

TEST BANK



THE WEB COLLECTION

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PREMIUM EDITION

ADOBE
DREAMWEAVER CSS
FLASH CSS
PHOTOSHOP CSS

DW Chapter 2: Developing a Web Page

TRUE/FALSE

1. To ensure that all links are current and work correctly, you need to test them regularly.
ANS: T PTS: 1 REF: Dreamweaver 2-2
2. Too many text blocks, links, animations, and images in a web page can be distracting.
ANS: T PTS: 1 REF: Dreamweaver 2-2
3. You should consider leaving some white space on each web page.
ANS: T PTS: 1 REF: Dreamweaver 2-2
4. Due to the availability of high speed Internet connections today, it is acceptable for a web page to take a long time to load.
ANS: F PTS: 1 REF: Dreamweaver 2-2
5. A simple, well-designed site that works well is far superior to a complex one that contains errors.
ANS: T PTS: 1 REF: Dreamweaver 2-2
6. A web page is composed of two distinct sections: the head and the content.
ANS: F PTS: 1 REF: Dreamweaver 2-4
7. Page titles are not to be confused with filenames, the names used to store each file on the server.
ANS: T PTS: 1 REF: Dreamweaver 2-4
8. The body is the part of the page that appears in a browser window.
ANS: T PTS: 1 REF: Dreamweaver 2-4
9. Continuous Tone is the default color palette in Dreamweaver.
ANS: F PTS: 1 REF: Dreamweaver 2-5
10. The head content of a web page contains only page content that is visible in the browser.
ANS: F PTS: 1 REF: Dreamweaver 2-4
11. The background color should complement the colors used for text, links, and images that are placed on the page.
ANS: T PTS: 1 REF: Dreamweaver 2-4
12. To ensure that viewers do not get lost in your site, make sure you design all the pages with a consistent look and feel.

ANS: T PTS: 1 REF: Dreamweaver 2-6

13. Many search engines display page titles and descriptions in their search results.

ANS: T PTS: 1 REF: Dreamweaver 2-7

14. When adding keywords, you should not worry about the order in which they are listed.

ANS: F PTS: 1 REF: Dreamweaver 2-7

15. You should not publish a web page that has a link to an unfinished page.

ANS: T PTS: 1 REF: Dreamweaver 2-30

16. To import text from a Microsoft Word file, you use the Import Word Document command.

ANS: T PTS: 1 REF: Dreamweaver 2-10

17. It is easier to read text on a computer screen than on a printout.

ANS: F PTS: 1 REF: Dreamweaver 2-10

18. Using fonts within the default settings is wise, as fonts set outside the default settings may not be available on all computers.

ANS: T PTS: 1 REF: Dreamweaver 2-11

19. Browsers display text formatted as headings in italics, setting them off from paragraphs of text.

ANS: F PTS: 1 REF: Dreamweaver 2-11

20. You should name the home page of a website home.html.

ANS: F PTS: 1 REF: Dreamweaver 2-15

21. When necessary, you should add spaces in the filenames of web pages to make the names more readable.

ANS: F PTS: 1 REF: Dreamweaver 2-15

22. There are general rules for naming web pages.

ANS: T PTS: 1 REF: Dreamweaver 2-15

23. When working with text in Dreamweaver, the standard Windows keyboard shortcuts do not work.

ANS: F PTS: 1 REF: Dreamweaver 2-12

24. You can drag the slider on the left side of the History panel to undo or redo steps.

ANS: T PTS: 1 REF: Dreamweaver 2-24

25. By default, the History panel records 100 steps.

ANS: F PTS: 1 REF: Dreamweaver 2-24

26. A JavaScript function is a block of code that adds dynamic content such as rollovers or interactive forms to a web page.

ANS: T PTS: 1 REF: Dreamweaver 2-25

27. The shortcuts [F10] (Win) or [option][F10] (Mac) will show or hide the Code Inspector.

ANS: T PTS: 1 REF: Dreamweaver 2-27

28. The best way to test a web page is to preview it in a browser window to make sure that all text and image elements appear the way you expect them to.

ANS: T PTS: 1 REF: Dreamweaver 2-30

29. To ensure the best view of your page by all types of computer equipment, you should *not* test your pages using a wide variety of screen sizes and resolutions.

ANS: F PTS: 1 REF: Dreamweaver 2-31

30. Some page elements such as fonts, colors, table borders, layers, and horizontal rules may not appear consistently in both Windows and Macintosh platforms.

ANS: T PTS: 1 REF: Dreamweaver 2-31

MULTIPLE CHOICE

1. The ____ content of a web page contains information used by search engines to help viewers find your website.
- body
 - html
 - head
 - meta data

ANS: C PTS: 1 REF: Dreamweaver 2-2

2. The ____ of a web page includes the page title that appears in the title bar of the browser and some important page elements that are not visible in the browser.
- meta tags
 - keywords
 - head content
 - body

ANS: C PTS: 1 REF: Dreamweaver 2-4

3. ____ are read by screen readers for users with visual impairments.
- Headers
 - Meta tags
 - PICS
 - CSS blocks

ANS: B PTS: 1 REF: Dreamweaver 2-4

4. ____ is a rating system for web pages that is similar to rating systems used for movies.
- a. Meta tags
 - b. MDI
 - c. PICT
 - d. POWDER

ANS: D PTS: 1 REF: Dreamweaver 2-8

5. Dreamweaver has ____ web-safe color palette(s).
- a. one
 - b. two
 - c. three
 - d. four

ANS: B PTS: 1 REF: Dreamweaver 2-5

6. Dreamweaver's web-safe color palettes contain ____ web-safe colors.
- a. 64
 - b. 128
 - c. 216
 - d. 256

ANS: C PTS: 1 REF: Dreamweaver 2-5

7. ____ symmetry runs from the center of the page outward, like the petals of a flower.
- a. Horizontal
 - b. Vertical
 - c. Diagonal
 - d. Radial

ANS: D PTS: 1 REF: Dreamweaver 2-32

8. The ____ color is the color that fills the entire web page.
- a. main
 - b. fill
 - c. foreground
 - d. background

ANS: D PTS: 1 REF: Dreamweaver 2-4

9. Users with visual or hearing impairments, or who lack the full use of their hands, need web pages that are ____.
- a. colorful
 - b. accessible
 - c. simple
 - d. mapped correctly

ANS: B PTS: 1 REF: Dreamweaver 2-5

10. ____ is the default color palette in Dreamweaver.
- a. Color Cubes
 - b. RGB
 - c. HSL
 - d. CMYK

ANS: A

PTS: 1

REF: Dreamweaver 2-5

11. The default color for visited links, or links that have been previously clicked, is ____.
- a. red
 - b. blue
 - c. purple
 - d. magenta

ANS: C

PTS: 1

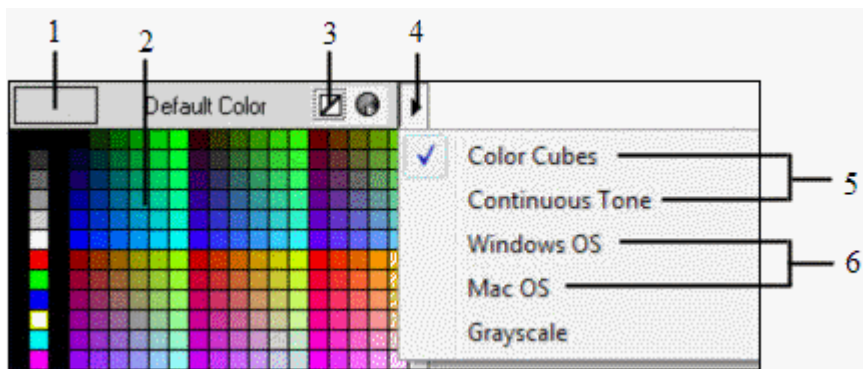
REF: Dreamweaver 2-5

12. The default color for unvisited links, or links that the viewer has not yet clicked, is ____.
- a. red
 - b. blue
 - c. purple
 - d. magenta

ANS: B

PTS: 1

REF: Dreamweaver 2-5



13. Item ____ in the figure above can be clicked to choose a color palette.
- a. 1
 - b. 2
 - c. 3
 - d. 4

ANS: D

PTS: 1

REF: Dreamweaver 2-5

14. Item ____ in the figure above indicates web-safe palettes.
- a. 1
 - b. 2
 - c. 5
 - d. 6

ANS: C

PTS: 1

REF: Dreamweaver 2-5

```
1 <!DOCTYPE html PUBLIC "-//W3C//DTD XHTML 1.0 Transitional//EN"
  "http://www.w3.org/TR/xhtml1/DTD/xhtml1-transitional.dtd">
2 <html xmlns="http://www.w3.org/1999/xhtml">
3 <head>
4 <meta http-equiv="Content-Type" content="text/html; charset=utf-8"
5 <title>The Striped Umbrella beach resort and spa, Ft. Eugene, Flori
6 <style type="text/css">
7 .body_text { font-size: medium;
8 font-family: Arial, Helvetica, sans-serif;
9 }
10 .nav_bar { font-size: large;
11 font-family: Arial, Helvetica, sans-serif;
12 }
13 .small_text { font-size: 10px;
14 font-family: Arial, Helvetica, sans-serif;
15 }
16 body {
17 background-color: #6CF;
18 }
19 </style>
20 <meta name="Keywords" content="The Striped Umbrella, beach resort,
  Gulf of Mexico, fishing, dolphin cruises" />
21 <meta name="Description" content="The Striped Umbrella is a full-se
  steps from the Gulf of Mexico in Ft. Eugene, Florida." />
22 </head>
23
```

15. Item(s) ____ in the figure above point(s) to the head tags.

- a. 1
- b. 2
- c. 3
- d. None of the above

ANS: C PTS: 1 REF: Dreamweaver 2-8

16. Item(s) ____ in the figure above point(s) to keyword tags.

- a. 1
- b. 2
- c. 3
- d. A or B

ANS: A PTS: 1 REF: Dreamweaver 2-8

17. Item(s) ____ in the figure above point(s) to description tags.

- a. 1
- b. 2
- c. 3
- d. A or B

ANS: B PTS: 1 REF: Dreamweaver 2-8

18. The hexadecimal value of white is ____.

- a. 000000
- b. FF00FF
- c. FFF000
- d. FFFFFFFF

ANS: D PTS: 1 REF: Dreamweaver 2-9

19. The hexadecimal number system is based on ____.
- a. 2
 - b. 8
 - c. 10
 - d. 16

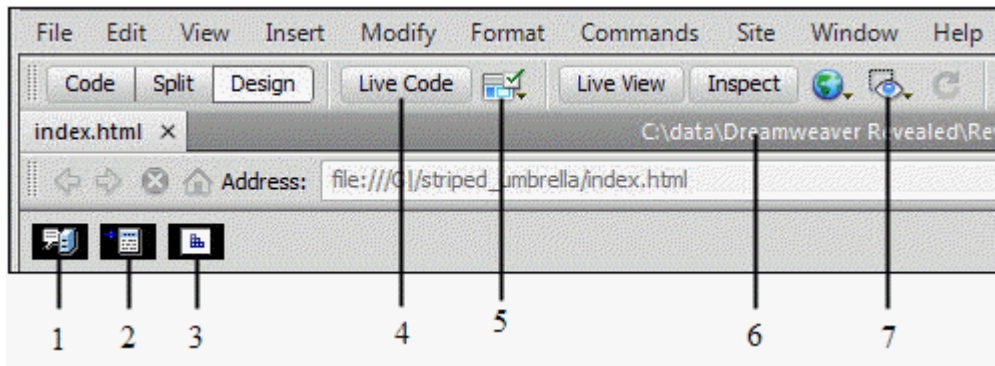
ANS: D PTS: 1 REF: Dreamweaver 2-9

20. In the hexadecimal system, “A” represents the number ____.
- a. 10
 - b. 11
 - c. 14
 - d. 15

ANS: A PTS: 1 REF: Dreamweaver 2-9

21. A font ____ is a set of three fonts that specify which fonts a browser should use to display the text of your web page.
- a. combination
 - b. set
 - c. list
 - d. arrangement

ANS: A PTS: 1 REF: Dreamweaver 2-11



22. Which number in the figure above points to the title icon?
- a. 2
 - b. 3
 - c. 4
 - d. 5

ANS: A PTS: 1 REF: Dreamweaver 2-6

23. In the figure above, which number points to the CSS icon?
- a. 2
 - b. 3
 - c. 4
 - d. 5

ANS: B PTS: 1 REF: Dreamweaver 2-6

24. Heading ____ is the largest heading format size.
- a. 0
 - b. 1
 - c. 5

d. 6

ANS: B PTS: 1 REF: Dreamweaver 2-11

25. Heading ____ is the smallest heading format size.

- a. 0
- b. 1
- c. 5
- d. 6

ANS: D PTS: 1 REF: Dreamweaver 2-11

26. Which of the following is not a forbidden character for filenames of web pages?

- a. *
- b. &
- c. ^
- d. _

ANS: D PTS: 1 REF: Dreamweaver 2-15

27. The HTML code for a Heading 4 tag is ____.

- a. <4>
- b. <heading4>
- c. <h4>
- d. <h type="4">

ANS: C PTS: 1 REF: Dreamweaver 2-16

28. The ____ panel records each editing and formatting task performed and displays them in a list in the order in which they were completed.

- a. Actions
- b. History
- c. Tasks
- d. Task list

ANS: B PTS: 1 REF: Dreamweaver 2-24

29. You can press ____ to display the Code Inspector.

- a. [C]
- b. [F10]
- c. [Ctrl][Shift][C]
- d. [Tab]

ANS: B PTS: 1 REF: Dreamweaver 2-27

30. The most common screen size used by designers today is ____.

- a. 536 x 196
- b. 1024 x 768
- c. 600 x 300
- d. 800 x 600

ANS: B PTS: 1 REF: Dreamweaver 2-31

31. To open the Code Inspector in Windows, you can click "Code Inspector" on the ____ bar.

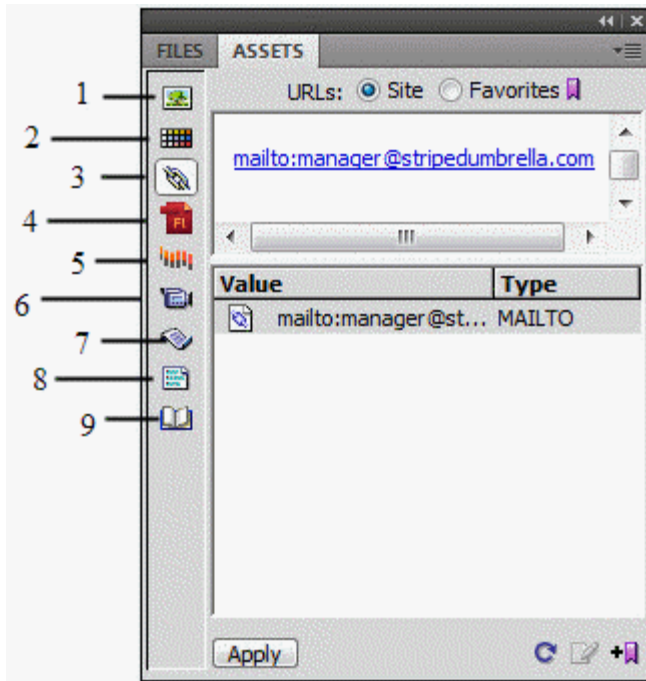
- a. Application
- b. Commands

- c. Modify
- d. Site

ANS: A PTS: 1 REF: Dreamweaver 2-27

32. To open the History panel using the Mac OS, you can click “History” in the ____ bar.
- a. Menu
 - b. Commands
 - c. Modify
 - d. Tools

ANS: A PTS: 1 REF: Dreamweaver 2-26



33. In the figure above, which number points to the URLs button?
- a. 6
 - b. 5
 - c. 4
 - d. 3

ANS: D PTS: 1 REF: Dreamweaver 2-23

34. The figure above is the _____.
- a. URL panel Assets category
 - b. Assets panel URL category
 - c. Assets panel value category
 - d. None of the above

ANS: B PTS: 1 REF: Dreamweaver 2-23

35. To clean up Word HTML using Windows, you can click “Clean Up Word HTML” in the ____ bar.
- a. Commands
 - b. Application
 - c. Modify
 - d. Site

ANS: B PTS: 1 REF: Dreamweaver 2-15

36. ____ are the parts of the code that specify the appearance for all page content when viewed in a browser.
- a. Formats
 - b. Tags
 - c. Fonts
 - d. Heads

ANS: B PTS: 1 REF: Dreamweaver 2-10

37. A ____ places a new line of text on the next line down without creating a new paragraph.
- a. page break
 - b. section break
 - c. paragraph break
 - d. line break

ANS: D PTS: 1 REF: Dreamweaver 2-12

38. A strong knowledge of ____ is a necessary skill for professional web designers.
- a. BASIC
 - b. networking
 - c. HTML
 - d. styles

ANS: C PTS: 1 REF: Dreamweaver 2-13

39. Which of the following makes this statement false? “A web page that is published with errors will cause the viewer to immediately judge the site as ____.”
- a. professional
 - b. carelessly made
 - c. inaccurate
 - d. unprofessional

ANS: A PTS: 1 REF: Dreamweaver 2-17

Case Based Critical Thinking

Case 1

Taylor works in the Marketing Department for BusyBody Toymakers. She is working with a team to develop a website showcasing this year’s most popular toys. As the team discusses colors for the site, Taylor mentions that the people viewing the site may be using different types of computers. Although the issue has become less important today with most computers capable of displaying millions of colors, the team keeps Taylor’s suggestions in mind as they develop the site.

40. If the design team wants the web pages to be viewed across a wide variety of computer platforms, they should choose ____ for all page elements.
- a. only two basic colors
 - b. different color palettes
 - c. web-safe colors
 - d. capable colors

ANS: C PTS: 1 REF: Dreamweaver 2-5
TOP: Critical Thinking

41. Tayler suggests using Dreamweaver's Color Cubes palette or Continuous Tone palette. Each color palette contains ____ web-safe colors.
- 56
 - 108
 - 216
 - 500

ANS: C PTS: 1 REF: Dreamweaver 2-5
TOP: Critical Thinking

42. Dreamweaver's default color palette is Color Cubes. One of Tayler's team members would like to choose a different color palette. Tayler shows the team that the color palettes are located ____.
- on the Menu bar
 - in the Appearance category
 - in the Page Properties
 - in the Color Picker

ANS: D PTS: 1 REF: Dreamweaver 2-5
TOP: Critical Thinking

43. Tayler tells the team that not all of their viewers will have perfect vision. She suggests avoiding certain colors on the site. What would be the *best* source to find information concerning which colors to avoid on a website?
- the company's vice president
 - the local library
 - wikipedia.org
 - adobe.com

ANS: D PTS: 1 REF: Dreamweaver 2-5
TOP: Critical Thinking

Case 2

Charlie is a content manager for the website at XYZ Community College. Charlie is responsible for creating and maintaining the web pages for the athletic department. He uses Dreamweaver CS5 to update the pages at the beginning of the new school year.

44. In Dreamweaver, what would Charlie use to change the font?
- History panel
 - Property Inspector
 - Code Inspector
 - Color palette

ANS: B PTS: 1 REF: Dreamweaver 2-10
TOP: Critical Thinking

COMPLETION

1. _____ is area on a web page that contains no text or graphics.

ANS: White space

PTS: 1 REF: Dreamweaver 2-2

2. Too many _____ elements, such as images, video clips, or sounds, may result in a page that takes too much time to load.

ANS: media

PTS: 1 REF: Dreamweaver 2-2

3. Viewers of a website should always be able to easily find their way back to the _____ page.

ANS: home

PTS: 1 REF: Dreamweaver 2-2

4. You should make sure the _____ structure of your website is easy to use.

ANS: navigation

PTS: 1 REF: Dreamweaver 2-2

5. Consistency in the use of color and fonts, the placement of the navigation links, and the overall page design gives a website a unified look and promotes greater ease of use and _____.

ANS: accessibility

PTS: 1 REF: Dreamweaver 2-2

6. _____ are HTML codes that include information about a page, such as the page title, keywords and descriptions.

ANS: Meta tags

PTS: 1 REF: Dreamweaver 2-4

7. POWDER is the acronym for _____.

ANS: Protocol for Web Description Resources

PTS: 1 REF: Dreamweaver 2-8

8. _____ are words that relate to the content of the website.

ANS: Keywords

PTS: 1 REF: Dreamweaver 2-4

9. A(n) _____ is a short paragraph that describes the content and features of the website.

ANS: description

PTS: 1 REF: Dreamweaver 2-4

10. The _____ of a web page is the part of the page that appears in a browser window.

ANS: body

PTS: 1 REF: Dreamweaver 2-4

11. A strong _____ between the text color and the background color makes it easier for viewers to read the text on your web page.

ANS: contrast

PTS: 1 REF: Dreamweaver 2-5

12. You change the background color, text, and link colors using the color picker in the _____ dialog box.

ANS: Page Properties

PTS: 1 REF: Dreamweaver 2-5

13. A CSS block is a section of a web page defined and formatted using a _____.

ANS: Cascading Style Sheet

PTS: 1 REF: Dreamweaver 2-4

14. Links pointing outside of the website are called _____ links.

ANS: external

PTS: 1 REF: Dreamweaver 2-23

15. _____ are web pages that contain the basic layout for each page in the site, including the location of a company logo or a menu of buttons.

ANS: Templates

PTS: 1 REF: Dreamweaver 2-6

16. You should keep your keywords and description short and concise to ensure that all _____ will include your site.

ANS: search engines

PTS: 1 REF: Dreamweaver 2-7

17. Each color is assigned a(n) _____ RGB value, a value that represents the amount of red, green, and blue present in the color.

ANS: hexadecimal

PTS: 1 REF: Dreamweaver 2-9

18. Because the hexadecimal number system includes only numbers up to _____, values after that limit has been reached use the letters of the alphabet.

ANS:

9

nine

PTS: 1 REF: Dreamweaver 2-9

19. To apply formatting to text, you first select the text you want to enhance, and then use the _____ to apply formatting attributes, such as font type, size, color, alignment, and indents.

ANS: Property Inspector

PTS: 1 REF: Dreamweaver 2-13

20. _____ are sets of formatting attributes that can be used to format web pages and provide a consistent presentation for content across the site.

ANS: Cascading Style Sheets

PTS: 1 REF: Dreamweaver 2-11

21. Always use the _____ command after importing a Word file.

ANS: Clean Up Word HTML

PTS: 1 REF: Dreamweaver 2-16

22. _____ links are links that cannot find their intended destinations.

ANS: Broken

PTS: 1 REF: Dreamweaver 2-18

23. A common point of contact is a(n) _____ link, which is an e-mail address that viewers with questions or problems can use to contact someone at the company's headquarters.

ANS: mailto

PTS: 1 REF: Dreamweaver 2-18

24. A(n) _____ is an area on a web page that contains links to the main pages of a website.

ANS: navigation bar

PTS: 1 REF: Dreamweaver 2-18

25. Each task listed in the History panel is called a(n) _____.

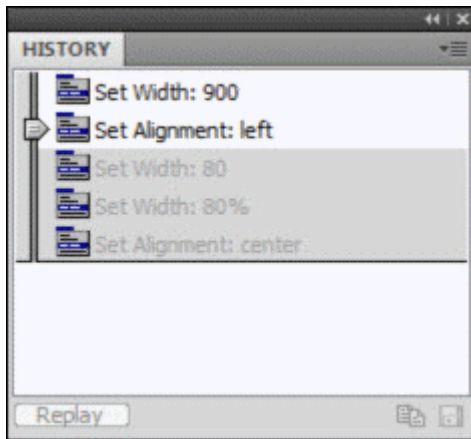
ANS: step

PTS: 1 REF: Dreamweaver 2-24

26. A(n) _____ is a special effect that changes the appearance of an object when the mouse moves over it.

ANS: rollover

PTS: 1 REF: Dreamweaver 2-25



27. The figure above shows part of the _____ panel.

ANS: History

PTS: 1 REF: Dreamweaver 2-26

28. The _____ feature forces text to stay within the confines of the Code Inspector window, allowing you to read without scrolling sideways.

ANS: Word Wrap

PTS: 1 REF: Dreamweaver 2-27

29. You can create comments in any Dreamweaver view, but you must turn on _____ to see them in Design view.

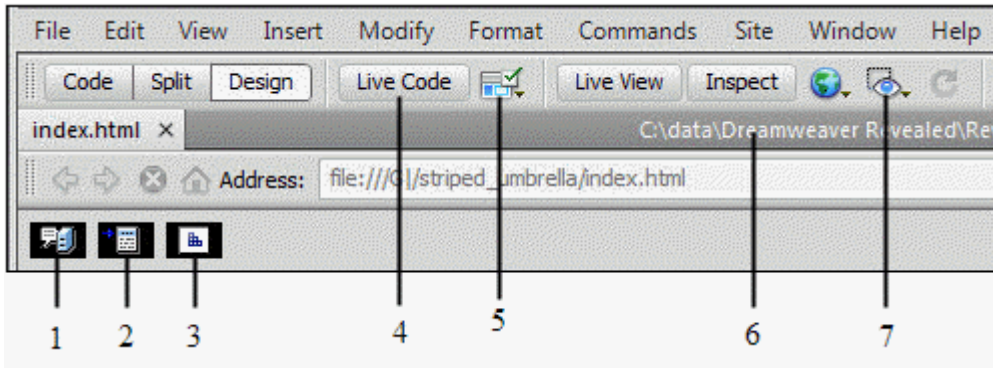
ANS: Invisible Elements

PTS: 1 REF: Dreamweaver 2-29

30. A _____ is a line used to separate page elements or to organize information on a page.

ANS: horizontal rule

PTS: 1 REF: Dreamweaver 2-20



31. In the figure above, the number _____ points to the title icon.

ANS:

two
2

PTS: 1 REF: Dreamweaver 2-6

32. In the figure above, the number 1 points to the _____.

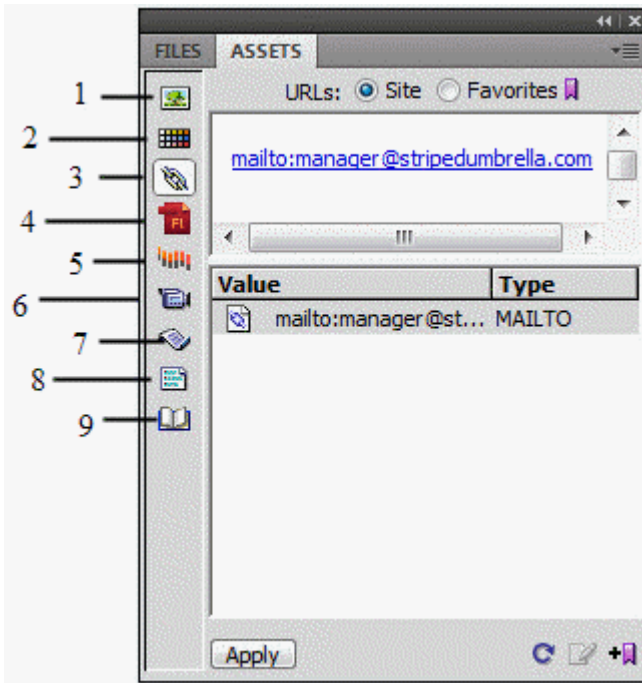
ANS: meta icon

PTS: 1 REF: Dreamweaver 2-6

33. In the figure above, the number 3 points to the _____.

ANS: CSS icon

PTS: 1 REF: Dreamweaver 2-6



34. The figure above is a view of the _____ panel URL category.

ANS: Assets

PTS: 1 REF: Dreamweaver 2-23

35. In the figure above, the number _____ points to the URLs button.

ANS:

3

three

PTS: 1 REF: Dreamweaver 2-23