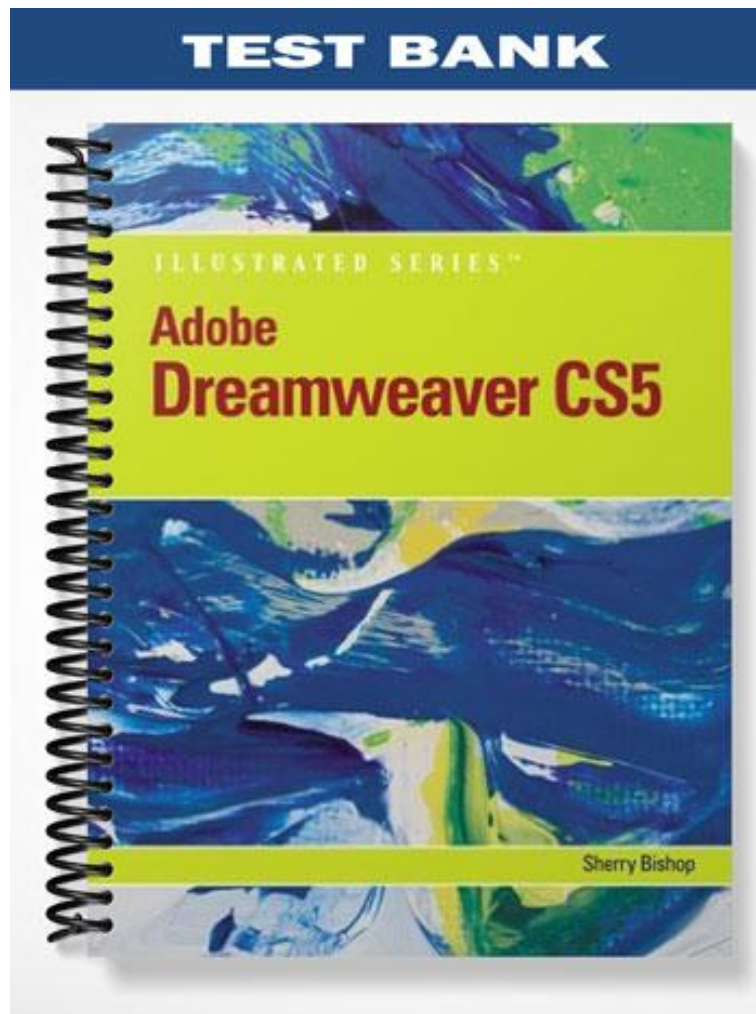


**TEST BANK**



ILLUSTRATED SERIES™

**Adobe  
Dreamweaver CS5**

Sherry Bishop

## Dreamweaver CS5 Unit B: Creating a Web Site

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### MULTIPLE CHOICE

1. The process of developing an effective Web site begins with \_\_\_\_.
- a. planning
  - b. scheduling
  - c. site mapping
  - d. indexing

ANS: A                      PTS: 1                      REF: Dreamweaver 26

2. Before creating a wireframe for a site, you should \_\_\_\_.
- a. determine the site's purpose and requirements
  - b. create a timeline for the site
  - c. create a budget for the site
  - d. all of the above

ANS: D                      PTS: 1                      REF: Dreamweaver 26

3. A(n) \_\_\_\_ shows the relationship of each page to the other pages in the site.
- a. flowchart
  - b. index
  - c. wireframe
  - d. data dictionary

ANS: C                      PTS: 1                      REF: Dreamweaver 26

4. An early step in planning a Web site is to create an organized \_\_\_\_ system, which makes it easy to find files quickly as you develop and edit your site.
- a. map
  - b. master
  - c. index
  - d. folder

ANS: D                      PTS: 1                      REF: Dreamweaver 26

5. You can create a wireframe on a computer using \_\_\_\_.
- a. Adobe Fireworks
  - b. Adobe Illustrator
  - c. Microsoft PowerPoint
  - d. all of the above

ANS: D                      PTS: 1                      REF: Dreamweaver 26

6. The four most common browsers are \_\_\_\_.
- a. Internet Explorer, Safari, Netscape, and Opera
  - b. Internet Explorer, Opera, Netscape, and Firefox
  - c. Safari, Chrome, Firefox, and Internet Explorer
  - d. Safari, Opera, Firefox, and Chrome

ANS: C                      PTS: 1                      REF: Dreamweaver 26

7. You should test a Web site using \_\_\_\_.
- a. only the smallest screen resolution available
  - b. only the latest version of your browser
  - c. various connection speeds
  - d. all of the above

ANS: C                      PTS: 1                      REF: Dreamweaver 26

8. Until a Web site is \_\_\_\_, you can only view the site on the storage device that contains it.
- a. downloaded
  - c. published

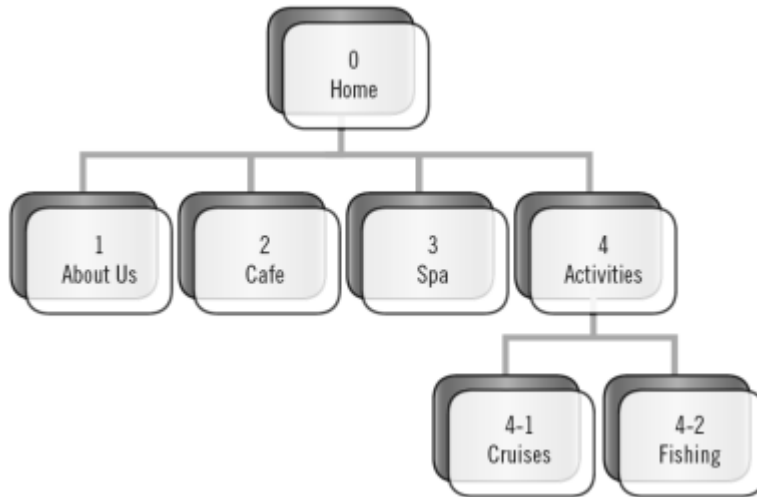
b. keyed

d. indexed

ANS: C

PTS: 1

REF: Dreamweaver 26



9. The accompanying figure shows a(n) \_\_\_\_.

a. index

c. wireframe

b. data dictionary

d. flowchart

ANS: C

PTS: 1

REF: Dreamweaver 27

10. According to the figure above, if you were viewing the home page, how many links to other pages on the site would you find?

a. 0

c. 4

b. 2

d. 6

ANS: C

PTS: 1

REF: Dreamweaver 27

11. To make a Web site accessible over the Internet, you must publish it to a Web server with a permanent \_\_\_\_ address.

a. domain

c. index

b. IP

d. SSL

ANS: B

PTS: 1

REF: Dreamweaver 27

12. The numbers in an IP address are separated by \_\_\_\_.

a. commas

c. semicolons

b. colons

d. periods

ANS: D

PTS: 1

REF: Dreamweaver 27

13. To access a Web page, you can enter either an IP address or a domain name in the \_\_\_\_ box of your browser window.

a. address

c. hypertext

b. link

d. Web

ANS: A

PTS: 1

REF: Dreamweaver 27

14. Which of the following is a possible IP address?

a. www.CocaCola.com

c. 12.34.56

b. 123.456.78.90

d. All of the above

ANS: B                      PTS: 1                      REF: Dreamweaver 27

15. A local site folder can reside on your \_\_\_\_.
- a. hard drive
  - b. USB drive
  - c. network drive
  - d. all of the above

ANS: D                      PTS: 1                      REF: Dreamweaver 28

16. When naming folders, avoid using \_\_\_\_ to prevent problems when you publish your Web site.
- a. numbers
  - b. special characters
  - c. lowercase characters
  - d. all of the above

ANS: B                      PTS: 1                      REF: Dreamweaver 28

17. To ensure that your files are available to all viewers regardless of their operating system, do not use \_\_\_\_ letters or spaces in filenames.
- a. uppercase
  - b. lowercase
  - c. italicized
  - d. all of the above

ANS: A                      PTS: 1                      REF: Dreamweaver 29

18. After you create a local site folder, the next step is to \_\_\_\_ your Web site.
- a. link
  - b. define
  - c. upload
  - d. download

ANS: B                      PTS: 1                      REF: Dreamweaver 30

19. To \_\_\_\_ a site is to specify the site's local site root folder location to Dreamweaver.
- a. link
  - b. define
  - c. upload
  - d. download

ANS: B                      PTS: 1                      REF: Dreamweaver 30

20. The \_\_\_\_ panel displays the local site root folder.
- a. Folders
  - b. Navigation
  - c. Files
  - d. Site

ANS: C                      PTS: 1                      REF: Dreamweaver 30

21. It is acceptable to use uppercase letters in the \_\_\_\_.
- a. root site folder
  - b. file names
  - c. site name
  - d. folder names

ANS: C                      PTS: 1                      REF: Dreamweaver 30

22. Which of the following is an example of an asset?
- a. image
  - b. audio file
  - c. video clip
  - d. all of the above

ANS: D                      PTS: 1                      REF: Dreamweaver 32

23. You should organize your files when creating a Web site by separating the HTML files from the \_\_\_\_ files.
- a. graphic
  - b. media
  - c. sound
  - d. all of the above

ANS: D                   PTS: 1                   REF: Dreamweaver 32

24. The Files panel may be used to \_\_\_\_ files and folders in a Web site.
- a. add
  - b. delete
  - c. rename
  - d. all of the above

ANS: D                   PTS: 1                   REF: Dreamweaver 33

25. It is very important that you perform file \_\_\_\_ tasks in the Files panel rather than in Windows Explorer or the Finder.
- a. maintenance
  - b. planning
  - c. scheduling
  - d. cataloguing

ANS: A                   PTS: 1                   REF: Dreamweaver 33

26. If you move or copy the \_\_\_\_ folder to a new location, you must define the Web site again in Dreamweaver.
- a. TOC
  - b. elements
  - c. primary key
  - d. site root

ANS: D                   PTS: 1                   REF: Dreamweaver 33

27. The \_\_\_\_ command duplicates the open document.
- a. Save
  - b. Save As
  - c. Open
  - d. Paste

ANS: B                   PTS: 1                   REF: Dreamweaver 34

28. PHP is an acronym for \_\_\_\_.
- a. Hypertext Preprocessor
  - b. Processor Hypertext Pages
  - c. Processing Hypertext Pages
  - d. Protocol for Hypertext Pages

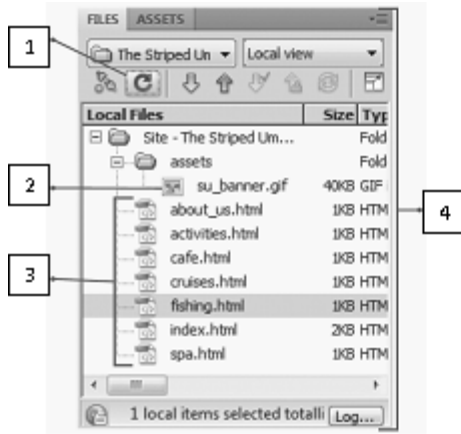
ANS: A                   PTS: 1                   REF: Dreamweaver 34

29. You should not use \_\_\_\_ for the first character of a filename.
- a. the letter x
  - b. the letter p
  - c. the letter s
  - d. a number

ANS: D                   PTS: 1                   REF: Dreamweaver 34

30. A good practice is to save your work every \_\_\_\_
- a. 10-20 seconds
  - b. 1-2 minutes
  - c. 5-10 minutes
  - d. 20-30 minutes

ANS: C                   PTS: 1                   REF: Dreamweaver 34



31. Item \_\_\_\_ in the accompanying figure points to the Refresh button.
- 1
  - 2
  - 3
  - The Refresh button is not labeled.
- ANS: A                      PTS: 1                      REF: Dreamweaver 36
32. Which labeled item, in the accompanying figure, points to HTML files?
- 2
  - 3
  - 4
  - none of the above
- ANS: B                      PTS: 1                      REF: Dreamweaver 35
33. Item \_\_\_\_ in the accompanying figure is a folder.
- 1
  - 2
  - 3
  - none of the above
- ANS: D                      PTS: 1                      REF: Dreamweaver 35
34. In the accompanying figure, the root folder is Item \_\_\_\_.
- 2
  - 3
  - 4
  - none of the above
- ANS: D                      PTS: 1                      REF: Dreamweaver 35
35. In the accompanying figure, an image file is labeled as Item \_\_\_\_.
- 2
  - 3
  - 4
  - none of the above
- ANS: A                      PTS: 1                      REF: Dreamweaver 37

### Case B-1

You are in the planning stages of designing a Web site to market children's books. The continually expanding field of children's books makes this an exciting adventure. You realize that planning is an essential part of creating an effective Web site, and that your planning decisions will affect the success of the project.

36. What process would best ensure that the site contains accurate information, looks good, and works smoothly?
- Create pages, set up the basic structure, plan the site, publish the site
  - Plan the site, publish the site, create pages, test pages, modify pages
  - Create pages, plan the site, modify pages, publish the site

- d. Plan the site, set up the basic structure, create pages, test pages, modify pages, publish the site

ANS: D                      PTS: 1                      REF: Dreamweaver 26  
TOP: Critical Thinking

37. What is your first step in developing your Web site?
- a. Create a wireframe
  - b. Collect the page content
  - c. Research site goals and needs
  - d. Create the Web pages

ANS: C                      PTS: 1                      REF: Dreamweaver 26  
TOP: Critical Thinking

38. Before creating the Web site, you create a system of folders for the site. You first create a folder with the name of the company. Inside the company folder, you create a subfolder to store all of the files that are not Web pages. Which file name(s) would be acceptable for the subfolder?
- a. assets
  - b. images
  - c. additions
  - d. all of the above

ANS: D                      PTS: 1                      REF: Dreamweaver 32  
TOP: Critical Thinking

### Case B-2

Sophie has just completed a Web design course using Dreamweaver, where she learned basic design principles. She has been asked to evaluate the Web site of a local small business and make suggestions to improve the site.

39. Sophie notices that the site name includes uppercase letters. What does she explain to the business owner concerning the use of uppercase letters?
- a. It is not acceptable to use uppercase letters in the site name.
  - b. It is acceptable to use uppercase letters in the site name.
  - c. It is only acceptable to use uppercase letters in a filename.
  - d. It is only acceptable to use uppercase letters in a folder name.

ANS: B                      PTS: 1                      REF: Dreamweaver 30  
TOP: Critical Thinking

40. Which suggestion below would Sophie be most inclined to give to the business owner concerning the Web site?
- a. The reading level of your audience has no effect on the content of the site
  - b. Pages do not have to be consistent in look and feel
  - c. The content of the site should keep your audience's age group in mind
  - d. The age of your audience is not relevant to the content of the site

ANS: C                      PTS: 1                      REF: Dreamweaver 37  
TOP: Critical Thinking

### TRUE/FALSE

1. Even with careful planning of your Web site, you are still likely to experience costly and time-consuming mistakes.

ANS: F                      PTS: 1                      REF: Dreamweaver 26

2. A wireframe can be created on paper or using software.

ANS: T                      PTS: 1                      REF: Dreamweaver 26

3. You cannot insert text from a word processing program into Dreamweaver.

ANS: F                      PTS: 1                      REF: Dreamweaver 26

4. It is wise to test a site after adding or modifying Web site elements.

ANS: T                      PTS: 1                      REF: Dreamweaver 26

5. Files with uppercase letters or spaces in their names might appear as broken links when published on a Web server.

ANS: T                      PTS: 1                      REF: Dreamweaver 29

6. After defining your Web site, you need to create folders to contain the non-HTML files that will add content to the site.

ANS: T                      PTS: 1                      REF: Dreamweaver 32

7. If you make changes to the folder structure outside the Files panel, you may experience problems.

ANS: T                      PTS: 1                      REF: Dreamweaver 33

8. It is a waste of time to save your work before you attempt a difficult step; however, it is a good practice to save after you successfully complete a step.

ANS: F                      PTS: 1                      REF: Dreamweaver 34

9. If you find the word "file" in your code, you must evaluate each occurrence to see if you need to remove unnecessary code.

ANS: T                      PTS: 1                      REF: Dreamweaver 36

10. Selection handles appear on the lower and right edges of a broken image.

ANS: T                      PTS: 1                      REF: Dreamweaver 36

## COMPLETION

1. DSL is an acronym for \_\_\_\_\_.

ANS: Digital Subscriber Line

PTS: 1                      REF: Dreamweaver 26

2. A(n) \_\_\_\_\_ is an internal Web site without public access.



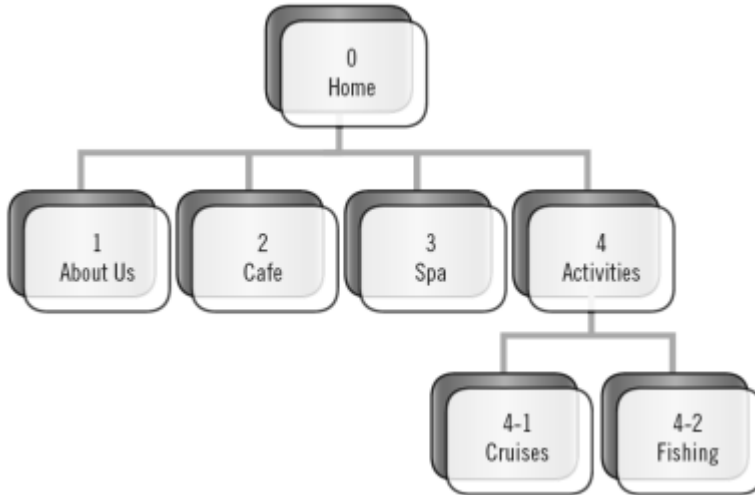
ANS: intranet

PTS: 1 REF: Dreamweaver 26

3. IP is an acronym for \_\_\_\_\_.

ANS: Internet Protocol

PTS: 1 REF: Dreamweaver 26



4. A(n) \_\_\_\_\_, like the one shown in the accompanying figure, is helpful when planning a Web site, because it allows you to visualize how each page in the site is linked to others.

ANS: wireframe

PTS: 1 REF: Dreamweaver 26 | Dreamweaver 27

5. The drive designator, folder name, subfolder names, and filename is called the \_\_\_\_\_, or location of the open file in relation to any folders in the Web site.

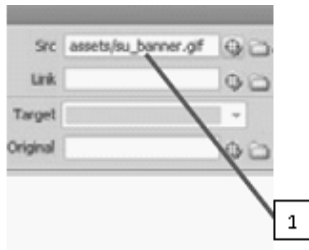
ANS: path

PTS: 1 REF: Dreamweaver 34

6. When a link to an image is \_\_\_\_\_, the image is replaced by a gray box.

ANS: broken

PTS: 1 REF: Dreamweaver 34



7. The \_\_\_\_\_ text box in the Property inspector, as shown in the accompanying figure, displays the location where Dreamweaver is looking for and finding a selected image.

ANS:

Src  
Source  
Src (Source)

PTS: 1                    REF: Dreamweaver 37

## MATCHING

*Identify the letter of the choice that best matches the phrase or definition.*

- a. assets
  - b. intranet
  - c. domain name
  - d. path
  - e. DSL
1. Usually reflects the name of the business represented by a Web site.
  2. An internal Web site without public access.
  3. Technology used to provide faster access to the Internet than a dial-up modem.
  4. Location of a file in relation to any folders in the Web site.
  5. A folder that might store all of the non-HTML files in a Web site.

- |           |        |                     |
|-----------|--------|---------------------|
| 1. ANS: C | PTS: 1 | REF: Dreamweaver 27 |
| 2. ANS: B | PTS: 1 | REF: Dreamweaver 26 |
| 3. ANS: E | PTS: 1 | REF: Dreamweaver 26 |
| 4. ANS: D | PTS: 1 | REF: Dreamweaver 34 |
| 5. ANS: A | PTS: 1 | REF: Dreamweaver 27 |

## ESSAY

1. What is an IP address? How does it differ from a domain name? Explain the similarities and differences, and give examples of sample IP addresses and domain names.

ANS:

To make a Web site accessible over the Internet, you must publish it to a Web server with a permanent IP address. An IP address is an assigned series of numbers, separated by periods, that designate an address on the Internet. To access a Web page, you can enter either an IP address or a domain name in the address box of your browser window. A domain name is expressed in letters instead of numbers, and it usually reflects the name of the business represented by the Web site. An example would be the Adobe Web site. The domain name is www.adobe.com, but the IP address would read something like 192.150.18.200. Because domain names use descriptive text instead of numbers, they are much easier to remember.

PTS: 1

REF: Dreamweaver 27

TOP: Critical Thinking

2. Explain what you must keep in mind when you choose filenames.

ANS:

When you name a file, you should use a descriptive name that reflects the file's contents. For example, if the page is about a company's products, you could name it "products." You also must follow some general rules for naming Web pages. For example, the home page should be named "index.html" or "default.html." You can also use the file extension "htm" instead of "html." Do not use spaces, special characters, regular or back slashes, or punctuation in Web page filenames or in the names of any images that will be inserted in your Web site. Another rule is not to use a number for the first character of a filename. To ensure that everything loads properly on all platforms, including UNIX, assume that filenames are case sensitive and use lowercase characters. A good practice is to limit file names to eight characters.

PTS: 1

REF: Dreamweaver 34

TOP: Critical Thinking

3. Why does design matter in the development of a Web site? For example, why is making a good first impression important?

ANS:

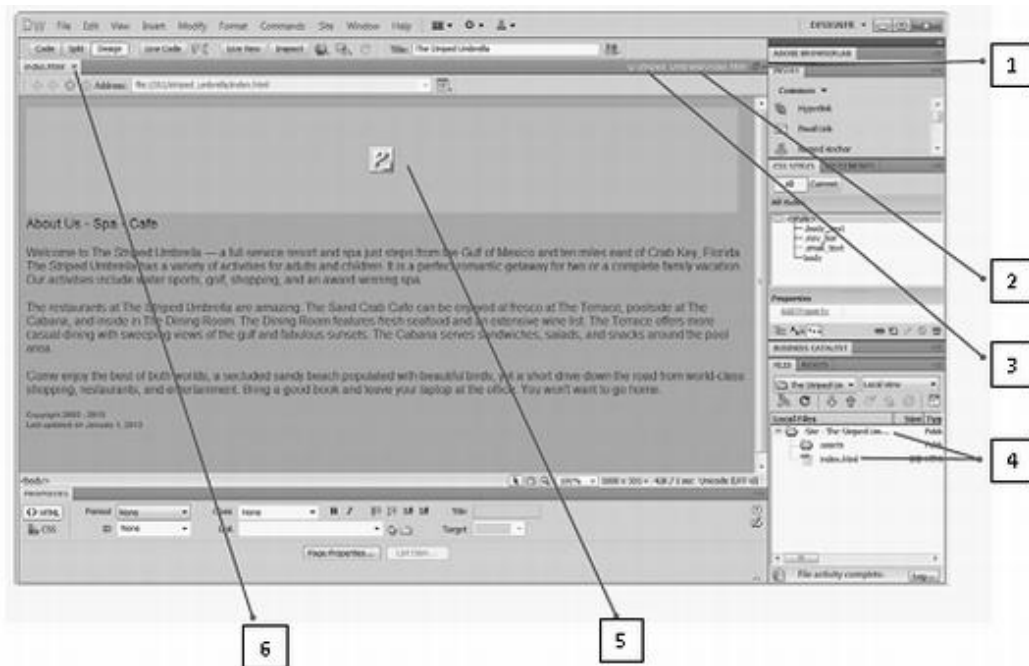
Since the home page is the first page users see as they enter a Web site, it is important to make a good first impression. When you enter a store, you immediately notice the way the merchandise is displayed, whether the staff is accessible and friendly, and the general overall appearance and comfort of the interior. The same is true of a Web site. If you see pleasing colors and images, friendly and easy-to-understand text, and a simple navigation system, you are favorably impressed and want to explore the site. If you see poorly organized content, misspelled words, and confusing navigation, you will probably leave the site. It is much faster and easier to leave a Web site than to leave a store, so you have less time to correct a bad first impression. Have others evaluate your home page before you finalize it so you understand how others see your page.

PTS: 1

REF: Dreamweaver 36

TOP: Critical Thinking

**MODIFIED TRUE/FALSE**



1. Item 4 in the accompanying figure is pointing to the site root folder. \_\_\_\_\_

ANS: F, 3

PTS: 1 REF: Dreamweaver 35

2. In the accompanying figure, Item 5 points to the banner link, which is broken because the image file has not been copied into the Web site assets folder. \_\_\_\_\_

ANS: T PTS: 1 REF: Dreamweaver 35

3. To close the file in the accompanying figure, click the tab, shown in Item 6.  
\_\_\_\_\_

ANS: F

X  
X

PTS: 1 REF: Dreamweaver 35

4. Item 3 in the accompanying figure points to the path of the index.html file.  
\_\_\_\_\_

ANS: F, 1

PTS: 1 REF: Dreamweaver 35

5. In the accompanying figure, Item 4 shows that the index.html file is saved in the assets folder.  
\_\_\_\_\_

ANS: F, site root

PTS: 1 REF: Dreamweaver 35

6. If the path for an image or a link begins with the word home, you will have linking problems.

\_\_\_\_\_

ANS: F, file

PTS: 1                      REF: Dreamweaver 36

7. Templates are Web pages that contain the basic layout for each page in the site.

\_\_\_\_\_

ANS: T    PTS: 1                      REF: Dreamweaver 37

8. You can add new blank pages to a Web site to serve as bookmarks for pages that you anticipate designing. \_\_\_\_\_

ANS: F, placeholders

PTS: 1                      REF: Dreamweaver 38

9. Project deliverables are products that will be provided to the client upon project completion.

\_\_\_\_\_

ANS: T    PTS: 1                      REF: Dreamweaver 38

10. Scope bloat occurs when impromptu changes or additions are made to a project without accounting for corresponding increases in the schedule or budget. \_\_\_\_\_

ANS: F, Scope creep

PTS: 1                      REF: Dreamweaver 38