DISC: Teamwork
KEY: Bloom's: Synthesis

CASE

1. **Effective Communication with Telecommuter**

Sue has worked from home for four years, taking phone orders for a national catalog retailer. Sue feels unappreciated for her efforts and detached from management and coworkers. In times past, Sue's performance had been very efficient, responsible, on-time, and reliable. Lately, however, her performance has faltered. Monitors listening in to her calls find she is not selling the new additional offers, as now is required. Using the theories discussed in the chapter as a basis for comment, how would you as Sue's supervisor motivate her to higher productivity and satisfaction?

ANS:

Even if you have not done this in the past, it is never too late to use positive *stroking*; tell Sue how much you appreciate her years of service and good work. *Listen* intently to her expression of frustration--ask specifically what troubles her about selling additional offers. By paying more attention to her needs, you may make her feel more appreciated. *Empower* her to be a better salesperson by explaining the rationale for the new offers and listening to her input about them. Including her in strategy development may make her more willing to sell.

PTS: 1 DIF: Difficulty: Challenging REF: p. 21-23 |p. 25-27
OBJ: LO: 2-1 | LO: 2-3 NAT: BUSPROG: Reflective Thinking
STA: DISC: Receiver Reaction KEY: Bloom's: Evaluation

2. **Negative Metacommunications**

In the past few months, Rhamel has frequently called in sick to work. He has received medical treatment for a respiratory infection, but the infection continues to reoccur. He has missed several important deadlines and his sick leave is dwindling quickly. Rhamel's supervisor has been patient and supportive through this illness, but other employees have recently been asked to handle Rhamel's work in addition to their own workload. Co-workers have started to feel resentful and this is evident in their nonverbal communication with Rhamel when he is at work. Give two examples of negative metacommunication and three examples of kinesic messages that coworkers may communicate to Rhamel that express their frustration and resentment.

ANS:

Metacommunication examples can include comments such as:

“Maybe you should go to another doctor who might solve this problem.”

“You need to take better care of yourself so that you are more resistant to sickness.”

“Maybe you could do some of your work at home when you can't come to the office.”

These kinds of statements imply criticism of Rhamel's choice of his doctor, overall level of fitness, and other important choices he has made about his work and job.

Kinesic messages from disgruntled co-workers could include the following:

Visual--frowns, avoiding eye contact, ignoring Rhamel, and not engaging in friendly conversation.

Vocal--sarcasm, unfriendly tone, terse verbal exchange of job-related information. No expressed interest in Rhamel's physical condition and prolonged illness.

PTS: 1 DIF: Difficulty: Challenging REF: p. 23-25
OBJ: LO: 2-2 NAT: BUSPROG: Reflective Thinking STA: DISC: Analysis
KEY: Bloom's: Synthesis

3. Team Formation and Operation

Juanita has just been asked to head up a cross-functional team at work, assuming a directive role. Members of her team exhibit various behaviors:

- Tom speaks long and often
- Robert tries to keep tensions low
- Jim is never prepared
- Monica constantly complains
- Kumar tries to make sure everyone is heard

As they meet the first couple of times, Tom and Monica push to develop strategies to achieve their goal. Discuss the various negative and positive roles found in the group. In what ways can the negative roles be diminished? What stage is Tom and Monica trying to operate at, and what stages and work need done before strategies are developed?

ANS:

The following roles are represented in the team:

Positive Group Roles--Juanita (leader), Robert (harmonizer), Kumar (facilitator)

Negative Group Roles--Tom (dominator), Jim (airhead), Monica (detractor)

Generally, negative roles are diminished as the group communicates openly about its goals and expectations. Tom and Monica seem to be pushing at work of the Norming stage. The team could benefit by first spending time Forming (becoming acquainted with each other and the assigned task) and Storming (dealing with conflicting personalities and ideas). The team could then more effectively develop strategies to accomplish their task and more likely reach their optimal performance level.

PTS: 1 DIF: Difficulty: Challenging REF: p. 27-31
OBJ: LO: 2-4 NAT: BUSPROG: Reflective Thinking STA: DISC: Analysis
KEY: Bloom's: Synthesis