

| MULTIPLE CHOICE. Choose the one alternative that best completes the statement or answers the question. | | |
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| 1) <i>Ceteris paribus</i> means | 1) | |
| A) everything else remains constant | | |
| B) nothing changes | | |
| C) assuming prices remain constant | | |
| D) only this is allowed to change | | |
| E) over time | | |
| | | |
| 2) An observer notes that an increase in the price of Pepsi caused the consumption of Pepsi to | 2) | |
| decline. This observer is | | |
| A) correct | | |
| B) guilty of the causation versus correlation fallacy | | |
| C) guilty of the after this, therefore because of this fallacy | | |
| D) guilty of the zero-sum game fallacy | | |
| E) guilty of the fallacy of composition | | |
| | | |
| 3) Of the decisions every economic system must make, the command system is more egalitarian | 3) | |
| than the price system with regards to the decision. | | |
| A) for whom | | |
| B) when | | |
| C) how to | | |
| D) how much | | |
| E) what | | |
| 4) The market for beef in the U.S. is an example of allocation using the system | 4) | |
| A) allocative | -) | |
| B) command | | |
| C) mixed | | |
| D) equilibrium | | |
| E) price | | |
| 2) [| | |
| 5) In the United States, higher education is an example of | 5) | |
| A) allocation using a mixed system | | |
| B) ceteris paribus | | |
| C) a good for which demand is greater than supply | | |
| D) a good for which supply is greater than demand | | |
| E) none of the above | | |
| 6) The diamond-water paradox illustrates the principle of | 6) | |
| A) inflation | 0) | |
| B) the substitution effect | | |
| C) greed | | |
| D) scarcity | | |
| E) the real balance effect | | |
| | | |
| 7) To be certain that there is "a chicken in every pot," we would need | 7) | |
| A) a price system | | |
| B) a command system | | |
| C) an equilibrium price | | |
| D) cheaper chickens | | |
| E) more chickens | | |

| 8) The economic term used to describe the earnings forgone by attending college is A) phantom earnings B) lost earnings C) foregone earnings D) opportunity cost E) lost wages | 8) |
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| 9) Economics, as the science of allocation, does NOT depend on A) greed B) money C) scarcity D) choice E) none of the above | 9) |
| 10) It is prudent for the family to earn more than it spends; therefore, it is prudent for the government to earn more than it spends. This statement is an example of A) <i>ceteris paribus</i> B) the correlation-causation fallacy C) the post-hoc, ergo propter hoc fallacy D) the zero-sum game fallacy E) the fallacy of composition | 10) |
| 11) The cost of using a good for one purpose is equal to the value that good could have earned in its best alternative use. This is the concept of A) alternative value B) second best cost C) opportunity cost D) alternative cost E) none of the above | 11) |
| 12) The statement "A decrease in the price of pizza caused the quantity demanded of pizza to increase" is an example of the A) fallacy of competition B) law of supply C) zero-sum game fallacy D) fallacy of correlation versus causation E) none of the above | 12) |
| 13) The allocation of fire protection in Los Angeles is an example of A) microeconomics B) the command allocation system C) the invisible hand of Adam Smith D) use of the price allocation system E) none of the above | 13) |
| 14) Economics is the science of A) capitalism B) money C) investing D) allocation E) none of the above | 14) |

| 15) Recently Joe bought a used car from Jane. Joe thought he got a very good deal. Therefore, Jane must have gotten a very bad deal. This is an example of A) the fallacy that correlation implies causation B) gender based exploitation C) the post-hoc, ergo propter hoc fallacy D) the fallacy of composition E) the zero-sum game fallacy | 15) |
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| 16) If I eat less it won't hurt the economy, therefore, if everyone eats less it won't hurt the economy. This statement is an example of A) the fallacy of consumption B) the fallacy of composition C) the post-hoc, ergo propter hoc fallacy D) correlation versus causation E) the zero-sum game fallacy | 16) |
| 17) The price system is not very egalitarian in making theA) for whom to produce decisionB) how much to produce decisionC) when to produce decisionD) what to produce decisionE) how to produce decision | 17) |
| 18) In the language of economics, which of the following is a "resource"? A) wheat B) pick-up trucks C) water D) labor E) all of the above | 18) |
| 19) The study of the behavior of an individual firm is part of A) supply and demand B) microeconomics C) market economics D) macroeconomics E) none of the above | 19) |
| 20) In order to establish a market, which of the following are essential? 1. a marketplace or location 2. potential buyers 3. an auctioneer 4. potential sellers A) 1, 2, and 4 B) 2 and 4 C) 1 only D) 1, 2, 3, and 4 E) none of the above | 20) |
| 21) The study of the changes in time, place, form, and possession that occur as a good moves from the producer to the consumer is called | 21) |

A) consumer behavior

| B) marketingC) market economicsD) production theoryE) agents of change | |
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| 22) When a local McDonald's manager hired a third counter worker her sales increased by 22%. When she hired a fourth counter worker, her sales increased by 12%. This is an example of A) opportunity cost B) economic efficiency C) marginal product D) increasing efficiency E) diminishing returns | 22) |
| 23) In the language of economics, marginal means A) questionable B) very small C) not reputable D) additional E) quite large | 23) |
| 24) Juan, going 85 miles per hour in his car missed a curve and ran into a tree. This is an example of A) the fallacy of composition B) correlation C) causation D) the correlation-causation fallacy E) the zero sum game fallacy | 24) |
| 25) What creates the need for an allocation system? A) government B) choice C) markets D) scarcity E) money | 25) |
| 26) To an economist, the term "efficiency" refers to A) tractor horsepower B) prices C) returns in relation to costs D) wage rates E) none of the above | 26) |
| 27) A good example of a mixed price/command allocation system is A) police protection B) higher education C) elementary education D) fire protection E) hamburgers at the Burger Barn | 27) |
| 28) In the neoclassical model of markets, buyers are and sellers are A) sovereign; regulated B) price makers; price takers | 28) |

- C) price takers; price makers
- D) price takers; price takers
- E) price makers; price makers

29) Macroeconomics would NOT deal with 29) _____ A) interest rates B) inflation C) international trade D) unemployment

E) a family farm

30) The concept of diminishing returns stipulates that eventually the returns to an economic activity 30) _____

- A) increase at a decreasing rate
- B) decrease at an increasing rate
- C) decrease at a decreasing rate
- D) increase at an increasing rate
- E) none of the above

1) A 2) B 3) A 4) E 5) A 6) D 7) B 8) D 9) B 10) E 11) C 12) D 13) B 14) D 15) E 16) B 17) A 18) E 19) B 20) B 21) B 22) E 23) D 24) C 25) D 26) C 27) B 28) D 29) E

30) A