SOLUTIONS MANUAL



CHAPTER 2 SOLUTIONS

LINEAR PROGRAMMING MODELS: GRAPHICAL AND COMPUTER METHODS

SOLUTIONS TO DISCUSSION QUESTIONS AND PROBLEMS

2-1. Both minimization and maximization LP problems employ the basic approach of developing a feasible solution region by graphing each of the constraint lines. They can also both be solved by applying the corner point method. The isoprofit line method is used for maximization problems, whereas the isocost line is applied to minimization problems. Conceptually, isoprofit and isocost are the same.

The major differences between minimization and maximization problems deal with the shape of the feasible region and the direction of optimality. In minimization problems, the region must be bounded on the lower left, and the best isocost line is the one closest to the zero origin. The region may be unbounded on the top and right and yet be correctly formulated. A maximization problem must be bounded on the top and to the right. The isoprofit line yielding maximum profit is the one farthest from the zero origin.

2-2. The requirements for an LP problem are listed in Section 2.2. It is also assumed that conditions of certainty exist; that is, coefficients in the objective function and constraints are known with certainty and do not change during the period being studied. Another basic assumption that mathematically sophisticated students should be made aware of is *proportionality* in the objective function and constraints. For example, if one product uses 5 hours of a machine resource, then making 10 of that product uses 50 hours of machine time.

LP also assumes *additivity*. This means that the total of all activities equals the sum of each individual activity. For example, if the objective function is to maximize P_6X1_4X2 , and if X1 = X2 = 1, the profit contributions of 6 and 4 must add up to produce a sum of 10.

2-3. Each LP problem that has been formulated correctly *does* have an infinite number of solutions. Only one of the points in the feasible region usually yields the *optimal* solution, but *all* of the points yield a feasible solution. If we consider the region to be continuous and accept noninteger solutions as valid, there will be an infinite number of feasible combinations of X1 and X2.

2-4. If a maximization problem has many constraints, then it can be very time consuming to use the corner point method to solve it. Such an approach would involve using simultaneous equations to solve for each of the feasible region's intersection points. The isoprofit line is much more effective if the problem has numerous constraints.

2-5. A problem can have alternative optimal solutions if the isoprofit or isocost line runs parallel to one of the problem's constraint lines (refer to Section 2.7 in the chapter).

2-6. This question involves the student using a little originality to develop his or her own LP constraints that fit the three conditions of (1) unboundedness, (2) infeasibility, and (3) redundancy. These conditions are discussed in Section 2.7, but each student's graphical displays should be different.

2-7. The manager's statement indeed had merit if the manager understood the deterministic nature of linear programming input data. LP assumes that data pertaining to demand, supply, materials, costs, and resources are known with certainty and are constant during the time period being analyzed. If this production manager operates in a very unstable environment (for example, prices and availability of raw materials change daily, or even hourly), the model's results may be too sensitive and volatile to be trusted. The application of sensitivity analysis might be trusted. The application of sensitivity analysis might be useful to determine whether LP would still be a good approximating tool in decision making.

2-8. The objective function is not linear because it contains the product of X1 and X2, making it a second-degree term. The first, second, and fourth constraints are okay as is. The third and fifth constraints are nonlinear because they contain terms to the second degree and one-half degree, respectively.

2-9. The computer is valuable in (1) solving LP problems quickly and accurately; (2) solving large problems that might take days or months by hand; (3) performing extensive sensitivity analysis automatically; and (4) allowing a manager to try several ideas, models, or data sets.

2-10. Most managers probably have Excel (or another spreadsheet software) available in their companies, and use it regularly as part of their regular activities. As such, they are likely to be familiar with its usage. In addition, a lot of the data (such as parameter values) required for developing LP models is likely to be available either in some Excel file or in a database file (such as Microsoft Access) from which it is easy to import to Excel. For these reasons, a manager may find the ability to use Excel to set up and solve LP problems very beneficial.

2-11. The three components are: target cell (objective function), changing cells (decision variables), and constraints.

2-12. Slack is defined as the RHS minus the LHS value for $a \le constraint$. It may be interpreted as the amount of unused resource described by the constraint. Surplus is defined as the LHS minus the RHS value for $a \ge constraint$. It may be interpreted as the amount of over satisfaction of the constraint.

2-13. An unbounded solution occurs when the objective of an LP problem can go to infinity (negative infinity for a minimization 6 problem) while satisfying all constraints. Solver indicates an unbounded solution by the message "The Set Cell values do not converge".







2-15. Using the isoprofit line or corner point method, we see that point *b* (where X = 37.5 and Y = 75) is optimal.

2-16. The optimal solution of \$26 profit lies at the point X = 2, Y = 3.







Note that this problem has one constraint with a negative sign. This may cause the beginning student some confusion in plotting the line.

2-18.



See file P2-18.XLS.





2-20.



See file P2-20.xls





2-22.



See file P2-22.xls



See file P2-23.xls

2-24.

Formulation 1:



Formulation 2:



X + 2Y = 2 line—this is also on the same slope as the isoprofit line X + 2Y and hence there will be more than one optional solution.

As a matter of fact, every point along the heavy line will provide an "alternate optimum."

Formulation 3:



Formulation 4:



2-25. Let X = number of kilograms of compost, in each bag, Y = number of kilograms of sewage in each bag.Objective: Minimize cost = \$1.30X + \$0.95Y

Х	+ Y	\geq	30	Kilograms per bag
Х		\geq	10	Min compost, kg
	Y	\leq	20	Max sewage, kg
Х,	Y	\geq	0	Non-negativity



See file P2-25.xls

2-26. Let X = thousands of dollars to invest in provincial bonds, Y = thousands of dollars to invest in equity account.

Objective: Maximize return = 8X + 9Y



See file P2-26.xls

2-27. Let X = number of TV spots, Y= number of newspaper ads placed.

Objective: Maximize exposure = $30\ 000X + 20\ 000Y$



See file P2-27.xls

2-28. Let X = number of air conditioners to produce, Y = number of fans to produce.

Objective: Maximize revenue = \$25X + \$15Y



See file P2-28.xls

2-29. X and Y are defined as in Problem 2-28. Objective remains the same.

Now subject to the following additional constraints:



See file P2-29.xls

2-30. Let X = number of copies of Backyard, Y= number of copies of Porch.

Objective: Maximize revenue = 3.50X + 4.50Y



See file P2-30.xls

2-31. Let X = number of large sheds to build, Y = number of small sheds to build.

Objective: Maximize revenue = \$50X + \$20Y



See file P2-31.xls

2-32. Let X = number of core courses, Y = number of elective courses.

Objective: Minimize wages = 2600X + 3000Y

Subject to:



See file P2-32.xls

2-33. Let X = number of Alpha 4 routers to produce, Y = number of Beta 5 routers to produce

Objective: Maximize profit = \$1200X + \$1800Y

Subject to:



See file P2-33.xls

2-34. Let *P* = number of barrels of pruned olives *R* = number of barrels of regular olives

Maximize profit = \$20P + \$30Rsubject to $5P + 2R \le 250$ (labour hours) $\frac{1}{2}P + 1R \le 75$ (hectares) $P \le 40$ (barrels) $P, R \ge 0$

- a. Corner point a = (P = 0, R = 0), profit = 0 Corner point b = (P = 0, R = 75), profit = \$2,250 Corner point c = (P = 25, R = 62.), profit = \$2,375 \leftarrow optimal profit Corner point d = (P = 40, R = 25), profit = \$1,550 Corner point e = (P = 40, R = 0), profit = \$800 b. Produce 25 barrels of pruned olives and 62 barrels of regular olives.
- c. Devote 12.5 hectares to pruning process and 62.5 hectares to regular process.



2.35. Let X = dollars to invest in New Brunswick Telecom, Y = dollars to invest in Newfoundland Fishing Co.

Objective: Minimize total investment = X + Y

0.36X	+ 0.24Y	\geq	875	Short term
1.67X	+ 1.50Y	\geq	5000	Intermediate
0.04X	+0.08Y	\geq	200	Dividend income
X,	Y	\geq	0	Non-negativity



See file P2-35.xls

2.36. Let X = number of boys' bikes to produce, Y = number of girls' bikes to produce.

Objective: Maximize profit = (225 - 101.25 - 38.75-20)X + (175 - 70 - 30-20)Y = \$65X + \$55Y

Subject to:



See file P2-36.xls

2-37

a. Let: R = number of CMC regular modems made and sold in November I = number of CMC intelligent modems made and sold in November

Data needed for variable costs and contribution margin are shown in the following table: Table for Problem 2-35(a)

	CMC REGUL	AR MODEM	CMC INTELLIGENT MODEM		
	Total	Per Unit	Total	Per Unit	
Net sales	\$424,000	<u>\$47.11</u>	<u>\$613,000</u>	<u>\$58.94</u>	
Variable costs ^a					
Direct labour	60,000	6.67	76,800	7.38	
Indirect labour	9,000	1.00	11,520	1.11	
Materials	90,000	10.00	128,000	12.31	
General expenses	30,000	3.33	35,000	3.37	
Sales commissions	<u>31,000</u>	<u>3.44</u>	<u>60,000</u>	<u>5.76</u>	
Total variable costs	<u>\$220,000</u>	<u>\$24.44</u>	<u>\$311,320</u>	<u>\$29.93</u>	
Contribution margin	<u>\$204,000</u>	<u>\$22.67</u>	<u>\$301,680</u>	<u>\$29.01</u>	

^aDepreciation, fixed general expense, and advertising are excluded from the calculations.

Hours needed to produce each modem:

 $CMC \text{ regular} = \underbrace{5,000 \text{ hours}}_{9,000 \text{ modems}} = 0.555 \text{ hour / modem}$ $CMC \text{ intelligent} = \underbrace{10,400 \text{ hours}}_{10,400 \text{ modems}} = 1.0 \text{ hour / modem}$ Maximize profit = \$22.67R + \$29.01I $subject \text{ to } 0.555R + 1.0I \le 15,400 \text{ (direct labour hours)}$ $I \le \$,000 \text{ (intelligent modems)}$ $R, I \ge 0$

b.



c. The optimal solution suggests making all CMC regular modems. Students should discuss the implications of shipping no CMC intelligent modems.

d. See file P2-37 for the Excel solution.

2-38. Let X = number of columns of large mailboxes, Y = number of columns of small mailboxes.

Each column of large mailboxes contains 12 boxes, while each column of small mailboxes contains 18 boxes.

Objective: Maximize total number of mailboxes = 12X + 18Y

25X	+ 12Y	\leq	1200	Total width
45002	X	\geq	108 000	Large area
X.	Y	\geq	0	Non-negativity

Explanation of constraints:

Total width

The mailroom is 12 m wide, i.e., 1200 cm.

Each column of large mailboxes takes up 25 cm and each column of small mailboxes takes up 12 cm. Therefore the total width used by X large columns and Y small columns is 25X + 12Y. It follows that $25X + 12Y \le 1200$.

Area constraint

Each column of large mailboxes contains 12 boxes. Each large mailbox uses an area of $25 \times 15 = 375$ cm². Therefore the total area used by a column of large mailboxes is $12 \times 375 = 4500$ cm². Since large mailboxes must account for at least half of the total area of the mailroom wall ($1/2 \times 1200 \times 180 = 108$ 000 cm²), it follows that $4500X \ge 108$ 000.



2-39.

a. Let: X = number of kg of stock X purchased per cow each month Y = number of kg of stock Y purchased per cow each month Z = number of kg of stock Z purchased per cow each month Four kilograms of ingredient A per cow can be transformed to: 4 kg × (1000 g/kg) = 4000 g/cow 5 kg = 5000 g of Ingredient B 1 kg = 1000 g of Ingredient C 8 kg = 8000 g of Ingredient D 300X + 200Y + 400Z \geq 4000 (ingredient A requirement) 200X + 300Y + 100Z \geq 5000 (ingredient B requirement) 100X + 0Y + 200Z \geq 1000 (ingredient C requirement) 600X + 800Y + 400Z \geq 8000 (ingredient D requirement) $Z \leq 5$ (stock Z limitation) X, Y, Z \geq 0 Minimize cost = 4X + 88Y + 85Z

b. See File P2-39.XLS for the Excel Solution.

Cost = \$100 X = 25 Kg of X Y = 0 Kg of YZ = 0 Kg of Z

2.40. Let R = number of Rocket printers to produce, O, A defined similarly.

Objective: Maximize profit = 60R + 90O + 73A

Subject to:

2.9R	+ 3.70	+ 3.0A	\leq	4,000	Assembly time
1.4R	+ 2.10	+ 1.7A	\leq	2,000	Testing time
	0		\geq	0.15(R + O + A)	Min Omega
R	+ O		\geq	0.40(R + O + A)	Min Rocket & Omega
R,	О,	А	\geq	0	Non-negativity

See file P2-40.xls

2.41. Let J = number of units of XJ201 to produce, M, T, B defined similarly.

Objective: Maximize profit = 9J + 12M + 15T + 11B

Subject to:

0.5	J + 1.5N	M + 1.5T	+ 1.0B	\leq	15 000	Wiring time
0.3	J + 1.0N	M + 2.0T	+ 3.0B	\leq	17 000	Drilling time
0.2	J + 4.0N	M + 1.0T	+ 2.0B	\leq	10 000	Assembly time
0.5	J + 1.0N	M + 0.5T	+0.5B	\leq	12 000	Inspection time
J				\geq	150	Minimum XJ201
	М			\geq	100	Minimum XM897
		Т		\geq	300	Minimum TR29
			В	\geq	400	Minimum BR788
J,	М,	Τ,	В	\geq	0	Non-negativity

See file P2-41.xls

2-42. Let M_1 = number of X4509 valves to produce, M_2 , M_3 , M_4 defined similarly.

Objective: Maximize profit = $\$16M_1 + \$12M_2 + \$13M_3 + \$8M_4$

Subject to:

$0.40M_1$	$+ 0.30 M_2$	$+0.45M_{3}$	$+ 0.35 M_4$	\leq	700	Drilling time
$0.60M_1$	$+ 0.65 M_2$	$+0.52M_{3}$	$+ 0.48 M_4$	\leq	890	Milling time
$1.20M_{1}$	$+ 0.60 M_2$	$+ 0.50 M_3$	$+ 0.70 M_4$	\leq	1,200	Lathe time
$0.25M_1$	$+ 0.25 M_2$	$+ 0.25 M_3$	$+ 0.25 M_4$	\leq	525	Inspection time
M_1				\geq	200	Minimum X4509
	M_2			\geq	250	Minimum X3125
		M_3		\geq	600	Minimum X4950
			M_4	\geq	450	Minimum X2173
M ₁ ,	M ₂ ,	M ₃ ,	M_4	\geq	0	Non-negativity

See file P2-42.xls.

2.43. Let P = cans of Plain nuts to produce. M, PR defined similarly

Objective: Maximize revenue = 2.25P + 3.37M + 6.49R

Subject to:

360P	+ 225M		\leq	225 000	Peanuts
90P	+ 135M	+ 135PR	\leq	125 000	Cashews
	+ 45M	+ 135PR	\leq	45 000	Almonds
	+ 45M	+ 180PR	\leq	36 000	Walnuts
		PR	\geq	100	Min Premium
Р		-2PR	\geq	0	Plain vs Premium
P,	М,	PR	\geq	0	Non-negativity

See file P2-43.xls

2.44 Let P = cans of Plain nuts to produce. M, PR defined similarly

Objective: Maximize revenue = 2.25P + 3.37M + 6.49R

Subject to:

360P + 225M \leq 225 000 Peanuts $90P + 135M + 135PR \leq 125\ 000$ Cashews $+45M + 135PR \leq 450.00$ Almonds $+45M + 180PR \leq 36\ 000$ Walnuts Р +M+PR 525 Cans available = Р -2PR 0 Plain = 2 Premium = 0 Plain = $\frac{1}{2}$ Mixed Р -0.5M = P, M, PR \geq 0 Non-negativity

See file P2-44.xls.

2.45. Let B = dollars invested in B&O. S, R defined similarly.

Objective: Minimize investment = B + S + R

Subject to:

0.39B	+ 0.26S	+ 0.42R	\geq	\$1000	Short term growth
1.59B	+ 1.70S	+ 1.55R	\geq	\$6000	Intermediate growth
0.08B	+0.04S	+ 0.06R	\geq	\$250	Dividend income
В,	S,	R	\geq	0	Non-negativity

See file P2-45.xls

SOLUTIONS TO INTERACTIONS 98 CASE

See PDF file: 8a99E18_Interactions 98.pdf.

SOLUTIONS TO GOLDING LANDSCAPING CASE

Minimize cost $24X_1 + 18X_2 + 22X_3 + 8X_4$

subject to	$X_1 + X_2 + X_3 + X_4$	= 50
	X_{4}	$_{1} \geq 7.5$
	$X_1 + X_2$	\geq 22.5
	$X_2 + X_3$	≤ 15.0
	X_1, X_2, X_3, X_4	≥ 0

Solution: (See file P2-Golding.XLS)

 $X_1 = 7.5$ kilos of C-30 $X_2 = 15$ kilos of C-92 $X_3 = 0$ kilos of D-21 $X_4 = 27.5$ kilos of E-11

Cost = \$6.70.

SOLUTIONS TO INTERNATIONAL PHARMA INC. CASE

1) The optimal number of subjects, per region, is shown in the following table:

	North	Central				Central	
	Africa &	&	Asıa	South	Western	&	North
	Middle	Southern	Pacific	America	Europe	Eastern	America
	East	Africa				Europe	
# of Subjects	500	500	500	3,220	2,500	9,280	3,500

Costs are \$487,737,400 for this least cost solution.

2) While the results here are integer, and thus acceptable, this is actually an integer programming application. The number of subjects must be an integer value, so the LP requirement of divisibility is violated. However, the standard approach to solving IP problems is to see if the LP relaxation yields integer results. Since this occurs here, the solution is acceptable and optimal.

3) Depending upon whether or not the class has covered sensitivity, two approaches can be taken here. Looking at the Sensitivity Report and shadow prices, one sees that CRAs have the greatest impact on cost. All the shadow prices are valid over a substantial range

This could also be determined by repeatedly resolving the LP and adjusting individual RHS values by one unit.

Appendix 1 Problem Formulation

Let x(i), i = 1-7 be the number of subjects in each of the seven geographical regions

Objective Function:

 $Minimize \ z = 12570x1 + 9764x2 + 12680x3 + 11590x4 + 42980x5 + 24145x6 + 28970x7$

Subject to:

Resources	
1) # CRA	0.06x1 + 0.078x2 + 0.053x3 + 0.043x4 + 0.010x5 + 0.018x6 + 0.0140x7 <= 475
2) # medical kits	$4x1 + 9x2 + 4x3 + 6x4 + 1x5 + 3x6 + 10x7 \le 65000$
3) # of subjects	$x1 + x2 + x3 + x4 + x5 + x6 + x7 \ge 20000$

Area Minimums

4) NA&ME	x1 >= 500
5) C&SA	x2 >= 500
6) AP	x3 >= 500
7) SA	x4 >= 500
8) WE	x5 >= 2500
9) C&EE	x6 >= 500
10) NA	x7 >= 3500

Non-negativity: $x(i) \ge 0$

Appendix 1 Solver Solution

Problem Data

Country Cost/Subject	North Africa and Middle East 12570	Central and Southern Africa 9764	Asia Pacific 12680	South America 11590	Western Europe 42980	Central and Eastern Europe 24145	North America 28970		RHS
Staff (CRA)	0.06	0.078	0.053	0.043	0.01	0.018	0.014	<=	475
Medical Supply Kits	4	9	4	6	1	3	1	<=	65000
Subjects # from North Africa and Middle	1	1	1	1	1	1	1	>=	20000
East # from Central and Southern	1	0	0	0	0	0	0	>=	500
Africa	0	1	0	0	0	0	0	>=	500
# from Asia Pacific	0	0	1	0	0	0	0	>=	500
# from South America	0	0	0	1	0	0	0	>=	500
# from Western Europe # from Central and Eastern	0	0	0	0	1	0	0	>=	2500
Europe	0	0	0	0	0	1	0	>=	500
# from North America	0	0	0	0	0	0	1	>=	3500

Decision Variables	North Africa and Middle East	Central and Southern Africa	Asia Pacific	South America	Western Europe	Central and Eastern Europe	North America
Number of Subjects	500	500	500	3220	2500	9280	3500

Cost

487737400

Constraints	Amount	Slack/Surplus
Staff	475	0
Medical Supply Kits	61660	-3340
Total Subjects	20000	0
# from North Africa and Middle	500	0

East		
# from Central and Southern		
Africa	500	0
# from Asia Pacific	500	0
# from South America	3220	2720
# from Western Europe	2500	0
# from Central and Eastern		
Europe	9280	8780
# from North America	3500	0