Managerial Accounting Braun · Tietz · Harrison

Chapter 2

Building Blocks of Managerial Accounting

Quick Check Questions

Answers:

QC2-1. b QC2-3. a QC2-5. c QC2-7. b QC2-9. b QC2-2. b QC2-4. b QC2-6. b QC2-8. d QC2-10. c

Short Exercises

(5 min.) **S 2-1**

X-Treme is a merchandiser, because it has a single inventory account.

Y-Not? is a service company, because it has no inventory.

Zesto is a manufacturer, because it has three kinds of inventory: Raw Materials Inventory, Work in Process Inventory, and Finished Goods Inventory.

- Service companies generally have no inventory. a.
- b. Boeing is a manufacturing company.
- Merchandisers' inventory consists of the cost of C. merchandise and freight in.
- d. Manufacturing companies carry three types of inventories: raw materials inventory, work in process inventory, and finished goods inventory.
- Prudential Insurance Company is a service company. e.
- f. Two types of merchandising companies include retailers and wholes alers.
- **Direct materials are stored in raw** materials inventory. q.
- Sears is a merchandising company. h.
- Manufacturers sell from their stock of finished goods i. inventory.
- Labor costs usually account for the highest percentage of j. service companies' costs.
- Partially completed units are kept in the work in process k. inventory.

- a. Distribution
- b. Design
- c. Marketing
- d. Research and Development
- e. Customer Service
- f. Production or Purchases

(5-10 min.) S 2-4

- a. Production
- b. Customer service
- c. Distribution
- d. Research and Development (R&D)
- e. Marketing
- f. Research and Development (R&D)
- g. Production
- h. Design
- i. Distribution
- j. Production

(10 min.) S 2-5

- a. direct; trace
- b. indirect; allocate
- c. direct; trace
- d. indirect; allocate
- e. direct; trace
- f. indirect; allocate
- g. direct; trace
- h. direct; trace

- a. Inventoriable product cost
- b. Inventoriable product cost
- c. Period cost
- d. Period cost
- e. Inventoriable product cost*
- f. Inventoriable product cost
- g. Period cost
- h. Inventoriable product cost
- i. Period cost

*Since the software is for tracking inventory, the cost would be associated with production. It would therefore likely be classified as part of manufacturing overhead, an inventoriable product cost. However, some companies might consider the software an administrative cost, which would be a period cost.

(5-10 min.) S 2-7

		If an
	Period Cost	Inventoriable
COST	or	Product
CO31	Inventoriable	Cost: Is it
	Product	DM, DL, or
	Cost?	MOH?
a. Depreciation on automated production		
equipment	Product	MOH
b. Telephone bills relating to customer		
service call center	Period	
c. Wages and benefits paid to assembly-		
line workers in the manufacturing plant	Product	DL
d. Repairs and maintenance on factory		
equipment	Product	MOH
e. Lease payment on administrative		
headquarters	Period	
f. Salaries paid to quality control		
inspectors in the plant	Product	MOH
g. Property insurance – 40% of building is		
used for sales and administration; 60% of	40% Period;	_
building is used for manufacturing	60% Product	MOH
h. Standard packaging materials used to		
package individual units of product for		
sale (e.g., cereal boxes in which cereal is		
packaged)	Product	DM

(5-10 min.) S 2-8

		If an
		Inventoriable
COST		Product
COST	Period Cost or	Cost: Is it
	Inventoriable	DM, DL, or
	Product Cost?	MOH?
1. Cost of milk purchased from dairy		
farmers	Product	DM
2. Lubricants used in running bottling		
machines	Product	MOH
3. Depreciation on refrigerated trucks		MOH (part of
used to collect raw milk from dairy farms		the cost of
		acquiring
	Product	DM)
4. Property tax on dairy processing plant	Product	MOH
5. Television advertisements for		
DairyPlains' products	Period	
6. Gasoline used to operate refrigerated	Period	
trucks used to deliver finished dairy	(distribution	
products to grocery stores	element of	
	value chain)	
7. Company president's annual bonus	Period	
8. Plastic gallon containers in which milk		
is packaged	Product	DM
9. Depreciation on marketing	Period	
department's computers	(marketing	
	element of	
	value chain)	
10. Wages and salaries paid to machine		
operators at dairy processing plant	Product	DL
11. Research and Development on	Period (R&D	
improving milk pasteurization process	element of	
	value chain)	

Snap's		
Total Manufacturing Overhead Computation		
Manufacturing overhead:		
Glue for camera frames*	\$ 250	
Plant depreciation expense	10,000	
Plant supervisor's salary	4,000	
Plant janitor's salary	1,000	
Oil for manufacturing equipment	25	
Total manufacturing overhead	<u>\$15,275</u>	

^{*}Assuming that it is not cost-effective to trace the low-cost glue to individual cameras.

The following explanation is provided for instructional purposes, but it is not required.

Depreciation on company cars used by the sales force is a marketing expense, interest expense is a financing expense, and the company president's salary is an administrative expense. None of these expenses is incurred manufacturing plant, so they are not part of manufacturing overhead.

The flash bulbs are a direct material, not part of manufacturing overhead.

(5 min.) **S 2-10**

Circuits Plus	3	
Cost of Goods Sold Co	mputation	
	-	
Cost of goods sold:		
Beginning inventory		\$ 3,500
Purchases	\$40,000	
Import duties	1,000	
Freight-in	3,000	44,000
Cost of goods available for sale		47,500
Ending inventory		(5,500)
Cost of goods sold		\$42,000

(5-10 min.) S 2-11

Salo	n Secrets	
Income	Statement	
Sales revenue		\$38,230,000
Cost of goods sold:		
Beginning inventory	\$ 3,270,000	
Purchases	23,450,000	
Cost of goods available		
for sale	26,720,000	
Ending inventory	(3,920,000)	
Cost of goods sold		(22,800,000)
Gross profit		15,430,000
Operating expenses		(6,115,000)
Operating income		\$ 9,315,000

(5 min.) **S 2-12**

Sunny's Bikes					
Computation of Direct Materials Used					
Direct materials used:					
Beginning raw materials inventory		\$ 4,000			
Purchases of direct materials	\$16,000				
Import duties	1,000				
Freight-in	200	17,200			
Direct materials available for use		21,200			
Ending raw materials inventory		(1,500)			
Direct materials used		\$19,700			

(5 min.) **S 2-13**

Smith Manufacturing						
Schedule of Cost of Goods N	Schedule of Cost of Goods Manufactured					
Beginning work in process inventory		\$ 76,000				
Add: Direct materials used	\$524,000					
Direct labor	223,000					
Manufacturing overhead	742,000					
Total manufacturing costs incurred						
during the period		<u>1,489,000</u>				
Total manufacturing costs to account for		1,565,000				
Less: Ending work in process inventory		(85,000)				
Cost of goods manufactured		<u>\$1,480,000</u>				

Relevant quantitative information might include:

- Difference in salaries
- Difference in benefits
- Difference in costs of housing
- Difference in costs of transportation
- Difference in costs of food

Relevant qualitative information might include:

- Difference in lifestyle
- Difference in weather
- Difference in job description
- Difference in future career development opportunities
- Proximity to family and friends

Relevant information always pertains to the future and differs between alternatives.

Student responses may vary.

- a) fixed
- b) fixed
- c) variable
- d) variable in most cases. In some cases, consumers are charged a flat monthly fee for water hook-up (fixed portion) of the bill), plus a fee for the amount of water used (variable portion of the bill). In such cases, the monthly water bill would be a mixed cost.
- e) fixed or variable, depending on the cell phone plan. Plans that offer a set monthly fee for virtually unlimited minutes are fixed because the cost stays constant over a wide range of minutes. Plans that charge a specified rate per minute are variable.
- f) fixed
- usually variable; fixed in some cities offering unlimited use g) with monthly passes.

Exercises (Group A)

(10 min.) **E 2-16A**

- a. <u>Manufacturing companies</u> produce their own inventory.
- b. Merchandising companies typically have a single category of inventory.
- c. <u>Service companies</u> do not have tangible products intended for sale.
- d. <u>Merchandising companies</u> resell products they previously purchased ready-made from suppliers.
- e. <u>Manufacturing companies</u> use their workforce and equipment to transform raw materials into new finished products.
- f. Merchandising companies sell to consumers.
- g. Swaim, a company based in North Carolina, makes furniture. Partially completed sofas are work in process inventory. Completed sofas that remain unsold in the warehouse are finished goods inventory. Fabric and wood are raw materials inventory.
- h. For Kellogg's, corn, cardboard boxes, and waxed-paper liners are classified as <u>raw materials inventory</u>.
- i. Wholesalers buy in bulk from manufacturers and sell to retailers.

Reqs. 1 and 2

		Radio S	hack			
		Cost Classi	ification			
	<u>R & D</u>	<u>Design</u>	<u>Purchases</u>	Marketing	Distribution	Customer Service
Research on selling						
satellite radio service	\$ 400					
Purchases of merchandise			\$30,000			
Rearranging store layout		\$750				
Newspaper advertisements				\$5,000		
Depreciation expense on						
delivery trucks					\$1,000	
Payment to consultant for advice						
on location of new store	2,500					
Freight-in			3,000			
Salespersons' salaries				4,000		
Customer complaint department						<u>\$800</u>
Total	\$2,900	<u>\$750</u>	\$33,000	\$9,000	\$1,000	\$800

Req. 3

The total inventoriable product costs are the \$30,000 of purchases plus the \$3,000 freight-in = \$33,000.

Reqs. 1 and 2

		San	sung E	lectro	onics			
		Co	st Class	sifica	tion			
		1	1			ı	1	li .
			Direct	Produc	tion Manufacturing			Customer
	<u>R & D</u>	Design	<u>Materials</u>				Distribution	
Salaries of telephone								
salespeople Depreciation on						\$ 5		
plant and equipment					\$65			
Exterior case for phone			\$ 6					
Scientists' salaries	\$12							
Delivery expense							\$ 7	
Transmitters			61					
Rearrange production process		\$ 2						
Assembly-line workers' wages				\$10				
Technical support hotline								\$ 3
1-800 (toll-free) line for customer orders	-					1		
Total costs	<u>\$12</u>	<u>\$ 2</u>	<u>\$67</u>	<u>\$10</u>	<u>\$65</u>	<u>\$ 6</u>	<u>\$ 7</u>	<u>\$ 3</u>

(continued) E 2-18A

Req. 3

Total inventoriable product costs:

Direct materials	\$ 67
Direct labor	10
Manufacturing overhead	<u>65</u>
Total inventoriable product cost	

Req. 4

The total prime cost is:

Direct materials	\$ 67
Direct labor	 <u> 10</u>
	\$ 77

Req. 5

The total conversion cost is:

Direct labor	\$ 10
Manufacturing overhead	<u>65</u>
	\$ 75

(5-10 min.) **E 2-19A**

Cost	Direct or
Cost	Indirect cost?
a. Produce manager's salary	Direct
b. Cost of the produce	Direct
c. Store utilities	Indirect
d. Bags and twist ties provided to customers	
in the produce department for packaging fruits	
and vegetables.	Direct
e. Depreciation expense on refrigerated	
produce display shelves	Direct
f. Cost of shopping carts and baskets	Indirect
g. Wages of check-out clerks	Indirect
h. Cost of grocery store's advertisement flyer	
placed in the weekly newspaper	Indirect
i. Store manager's salary	Indirect
j. Cost of equipment used to peel and core	
pineapples at the store	Direct
k. Free grocery delivery service provided to	
senior citizens	Indirect
I. Depreciation on self-check-out machines	Indirect

- a. Direct costs can be traced to cost objects.
- **b.** Period costs are expensed when incurred.
- c. Prime costs are the combination of direct materials and direct labor.
- d. Compensation includes wages, salaries and fringe benefits.
- e. Inventoriable product costs are treated as assets until sold.
- f. Inventoriable product costs include costs from only the production or purchases element of the value chain.
- g. Indirect costs are allocated to cost objects.
- h. Both direct and indirect costs are assigned to cost objects.
- i. Total costs include costs from every element of the value chain.
- j. Conversion costs are the combination of direct labor and manufacturing overhead.
- **k.** Inventoriable product costs are expensed as cost of goods sold when sold.
- I. Manufacturing overhead includes all indirect costs of production.

(15-20 min.) E 2-21A

Req. 1

		DM	DL	IM	IL	Other MOH	Period
a.	Airplane seats	\$250					
b.	Depreciation on administrative offices						\$60
C.	Assembly workers' wages		\$600				
d.	Plant utilities					\$120	
e.	Production supervisors' salaries				\$100		
f.	Jet engines	1,000					
g.	Machine lubricants			\$15			
h.	Depreciation on forklifts					50	
i.	Property tax on corporate marketing offices						25
j.	Cost of warranty repairs						225
k.	Factory janitors' wages				30		
I.	Cost of designing new plant layout						175
m.	Machine operators' health insurance		40				
	TOTAL	\$1,250	<u>\$640</u>	\$15	<u>\$130</u>	\$170	\$485

- Req. 2 Total manufacturing overhead = IM + IL + Other MOH costs
 - **=** \$15 + 130 + 170 **=** \$315
- Req. 3 Total inventoriable product costs = DM + DL + MOH
 - = \$1,250 + 640 + 315 = \$2,205
- Req. 4 Total prime costs = DM + DL
 - = \$1,250 + 640 = \$1,890
- Req. 5 Total conversion costs = DL + MOH
 - **=** \$640 + 315 **=** \$955
- Req. 6 Total period costs = \$485

Lords					
Current Assets					
Current assets:					
Cash		\$ 15,000			
Accounts receivable		80,000			
Inventories:	Inventories:				
Raw materials inventory	\$10,000				
Work in process inventory	40,000				
Finished goods inventory	63,000				
Total inventories		113,000			
Prepaid expenses		6,000			
Total current assets		<u>\$214,000</u>			

Lords must be a manufacturer, because it has three kinds of inventory: raw materials, work in process, and finished goods.

(10-15 min.) **E 2-23A**

Precious Pets				
Income Statement				
For Last Ye	ar			
Sales revenue		\$ 987,000		
Cost of goods sold:				
Beginning inventory	\$ 17,000			
Purchases and freight-in*	663,000			
Cost of goods available for sale				
Ending inventory				
Cost of goods sold		(665,000)		
Gross profit		322,000		
Operating expenses:				
Web site expenses	\$ 56,000			
Marketing expenses	22,000			
Freight-out expenses	25,000			
Total operating expenses		(103,000)		
Operating income		<u>\$ 219,000</u>		

^{*}purchases of \$642,000 + freight-in of \$21,000 = \$663,000

(5-10 min.) **E 2-24A**

Danielle's Die-Cuts						
Cost of Goods Manufactured						
Beginning work in process inventory	Beginning work in process inventory \$ 21,00					
Add: Direct materials used						
Beginning raw materials inventory	\$ 13,000					
Plus: Purchases of direct materials	58,000					
Direct materials available for use 71,000						
Less: Ending raw materials inventory	(17,000)					
Direct materials used		\$ 54,000				
Direct labor		123,000				
Manufacturing overhead		152,000				
Total manufacturing costs incurred during						
the period			329,000			
Total manufacturing costs to account for			350,000			
Less: Ending work in process inventory			(15,000)			
Cost of goods manufactured			\$335,000			

(15-20 min.) **E 2-25A**

Strike Marine Company					
Schedule of Cost of Goods Manufactured					
Beginning work in process inventory			\$ 50,000		
Add: Direct materials used:					
Beginning raw materials inventory	\$ 25,000				
Purchases of direct materials	78,000				
Available for use	103,000				
Ending raw materials inventory	(28,000)				
Direct materials used		\$75,000			
Direct labor		82,000			
Manufacturing overhead:					
Indirect labor	\$ 15,000				
Insurance on plant	9,000				
Depreciation - plant building and					
equipment	13,000				
Repairs and maintenance – plant	4,000	41,000			
Total manufacturing costs					
incurred during the year			<u>198,000</u>		
Total manufacturing costs to					
account for			248,000		
Less: Ending work in process					
inventory			(35,000)		
Cost of goods manufactured			<u>\$213,000</u>		

(continued) E 2-25A

Strike Marine Company		
Schedule of Cost of Goods Sold		
Beginning finished goods inventory	\$ 18,000	
Cost of goods manufactured*	213,000	
Cost of goods available for sale	231,000	
Ending finished goods inventory	(25,000)	
Cost of goods sold	\$206,000	

^{*}From schedule of cost of goods manufactured.

(continues E 2-25A) (15-20 min.) **E 2-26A**

Strike Marine Company				
Income Statement				
For Last Year				
Sales revenue (32,000 × \$12)		\$384,000		
Cost of goods sold:				
Beginning finished goods inventory	\$ 18,000			
Cost of goods manufactured				
(E 2-25A)	213,000			
Cost of goods available for sale	231,000			
Ending finished goods inventory	(25,000)			
Cost of goods sold		206,000		
Gross profit		178,000		
Operating expenses:				
Marketing expenses	\$ 77,000			
General and administrative expenses	29,000	106,000		
Operating income		<u>\$ 72,000</u>		

Students may simply use the \$206,000 cost of goods sold computation from E 2-25A, rather than repeating the details of the computation here.

Instructional note: This is a fairly challenging exercise that requires students to work backwards through financial statement elements.

a.

Revenues	\$27,000
Cost of goods sold	15,000
Gross profit	\$12,000

b. To determine beginning raw materials inventory, start with the materials used computation and work backwards:

Beginning raw materials inventory	\$ 2,000
Purchases of direct materials	9,000
Available for use	11,000
Ending raw materials inventory	(3,000)
Direct materials used	<u>\$ 8,000</u>

c. To determine ending finished goods inventory, start by computing the cost of goods manufactured:

Beginning work in process inventory		\$	0
Direct materials used	\$8,000		
Direct labor	3,000		
Manufacturing overhead	6,300	17,3	00
Total manufacturing costs to account for		17,3	00
Ending work in process inventory		(1,5	<u>(00</u>
Cost of goods manufactured		<u>\$15,8</u>	00

(continued) E 2-27A

Now use the cost of goods sold computation to determine ending finished goods inventory:

Beginning finished goods inventory	\$ 4,300
Cost of goods manufactured (from above)	15,800
Cost of goods available for sale	20,100
Ending finished goods inventory	(5,100)
Cost of goods sold (from part A)	\$15,000

	,	
a. Cost of operating automated	Relevant – the cost of	
production machinery versus the cost	employing labor versus	
of direct labor, when deciding whether	automating production will	
to automate production.	likely differ.	
b. Cost of computers purchased 6	Irrelevant – the cost of the	
months ago, when deciding whether to	computers, which were	
upgrade to computers with faster	purchased in the past, is a	
processing speed.	sunk cost.	
c. Cost of purchasing packaging	Relevant – the cost is relevant	
materials from an outside vendor, when	if it differs between	
deciding whether to continue	outsourcing and making the	
manufacturing the packaging materials	materials in-house.	
in-house.		
d. The property tax rates in different	Relevant – the company will	
locales, when deciding where to locate	incur different property taxes	
the company's headquarters.	depending on where they	
	locate.	
e. The type of gas (regular or premium)	Relevant – the type of gas	
used by delivery vans, when deciding	used by the delivery vans will	
which make and model of van to	affect the cost of operating the	
purchase for the company's delivery	vans in the future.	
van fleet.		
f. Depreciation expense on old	Irrelevant – depreciation	
manufacturing equipment when	expense is simply the paper	
deciding whether or not to replace it	write-off (expensing) of a sunk	
with newer equipment.	cost. Also, the remaining net	
	book value of the equipment	
	will need to be expensed	
	regardless of whether the	
	equipment is replaced.	
B		

(continued) E 2-28A

g. The fair market value of old manufacturing equipment when deciding whether or not to replace it with newer equipment.	Relevant – the fair market value is the amount of money the company could expect to receive from selling the old equipment if they decide to replace it with newer equipment.	
h. The interest rate paid on invested funds, when deciding how much inventory to keep on-hand.	Relevant – funds tied up in inventory can not earn interest. The higher the interest rate, the more likely the company will want to decrease inventory levels and invest the extra funds.	
i. The cost of land purchased 3 years ago, when deciding whether to build on the land now or wait two more years before building. j. The total amount of the restaurant's	Irrelevant – the cost of the land is a sunk cost whether the company builds on the land now, or in the future. Most likely irrelevant – unless	
fixed costs, when deciding whether to add additional items to the menu.	the additional items will require the restaurant to purchase additional kitchen equipment, the total fixed cost will probably not change.	

- a. Managers cannot influence <u>uncontrollable costs</u> in the short run.
- b. Total <u>variable costs</u> decrease when production volume decreases.
- c. For decision-making purposes, costs that do not differ between alternatives are <u>irrelevant costs</u>.
- d. Costs that have already been incurred are called \underline{sunk} \underline{costs} .
- e. Total <u>fixed costs</u> stay constant over a wide range of production volume.
- f. The <u>differential cost</u> is the difference in cost between two alternative courses of action.
- g. The product's <u>marginal cost</u> is the cost of making one more unit.
- h. A product's <u>fixed costs</u> and <u>variable costs</u>, not the product's <u>average cost</u> should be used to forecast total costs at different production volumes.

(10 min.) **E 2-30A**

COST	Variable or Fixed
a. Thread used by a garment manufacturer	Variable
b. Property tax on manufacturing facility	Fixed
c. Yearly salaries paid to sales staff	Fixed
d. Gasoline used to operate delivery vans	Variable
e. Annual contract for pest (insect) control	Fixed
f. Boxes used to package breakfast cereal at	
Kellogg's	Variable
g. Straight-line depreciation on production	
equipment	Fixed
h. Cell-phone bills for sales staff- contract	
billed at \$.03 cents per minute	Variable
i. Wages paid to hourly assembly-line workers	
in the manufacturing plant	Variable
j. Monthly lease payment on administrative	
headquarters	Fixed
k. Commissions paid to the sales staff5% of	
sales revenue	Variable
I. Credit card transaction fee paid by retailer-	
\$0.20 per transaction plus 2% of the sales	
amount	Variable
m. Annual business license fee from city	Fixed
n. Cost of ice cream sold at Baskin-Robbins	Variable
o. Cost of shampoo used at a hair salon	Variable

(10 min.) E 2-31A

```
Variable costs = 20,000,000 units \times $1 / unit
                                                         $20,000,000
   + Fixed costs
                                                            5,000,000
   = Total costs
                                                         $25,000,000
                             20,000,000 units
b) $25,000,000
                                                      = $1.25 per unit
c) $ 5,000,000
                             20,000,000 units
                                                         $0.25 per unit
                        25,000,000 units × $1 / unit
   Variable costs =
                                                         $25,000,000
   + Fixed costs
                                                            5,000,000
   = Total costs
                                                         $30,000,000
e) $30,000,000
                             25,000,000 units
                                                         $1.20 per unit
                    ÷
                             25,000,000 units
                                                         $0.20 per unit
   $ 5,000,000
                     ÷
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g) The average product cost decreases as production volume increases because the company is spreading its fixed costs over 5 million more units. The company will be operating more efficiently, so the average cost of making each unit decreases.

Exercises (Group B)

(10 min.) E 2-32B

- a. <u>Service companies</u> do not sell tangible products.
- b. Wholes alers buy in bulk from manufacturers and sell to retailers.
- c. <u>Manufacturing companies</u> produce their own inventory.
- d. Merchandising companies typically have only one category of inventory.
- e. Keller, a company based in Montana, builds bicycles. Partially completed bikes are work in process inventory. Completed bikes that remain unsold in the warehouse are finished goods inventory. Aluminum and plastic are raw materials inventory.
- f. Merchandising companies sell merchandise to consumers.
- g. <u>Manufacturing companies</u> transform raw materials into new finished products using their workforce and equipment.
- h. <u>Merchandising companies</u> resell products they previously purchased ready-made from suppliers.
- i. For Sony, blank compact discs, CD cases, and unprinted case liners are classified as <u>raw materials inventory</u>.

Reqs. 1 and 2

		Accessory						
	Cost Classification							
	<u>R & D</u>	<u>Design</u>	<u>Purchases</u>	Marketing	Distribution	Customer Service		
Research on selling satellite radio service	\$500							
Purchases of merchandise			\$32,000					
Rearranging store layout		\$800						
Newspaper advertisements				\$5,800				
Depreciation expense on delivery trucks					\$1,900			
Payment to consultant for advice on location of new store	2,200							
Freight-in			3,600					
Salespersons' salaries				4,500				
Customer complaint department						<u>\$900</u>		
Total	<u>\$2,700</u>	<u>\$800</u>	<u>\$35,600</u>	<u>\$10,300</u>	<u>\$1,900</u>	<u>\$900</u>		

Req. 3

The total inventoriable product costs are the \$32,000 of purchases plus the \$3,600 freight-in = \$35,600.

Reqs. 1 and 2

		P	lum Ele	ctron	ics			
		Со	st Class	sifica	tion			
		- Or	1				_	1
				Produc				
	<u>R & D</u>	Design	Direct <u>Materials</u>		Manufacturing <u>Overhead</u>		Distribution	Customer <u>Service</u>
Salaries of telephone salespeople						\$ 4		
Depreciation on plant and equipment					\$55			
Exterior case for phone			\$ 8					
Scientists' salaries	\$11							
Delivery expense							\$ 5	
Transmitters			58					
Rearrange production process		\$ 1						
Assembly-line workers' wages				\$9				
Technical support hotline								\$ 3
1-800 (toll-free) line for customer orders	-					2		
Total costs	<u>\$11</u>	<u>\$ 1</u>	<u>\$66</u>	<u>\$9</u>	<u>\$55</u>	\$ 6	<u>\$ 5</u>	<u>\$ 3</u>

(continued) E 2-34B

Req. 3

Total inventoriable product costs:

Direct materials	\$ 66
Direct labor	9
Manufacturing overhead	55
Total inventoriable product cost	

Req. 4

The total prime cost is:

Direct materials	\$	66
Direct labor	_	9
	\$	75

Req. 5

The total conversion cost is:

Direct labor	\$ 9
Manufacturing overhead	<u>55</u>
	\$ 64

(5-10 min.) E 2-35B

Cost	Direct or
Cost	Indirect cost?
a. Garden manager's salary	Direct
b. Cost of shopping carts and baskets	Indirect
c. Wages of checkout clerks	Indirect
d. Cost of the merchandise	Direct
e. Depreciation expense on demonstration	
water feature	Direct
f. Cost of hardware store's advertisement flyer	
placed in the weekly newspaper	Indirect
g. Depreciation on self-checkout machines	Indirect
h. Bags provided to garden customer for	
packaging small items	Direct
i. Store manager's salary	Indirect
j. Free garden delivery service provided to	
senior citizens	Direct
k. Cost of equipment used to plant and water	
plants at the store	Direct
I. Store utilities	Indirect

- a. <u>Inventoriable product costs</u> include costs from only the production or purchases element of the value chain.
- b. <u>Indirect costs</u> are allocated to cost objects.
- c. The combination of direct materials and direct labor is prime costs.
- d. The combination of direct labor and manufacturing overhead is <u>conversion costs</u>.
- e. Both direct and indirect costs are <u>assigned</u> to <u>cost objects</u>.
- f. All <u>indirect costs</u> of production are included in manufacturing overhead.
- g. Period costs are expensed when incurred.
- h. Wages, salaries, and <u>fringe benefits</u> are considered compensation.
- i. Total costs include costs from every element of the value chain.
- j. <u>Direct costs</u> can be traced to cost objects.
- k Until sold, <u>inventoriable product costs</u> are treated as <u>assets</u>.
- Inventoriable product costs are expensed as cost of goods sold when sold.

Req. 1

		DM	DL	IM	IL	Other MOH	Period
a.	Airplane seats	\$270					
b.	Depreciation on administrative offices						\$70
C.	Assembly workers' wages		\$690				
d.	Plant utilities					\$140	
e.	Production supervisors' salaries				\$150		
f.	Jet engines	1,200					
g.	Machine lubricants			\$35			
h.	Depreciation on forklifts					90	
i.	Property tax on corporate marketing offices						15
j.	Cost of warranty repairs						215
k.	Factory janitors' wages				40		
I.	Cost of designing new Plant layout						180
m.	Machine operators' health insurance		60				
	TOTAL	\$1,470	<u>\$750</u>	<u>\$35</u>	\$190	<u>\$230</u>	\$480

- Req. 2 Total manufacturing overhead = IM + IL + Other MOH costs
 - **=** \$35 + 190 + 230 **=** \$455
- Req. 3 Total inventoriable product costs = DM + DL + MOH
 - **=** \$1,470 + 750 + 455 **=** \$2,675
- Req. 4 Total prime costs = DM + DL
 - = \$1,470 + 750 = \$2,220
- Req. 5 Total conversion costs = DL + MOH
 - **=** \$750 + 455 **=** \$1,205
- Req. 6 Total period costs = \$480

(10 min.) E 2-38B

Esquires					
Current Assets					
Current assets:					
Cash		\$ 14,900			
Accounts receivable		79,000			
Inventories:					
Raw materials inventory	\$10,400				
Work in process inventory	38,000				
Finished goods inventory	63,000				
Total inventories		111,400			
Prepaid expenses		5,600			
Total current assets		\$210,900			

Esquires must be a manufacturer, because it has three kinds of inventory: raw materials, work in process, and finished goods.

(10-15 min.) **E 2-39B**

Prestigious Pets						
Income Statement						
For Last Ye	For Last Year					
Sales revenue		\$ 1,060,000				
Cost of goods sold:						
Beginning inventory	\$ 15,500					
Purchases and freight-in*	663,500					
Cost of goods available for sale	679,000					
Ending inventory	(12,800)					
Cost of goods sold		(666,200)				
Gross profit		393,800				
Operating expenses:						
Web site expenses	\$ 53,000					
Marketing expenses	33,000					
Freight-out expenses	<u>28,500</u>					
Total operating expenses		<u>(114,500</u>)				
Operating income		<u>\$ 279,300</u>				

^{*}purchases of \$643,000 + freight-in of \$20,500 = \$663,500

(5-10 min.) E 2-40B

Lawrence's Die-Cuts						
Cost of Goods Manufactured						
Beginning work in process inventory			\$ 27,000			
Add: Direct materials used						
Beginning raw materials inventory	\$ 18,000					
Plus: Purchases of direct materials	66,000					
Direct materials available for use	84,000					
Less: Ending raw materials inventory	<u>(14,000</u>)					
Direct materials used		\$ 70,000				
Direct labor		135,000				
Manufacturing overhead		155,000				
Total manufacturing costs incurred during						
the period			<u>360,000</u>			
Total manufacturing costs to account for			387,000			
Less: Ending work in process inventory			(21,000)			
Cost of goods manufactured			<u>\$366,000</u>			

(15-20 min.) **E 2-41B**

South Marine Company					
Schedule of Cost of Goods Manufactured					
Beginning work in process inventory			\$ 44,000		
Add: Direct materials used:					
Beginning raw materials inventory	\$ 28,000				
Purchases of direct materials	76,000				
Available for use	104,000				
Ending raw materials inventory	(30,000)				
Direct materials used		\$74,000			
Direct labor		81,000			
Manufacturing overhead:					
Indirect labor	\$ 41,000				
Insurance on plant	10,500				
Depreciation - plant					
building and equipment	13,400				
Repairs and maintenance – plant	4,300	<u>69,200</u>			
Total manufacturing costs incurred					
during the year			<u>224,200</u>		
Total manufacturing costs to account					
for			268,200		
Less: Ending work in process inventory			(37,000)		
Cost of goods manufactured			<u>\$231,200</u>		

(continued) E 2-41B

South Marine Company				
Schedule of Cost of Goods Sold				
Beginning finished goods inventory	\$ 13,000			
Cost of goods manufactured*	231,200			
Cost of goods available for sale	244,200			
Ending finished goods inventory	(29,000)			
Cost of goods sold	<u>\$215,200</u>			

^{*}From schedule of cost of goods manufactured.

(continues E 2-41B) (15-20 min.) E 2-42B

South Marine Company				
Income Statement				
For Last Year				
Sales revenue (37,000 × \$14) \$5				
Cost of goods sold:				
Beginning finished goods inventory	\$ 13,000			
Cost of goods manufactured				
(E 2-41B)	231,200			
Cost of goods available for sale	244,200			
Ending finished goods inventory	(29,000)			
Cost of goods sold		<u>215,200</u>		
Gross profit		302,800		
Operating expenses:				
Marketing expenses	\$ 78,000			
General and administrative expenses	26,500	<u>104,500</u>		
Operating income		<u>\$ 198,300</u>		

Students may simply use the \$215,200 cost of goods sold computation from E 2-41B, rather than repeating the details of the computation here.

(25 min.) E 2-43B

Instructional note: This is a fairly challenging exercise that requires students to work backwards through financial statement elements.

a.

Revenues	\$27,200
Cost of goods sold	15,100
Gross profit	<u>\$12,100</u>

d. To determine beginning raw materials inventory, start with the materials used computation and work backwards:

Beginning raw materials inventory	\$ 3,000
Purchases of direct materials	9,100
Available for use	12,100
Ending raw materials inventory	(3,600)
Direct materials used	<u>\$ 8,500</u>

e. To determine ending finished goods inventory, start by computing the cost of goods manufactured:

Beginning work in process inventory		\$	0
Direct materials used	\$8,500		
Direct labor	3,900		
Manufacturing overhead	6,000	18,4	00
Total manufacturing costs to account for		18,4	00
Ending work in process inventory		(1,8	<u>00</u>)
Cost of goods manufactured		<u>\$16,6</u>	00

(continued) E 2-43B

Now use the cost of goods sold computation to determine ending finished goods inventory:

Beginning finished goods inventory	\$ 4,700
Cost of goods manufactured (from above)	16,600
Cost of goods available for sale	21,300
Ending finished goods inventory	(6,200)
Cost of goods sold (from part A)	\$15,100

a. Cost of barcode scanners purchased six months ago when deciding whether to upgrade to	Irrelevant – the cost of the scanners, which were purchased in the past, is a
scanners that are faster and easier to use.	sunk cost.
b. The fair market value of an ice cream truck when deciding whether to replace it with a newer ice cream truck.	Relevant – the fair market value is the amount of money the company could expect to receive from selling the old truck if they decide to replace it with a newer truck.
c. Cost of operating automated production machinery versus the cost of direct labor, when deciding whether to automate production.	Relevant – the cost of employing labor versus automating production will likely differ.
d. Cost of purchasing packaging materials from an outside vendor, when deciding whether to continue manufacturing the packaging materials in-house.	Relevant – the cost is relevant if it differs between outsourcing and making the materials in-house.
e. The cost of an expansion site purchased two years ago when deciding whether to sell the site or to expand business to it now.	Irrelevant – the cost of the site is a sunk cost whether the company builds on the land now or sells it.
f. The property tax rates in different locales, when deciding where to locate the company's headquarters.	Relevant – the company will incur different property taxes depending on where they locate.

(continued) E 2-44B

g. The interest rate paid on invested	Relevant - funds tied up in
funds, when deciding how much	inventory can not earn
inventory to keep on-hand.	interest. The higher the
	interest rate, the more likely
	the company will want to
	decrease inventory levels and
	invest the extra funds.
h. The gas mileage of delivery vans,	Relevant – the amount of gas
when deciding which make and model	used by the delivery vans will
of van to purchase for the company's	affect the cost of operating the
delivery van fleet.	vans in the future.
i. Depreciation expense on old	Irrelevant - depreciation
manufacturing equipment when	expense is simply the paper
deciding whether or not to replace it	write-off (expensing) of a sunk
with newer equipment.	cost. Also, the remaining net
	book value of the equipment
	will need to be expensed
	regardless of whether the
	equipment is replaced.
j. The total amount of a coffee shop's	Most likely irrelevant – unless
fixed costs when deciding whether or	the additional items will
not to introduce a new drink line.	require the coffee shop to
	purchase additional materials,
	the total fixed cost will
	probably not change.

- a. In the short run, managers cannot influence <u>uncontrollable</u> <u>costs.</u>
- b. Costs that do not differ between alternatives are <u>irrelevant</u> costs, for decision-making purposes.
- c. Total <u>variable costs</u> decrease when production volume decreases.
- d. A product's <u>fixed costs</u> and <u>variable costs</u>, not the product's <u>average cost</u>, should be used to forecast total costs at different production volumes.
- e. Total <u>fixed costs</u> stay constant over a wide range of production volumes.
- f. Sunk costs are costs that have already been incurred.
- g. The cost of making one more unit is the product's $\frac{\text{marginal cost}}{\text{cost}}$.
- h. The difference in cost between two alternative courses of action is the differential costs.

(10 min.) E 2-46B

COST	Variable or Fixed
a. Credit card transaction fee paid by retailer-	
\$0.20 per transaction plus 2% of the sales	
amount	Variable
b. Yearly salaries paid to marketing staff	Fixed
c. Gasoline used to drive company shuttle	Variable
d. Syrup used by an ice cream parlor	Variable
e. Property tax on an electronics factory	Fixed
f. Annual contract for company landscaping	Fixed
g. Boxes used to package computer	
components at Dell	Variable
h. Wages paid to hourly retail staff at the	
company store	Variable
i. Annual web hosting fee for company website	Fixed
j. Cost of coffee sold at Starbucks	Variable
k. Monthly lease payment on branch office	Fixed
I. Straight-line depreciation on production	
equipment	Fixed
m. Rental car fees for company business	
travelers – contract bills at 25 cents per mile	Variable
n. Commissions paid to the sales staff7% of	
sales revenue	Variable
o. Cost of paint used at an auto body shop	Variable

(10 min.) E 2-47B

Variable costs = 15,000,000 units × \$1 / unit \$15,000,000 a) + Fixed costs 6,000,000 = Total costs \$21,000,000 15,000,000 units \$1.40 per unit b) \$21,000,000 ÷ c) \$ 6,000,000 15,000,000 units **\$0.40** per unit ÷ 20,000,000 units × \$1 / unit Variable costs = \$20,000,000 + Fixed costs 6,000,000 = Total costs \$26,000,000

e) \$26,000,000 ÷ 20,000,000 units = \$1.30 per unit

f) \$ 6,000,000 ÷ 20,000,000 units = \$0.30 per unit

g) The average product cost decreases as production volume increases because the company is spreading its fixed costs over 5 million more units. The company will be operating more efficiently, so the average cost of making each unit decreases.

Problems (Group A)

Problems begin on the next page.

Reqs. 1 and 2

			ShaZam (
		Value (Chain Cost (tion			
			(In thousa	nds)				
				Product	ion			
			Direct	Direct	Manufacturing			Customer
Cost	R&D	<u>Design</u>	<u>Materials</u>	<u>Labor</u>	<u>Overhead</u>	<u>Marketing</u>	<u>Distribution</u>	<u>Service</u>
Plant utilities					\$ 750			
Depreciation on plant and								
equipment					3,000			
Payment for new recipe	\$1,000							
Salt*					25			
Replace products with expired								
dates								\$ 50
Rearranging plant layout		\$1,100						
Lemon syrup			\$18,000					
Lime flavoring			1,000					
Production costs of								
"cents-off" store coupons for								
customers						\$ 600		
Delivery-truck drivers' wages							\$250	
Bottles			1,300					
Sales commissions						400		
Plant janitors' wages					1,000			
Wages of workers who mix syrup				\$8,000				
Customer hotline								200
Depreciation on delivery trucks							150	
Freight-in			1,500					
Total costs	<u>\$1,000</u>	<u>\$1,100</u>	<u>\$21,800*</u>	\$8,000	<u>\$4,775</u>	<u>\$1,000</u>	<u>\$400</u>	<u>\$250</u>

^{*}Salt's low value makes it likely treated as indirect materials. However, some students may classify salt as direct materials.

Req. 3

Total inventoriable product costs:

Direct materials	\$21,800
Direct labor	8,000
Manufacturing overhead	4,775
Total inventoriable product costs	\$34,575

Req. 4

The managers of R&D and Design are likely to cut their costs. This can increase costs of later value-chain elements. For example, if the recipe is not adjusted to consumer tastes, more marketing may be required and/or sales may decline. If the recipe is not designed so the soda is easy to produce, or if the production process is not well laid-out, production costs will be higher than they need to be. If cutting R&D and Design costs leads to lower quality soda, customer service costs such as returns may also increase.

Part One:

Hannah's Pets					
Income Statement					
Year Ended December	Year Ended December 31, 2009				
Sales revenue		\$54,000			
Cost of goods sold:					
Beginning inventory	\$15,000				
Purchases of merchandise	27,000				
Cost of goods available for sale	42,000				
Ending inventory	<u>(10,250</u>)				
Cost of goods sold		31,750			
Gross profit		22,250			
Operating expenses:					
Utilities expense	\$ 2,450				
Rent expense	4,000				
Sales commission expense	2,300	<u>8,750</u>			
Operating income		<u>\$13,500</u>			

Part Two:

Req. 1

Best Friends Manufacturing					
Schedule of Cost of Goods Manufactured					
Year Ended Decemb	Year Ended December 31, 2009				
Beginning work in process inventory			\$ 0		
Add: Direct materials used:					
Beginning raw materials inventory	\$13,500				
Purchases of direct materials	31,000				
Available for use	44,500				
Ending raw materials inventory	<u>(9,275</u>)				
Direct materials used		\$35,225			
Direct labor		18,300			
Manufacturing overhead:					
Utilities for plant	\$ 4,600				
Plant janitorial services	1,250				
Rent on manufacturing plant	9,000				
		14,850			
Total manufacturing costs incurred					
during the year			68,375		
Total manufacturing costs to					
account for			68,375		
Less: Ending work in process inventory			(720)	
Cost of goods manufactured			\$67,655		

Req. 2

Best Friends Manufacturing					
Income Statement					
Year Ended December 3	Year Ended December 31, 2010				
Sales revenue			\$105,000		
Cost of goods sold:					
Beginning finished goods inventory	\$	0			
Cost of goods manufactured*	67	<u>,655</u>			
Cost of goods available for sale	67	,655			
Ending finished goods inventory	(5	<u>,700</u>)			
Cost of goods sold			61,955		
Gross profit			43,045		
Operating expenses:					
Customer service hotline expense	1,	,000			
Delivery expense	1,	,500			
Sales salaries expense	5	,000	7,500		
Operating income			<u>\$ 35,545</u>		

^{*}From the Schedule of Cost of Goods Manufactured in $Re\,q_{\,\cdot\,}\,1_{\,\bullet}$

Req. 3

Best Friends Manufacturing's cost of goods sold is based on its cost of goods manufactured. In contrast, Hannah's Pets cost of goods sold is based on its merchandise purchases.

(continued) P 2-49A

Part Three: Reqs. 1 and 2

Hannah's Pets Partial Balance Sheet December 31, 2009	Best Friends Manufacturing Partial Balance Sheet December 31, 2010			
Inventory <u>\$10,250</u>	Raw materials inventory \$ 9,275 Work in process inventory 720 Finished goods inventory 5,700 Total inventory \$15,695			

(25-35 min.) P **2-50A**

Tretinik Manufacturing Company					
Schedule of Cost of Goods Manufactured					
Month Ended June 30, 2009					
Beginning work in process inventory			\$ 21,000		
Add: <u>Direct materials used</u> :					
Beginning raw materials inventory	\$27,000				
Purchases of direct materials	51,000				
Available for use	78,000	I			
Ending raw materials inventory	(23,000)				
Direct materials used		↓ \$55,000			
Direct labor		71,000	↑		
Manufacturing overhead		40,000			
Total manufacturing costs					
incurred during the month			166,000		
Total <u>manufacturing</u> costs <u>to</u>					
account for			187,000		
Less: Ending work in process					
inventory			(25,000)		
Cost of goods manufactured			\$162,000		

(continued) P 2-50A

Tretinik Manufacturing Company						
Income Statement						
<u>Month Ended</u> June 30	Month Ended June 30, 2009					
Sales revenue		\$463,000				
Cost of goods sold:						
Beginning <u>finished goods inventory</u>	\$115,000					
Cost of goods manufactured*	162,000					
Cost of goods available for sale	→ 277,000					
Ending finished goods inventory	(68,000)	†				
Cost of goods sold		209,000				
Gross profit		254,000				
Operating expenses:						
Marketing expense	99,000↓					
Administrative expense	55,000	154,000				
Operating income		\$100,000				

^{*}From the Schedule of Cost of Goods Manufactured

a) As shown below, the quantitative data suggests you would net \$4,000 more by taking Job #1 and living at home.

Attributes:	Take Job #1 and live at home	Take Job #2 and rent an apartment
Salary	\$30,000	\$35,000
Rent	0	(6,000)
Food	0	(2,400)
Cable	0	(600)
Salary, net of living expenses	\$30,000	\$26,000

Net Difference = \$30,000 - \$26,000 = \$4,000

- b) The costs of doing laundry, operating the car, and paying for cell phone service are irrelevant because they do not differ between the two alternatives.
- c) You might consider whether you would like to live with your parents again or not! Even though you would benefit by \$4,000 if you live at home, you may decide it isn't worth it!
- d) If you want Job #2 and you want to live at home, you will benefit by the higher salary and the lower living expenses. However, you'll need to factor in the higher costs of commuting to work via car (gas, tolls, service) or train (fare). Qualitatively, you will want to consider whether the time spent commuting is worth the extra money you will be netting from living at home.

Req. 1

Monthly pizza volume	2,500	3,000	5,000
Total fixed costs	\$ 6,000	\$ 6,000	\$ 6,000
Total variable costs	5,000	6,000	10,000
Total costs	<u>\$11,000</u>	<u>\$12,000</u>	<u>\$16,000</u>
Fixed eact per pizze	¢ 2.40	¢ 2.00	£ 4.20
Fixed cost per pizza Variable cost per pizza	\$ 2.40 2.00	\$ 2.00 2.00	\$ 1.20 2.00
Average cost per pizza	<u>\$ 4.40</u>	<u>\$ 4.00</u>	<u>\$ 3.20</u>
Sales price per pizza	\$10.00	\$10.00	\$10.00
Average profit per			
pizza	\$ 5.60	\$ 6.00	\$ 6.80

Req. 2

Companies want to operate near or at full capacity to better utilize the resources they spend on fixed costs. The more units they produce, the lower the average fixed cost per unit.

Req. 3

At the current volume, the restaurant's monthly profit is \$18,000 calculated as follows

Total Sales Revenue	- Total Costs	= Monthly Profit
(\$10 per pizza × 3,000 pizzas)	- \$12,000	= \$18,000

If the owner decreases the sales price to increase volume, the new monthly profit will be:

Total Sales Revenue at the new price and volume	- Total Costs at the new volume	= New Monthly Profit
(\$9.50 per pizza × 5,000 pizzas)	- \$16,000	= \$31,500

Since the restaurant will generate an additional \$13,500 of profit (\$31,500 - \$18,000), the owner should decrease the sales price to increase the volume.

Problems (Group B)

Problems begin on the next page.

		Value	Best Value		4! a.u.			
		value (Chain Cost (tion			
			(In thousa		ian.			
		1		Product				
Cost	R&D	Design	Direct Materials	Direct Labor	Manufacturing Overhead	Marketing	Distribution	Customer Service
Plant utilities	Kab	Design	<u>iviateriais</u>	Labor	\$ 750	<u>iviai ketii iy</u>	Distribution	<u> Jei vice</u>
Depreciation on plant and					Ψ 730			
equipment					2,800			
Payment for new recipe	\$1,040				2,000			
Salt*	\$1,515				25			
Replace products with expired								
dates								\$ 45
Rearranging plant layout		\$1,400						
Lemon syrup			\$17,000					
Lime flavoring			1,120					
Production costs of								
"cents-off" store coupons for								
customers						\$ 470		
Delivery-truck drivers' wages							\$285	
Bottles			1,310					
Sales commissions						400		
Plant janitors' wages					1,050			
Wages of workers who mix syrup				\$8,000				
Customer hotline								190
Depreciation on delivery trucks							200	
Freight-in		<u> </u>	1,300	40.00	<u> </u>			
Total costs	<u>\$1,040</u>	<u>\$1,400</u>	<u>\$20,730</u>	<u>\$8,000</u>	<u>\$4,625</u>	<u>\$870</u>	<u>\$485</u>	<u>\$235</u>

^{*}Salt's low value makes it likely treated as indirect materials. However, some students may classify salt as direct materials.

Req. 3

Total inventoriable product costs:

Direct materials	\$20,730
Direct labor	8,000
Manufacturing overhead	4,625
Total inventoriable product costs	\$33,355

Req. 4

The managers of R&D and Design are likely to cut their costs. This can increase costs of later value-chain elements. For example, if the recipe is not adjusted to consumer tastes, more marketing may be required and/or sales may decline. If the recipe is not designed so the soda is easy to produce, or if the production process is not well laid-out, production costs will be higher than they need to be. If cutting R&D and Design costs leads to lower quality soda, customer service costs such as returns may also increase.

(45-55 min.) P 2-54B

Part One:

Lindsey's Pets				
Income Statement				
Year Ended December 31, 2009				
Sales revenue		\$55,000		
Cost of goods sold:				
Beginning inventory	\$12,200			
Purchases of merchandise	34,500			
Cost of goods available for sale	46,700			
Ending inventory	<u>(9,400)</u>			
Cost of goods sold		<u>37,300</u>		
Gross profit		17,700		
Operating expenses:				
Utilities expense	\$ 1,500			
Rent expense	3,400			
Sales commission expense	<u>4,100</u>	9,000		
Operating income		<u>\$8,700</u>		

Part Two:

Req. 1

Best Friends Manufacturing					
Schedule of Cost of Good	ds Manufa	ctured			
Year Ended Decemb	er 31, 201	0			
Beginning work in process inventory			\$ 0		
Add: Direct materials used:					
Beginning raw materials inventory	\$10,000				
Purchases of direct materials	39,000				
Available for use	49,000				
Ending raw materials inventory	(8,000)				
Direct materials used \$41,000					
Direct labor 20,000					
Manufacturing overhead:					
Utilities for plant	\$ 4,500				
Plant janitorial services	1,150				
Rent on manufacturing plant	8,400				
		14,050			
Total manufacturing costs incurred					
during the year			75,050		
Total manufacturing costs to					
account for			75,050		
Less: Ending work in process inventory			(4,000)		
Cost of goods manufactured \$71,050					

Req. 2

Best Friends Manufacturing			
Income Statemen	nt		
Year Ended December 3	31, 2010		
Sales revenue		\$103,000	
Cost of goods sold:			
Beginning finished goods inventory	\$ 0		
Cost of goods manufactured*	71,050		
Cost of goods available for sale	71,050		
Ending finished goods inventory	(3,000)		
Cost of goods sold		68,050	
Gross profit		34,950	
Operating expenses:			
Customer service hotline expense	1,400		
Delivery expense	2,500		
Sales salaries expense	4,200	<u>8,100</u>	
Operating income		<u>\$ 26,850</u>	

^{*}From the Schedule of Cost of Goods Manufactured in Req. 1.

Req. 3

Best Friends Manufacturing's cost of goods sold is based on its cost of goods manufactured. In contrast, Lindsey's Pets cost of goods sold is based on its merchandise purchases.

(continued) P 2-54B

Part Three: Reqs. 1 and 2

Lindsey's Pets Partial Balance Sheet December 31, 2009		Best Friends Manufacturing Partial Balance Sheet December 31, 2010	
Inventory	<u>\$9,400</u>	Raw materials inventory \$ 8,0000 Work in process inventory 4,0000 Total inventory \$ 3,0000 \$15,000	00

(25-35 min.) P 2-55B

Chili Manufacturing Company			
Schedule of Cost of Go	oods Manu	<u>factured</u>	
<u>Month Ended</u> Ju	une 30, 201	0	
Beginning work in process inventory			\$ 27,000
Add: <u>Direct materials used</u> :			
Beginning raw materials inventory	\$24,000		
Purchases of direct materials	<u>56,000</u>		
Available for use	80,000		
Ending raw materials inventory	<u>(28,000</u>)		
Direct materials used		♦ \$52,000	
Direct <u>labor</u>		79,000	↑
Manufacturing overhead		43,000	
Total manufacturing costs			
incurred during the month			174,000
Total <u>manufacturing</u> costs <u>to</u>			
account for			201,000
Less: Ending work in process			
<u>inventory</u>			(21,000)
Cost of goods manufactured			\$180,000

(continued) P 2-55B

Chili Manufacturing Company				
Income Statemer	<u>1t</u>			
Month Ended June 30	, 2010			
Sales revenue			\$470,	000
Cost of goods sold:				
Beginning finished goods inventory	\$114	,000		
Cost of goods manufactured*	180	,000		
Cost of goods available for sale	→ 294	,000		
Ending finished goods inventory	(66	,000)		
Cost of goods sold			228,	000
Gross profit			242,	000
Operating expenses:				
Marketing expense	98	,000↓		
Administrative expense	<u>68,000</u> ↑		166,	000
Operating income			\$76,	000

^{*}From the Schedule of Cost of Goods Manufactured

a) As shown below, the quantitative data suggests you would net \$8,050 more by taking Job #1 and living at home.

	Take Job #1 and	Take Job #2 and
Attributes:	live at home	rent an apartment
Salary	\$49,000	\$54,000
Rent	0	(9,000)
Food	0	(3,500)
Cable	0	(550)
Salary, net of living expenses	\$49,000	\$40,950

Net Difference = \$49,000 - \$40,950 = \$8,050

- b) The costs of doing laundry, operating the car, and paying for cell phone service are irrelevant because they do not differ between the two alternatives.
- c) You might consider whether you would like to live with your parents again or not! Even though you would benefit by \$8,050 if you live at home, you may decide it isn't worth it!
- d) If you want Job #2 and you want to live at home, you will benefit by the higher salary and the lower living expenses. However, you'll need to factor in the higher costs of commuting to work via car (gas, tolls, service) or train (fare). Qualitatively, you will want to consider whether the time spent commuting is worth the extra money you will be netting from living at home.

Req. 1

Monthly pizza volume	2,500	5,000	10,000
Total fixed costs	\$ 5,000	\$ 5,000	\$ 5,000
Total variable costs	3,000	6,000	12,000
Total costs	<u>\$8,000</u>	<u>\$11,000</u>	<u>\$17,000</u>
Fixed cost per pizza	\$ 2.00	\$ 1.00	\$.50
Variable cost per pizza	1.20	1.20	1.20
Average cost per pizza	<u>\$ 3.20</u>	<u>\$ 2.20</u>	<u>\$ 1.70</u>
Sales price per pizza	\$5.50	\$5.50	\$5.50
Average profit per			
pizza	\$ 2.30	\$ 3.30	\$ 3.80

Req. 2

Companies want to operate near or at full capacity to better utilize the resources they spend on fixed costs. The more units they produce, the lower the average fixed cost per unit.

Req. 3

At the current volume, the restaurant's monthly profit is \$16,500 calculated as follows

Total Sales Revenue	- Total Costs	= Monthly Profit
(\$5.50 per pizza × 5,000 pizzas)	- \$11,000	= \$16,500

If the owner decreases the sales price to increase volume, the new monthly profit will be:

Total Sales Revenue at the new price and volume	- Total Costs at the new volume	= New Monthly Profit
(\$5.00 per pizza × 10,000 pizzas)	- \$17,000	= \$33,000

Since the restaurant will generate an additional \$16,500 of profit (\$33,000 - \$16,500), the owner should decrease the sales price to increase the volume.

Decision Case

(30 min.) C2-68

Req. 1

The ending inventory costs derived from the following schedule are: Raw materials \$143,000, Work in process \$239,000, and Finished goods \$150,000.

	PowerBox				
	Inventory Reconstruction Schedule				
Raw ma		Work in Proces	s Inventory	Finished Goods Inventory	
Beginning inventory	\$113,000 (G)	Beginning Inventory	\$ 229,000 (G)	Beginning inventory	\$ 154,000 (G)
+	476,000	+ Direct Materials	440,000	+ Cost of goods	4 400 0000
Purchases	(G)	Used	446,000 ^e 505,000	manufactured	1,186,000 ^c
		+ Direct labor	(G)		
		+ Manufacturing Overhead	245,000 (G)		
= Direct Materials available for use	589,000	= Total manufacturing costs to account for	1,425,000 (G)	= Cost of goods available for sale	1,340,000 (G)
- Ending inventory	143,000 ^f	- Ending	239,000 ^d	- Ending inventory	150,000 ^b
= Direct Materials used	\$446,000°	= Cost of goods		= Cost of goods Sold	\$1,190,000 ^a

(G) = Amount given in the case.

(continued) C2-68

^aCost of good sold:

(1 - Gross profit %) Sales Cost of goods sold

\$1,700,000 70% \$1.190.000

bEnding finished goods inventory:

Cost of goods available for sale - Ending finished goods inventory = Cost of goods sold

\$1,340,000 Ending finished goods inventory = \$1,190,000

> Ending finished goods inventory = \$ 150,000

^cCost of goods manufactured:

Beginning finished goods inventory + Cost of goods manufactured = Cost of goods

available for sale

\$1,340,000 \$154,000 + Cost of goods manufactured =

Cost of goods manufactured = \$1,186,000

dEnding work in process inventory:

Total manufacturing Ending work in process inventory Cost of goods costs to account for

manufactured

\$1,425,000 Ending work in process inventory \$1.186.000 =

> **Ending work in process inventory** \$ 239,000 =

^eDirect materials used:

Beginning Direct + Direct + Manufacturing = Total manufacturing work in process overhead costs to account for material labor

inventory used

Direct + \$505,000 + \$245,000 \$229,000 \$1,425,000

materials

used

Direct materials used \$ 446,000

fEnding direct materials inventory:

Direct materials Ending direct materials inventory = Direct materials used

available for use

\$589,000 Ending direct materials inventory = \$446,000

> Ending direct materials inventory = \$143,000

Req. 2

Today's Date

PowerBox 5 Research Triangle Way Raleigh, NC 27698

Mr. Gary Streer Industrial Insurance 1122 Main Street Hartford, CT 06268

Dear Mr. Streer:

As a result of flooding, PowerBox suffered the complete loss of all inventories at its facility at 5 Research Triangle Way. Industrial Insurance covers these inventories under policy #3454340-23. Our records indicate the cost of these inventories was:

Raw materials	\$143,000
Work in process	239,000
Finished goods	<u> 150,000</u>
Total inventory cost	\$532,000

Please contact me at your earliest convenience regarding our insurance claim.

Sincerely,

Annette Plum Controller

Discussion & Analysis

1. Briefly describe a service company, a merchandising company, and a manufacturing company. Give an example of each type of company, but do not use the same examples as given in the chapter.

Service companies are in business to sell intangible services. Merchandising companies are in business to sell tangible products they buy from manufacturers. Manufacturing companies use labor, plant, and equipment to convert raw materials into new finished products. An accounting firm is an example of a service company; Barnes & Noble is an example of a merchandising company; and Johnson & Johnson is an example of a manufacturer.

2. How do service, merchandising, and manufacturing companies differ from each other? How are service, merchandising, and manufacturing companies similar to each other?

Differ:

- Inventories
- Primary output
- Customers

Student answers will vary

Similar:

- Profit motivated
- Marketing
- GAAP

Students answers will vary

3. What is the value chain? What are the six types of business activities found in the value chain? Which type(s) of business activities in the value chain generate costs that go directly to the income statement once incurred? What type(s) of business activities in the value chain generate costs that flow into inventory on the balance sheet?

The value chain is the activities that add value to a firm's products and services. The six types of business activities in the value chair are R&D, design, production or purchases, marketing, distribution, and customer service. All costs along the value chain for service companies, all except for purchases for merchandisers, and all except for production for manufacturers. Purchases flow into inventory for a merchandiser and production flows into inventories for a manufacturer.

4. Compare direct costs to indirect costs. Give an example of a cost at a company that could be a direct cost at one level of the organization but would be considered an indirect cost at a

different level of that organization. Explain why this same cost could be both direct and indirect (at different levels).

A direct cost can be traced to a cost object whereas an indirect cost relates to the cost object but cannot be traced to it. The salary of a car sales manager is a direct cost to the sales department, but an indirect cost of the car itself. The salary of a sales manager is directly traceable to the sales department because that is the only place the manager works in the company. The salary is an indirect cost of the car because it is impossible to determine how much of it belongs to a specific car. In other words, the sales manager's salary affects the cost of all cars sold, but is not traceable to individual cars.

5. What is meant by the term "inventoriable product costs"? What is meant by the term "period costs"? Why does it matter whether a cost is an inventoriable product cost or a period cost?

Inventoriable product costs are all costs of a product that GAAP requires companies to treat as an asset (inventory) for external financial reporting. These costs are not expensed until the product is sold. Period costs are costs that are expensed in the period in which they are incurred; often called Operating Expenses, or Selling, General, and Administrative Expenses.

An inventoriable product cost is treated as an asset until the product is sold; it will benefit a future period. A period cost is expensed when it is incurred as it has no future value.

6. Compare inventoriable product costs to period costs. Using a product of your choice, give examples of inventoriable product costs and period costs. Explain why you categorized your costs as you did.

Levi Strauss makes jeans. The inventoriable product costs would include denim, thread, zippers, labor, and factory overhead. All of these costs are related to the production of the jeans and are therefore inventoriable.

The costs of advertising the jeans in magazines, commissions paid to employees who sell the jeans to merchandisers, and the cost of shipping the jeans to buyers are all period costs because they are incurred once the jeans have been produced and have no future value to the company.

7. Describe how the income statement of a merchandising company differs from the income statement of a manufacturing company. Also comment on how the income statement from a merchandising company is similar to the income statement of a manufacturing company.

The Cost of goods sold section of the income statement is different for a merchandiser and a manufacturer because a merchandiser buys finished goods whereas a manufacturer produces finished goods. The merchandiser uses the cost of purchases in the computation of Cost of goods sold, where the manufacturer uses the Cost of goods manufactured in the computation of Cost of goods sold. The rest of the income statement is the same for both merchandisers and manufacturers. It includes Sales revenue, Gross profit, Operating expenses, and Operating income.

8. How are the cost of goods manufactured, the cost of goods sold, the income statement, and the balance sheet related for a manufacturing company? What specific items flow from one statement or schedule to the next? Describe the flow of costs between the cost of goods manufactured, the cost of goods sold, the income statement, and the balance sheet for a manufacturing company.

The Cost of goods manufactured includes all the costs of production, direct material, direct labor, and manufacturing overhead. This amount is used in the preparation of the income statement in the computation of Cost of goods sold where it is added to beginning Finished goods inventory to determine Cost of goods available for sale. The remaining

Finished goods that have not been sold is shown on the balance sheet as Inventory.

9. What makes a cost relevant or irrelevant when making a decision? Suppose a company is evaluating whether to use its warehouse for storage of its own inventory or whether to rent it out to a local theater group for housing props. Describe what information might be relevant when making that decision.

When making a decision, a cost is considered relevant or irrelevant depending on whether it changes between the alternatives in the decision. Some relevant costs to consider in the evaluation of whether to use the warehouse for storage or whether to rent it would be the cost of storage elsewhere, how much rent could be charged for the warehouse, insurance costs, and so forth.

10. Explain why "differential cost" and "variable cost" do not have the same meaning. Give an example of a situation in which there is a cost that is a differential cost but not a variable cost.

A differential cost is the difference in cost between two alternative courses of action whereas a variable cost is a cost that changes in total in direct proportion to changes in volume.

If a company was deciding between renting office space downtown (more expensive) or in the suburbs (less expensive), the cost of rent would be an example of a differential cost that is not a variable cost. Rent is a fixed cost.

Student answers may vary.

Application & Analysis

2-1 Costs in the Value Chain at a Real Company and Cost Objects

Choose a company with which you are familiar that manufactures a product. In this activity, you will be making reasonable assumptions about the activities involved in the value chain for this product; companies do not typically publish information about their value chain.

Basic Discussion Questions

1. Describe the product that is being produced and the company that produces it.

The product is jeans and the company is Levi Strauss & Co.

2. Describe the six value chain business activities that this product would pass through from its inception to its ultimate delivery to the customer.

The six value chain business activities are

- R&D
- Design
- Production
- Marketing
- Distribution
- Customer Service

- 3. List at least three costs that would be incurred in each of the six business activities in the value chain.
 - R&D investigating new fabrics, customer needs surveys, innovation
 - Design style, quality, durability
 - Production material, labor, overhead
 - Marketing advertisements, sponsorships, Internet presence
 - Distribution shipping, administrative costs, storage
 - Customer Service warranties, call center, customer email support
- 4. Classify each cost you identified in the value chain as either being an inventoriable product cost or a period cost. Explain your justification.

All the costs, with the exception of production costs, are period costs. Only the production costs are inventoriable.

- 5. A cost object can be anything for which managers want a separate measurement of cost. List three different potential cost objects other than the product itself for the company you have selected.
 - Advertising
 - Internal control
 - Environmental sustainability

- 6. List a direct cost and an indirect cost for each of the three different cost objects in #5. Explain why each cost would be direct or indirect.
 - Advertising
 - Direct cost of advertising 501 brand jeans
 - Indirect cost of advertising Levi Strauss & Co.
 - Internal Control
 - Direct cost of separating duties within a department
 - Indirect Audit Committee costs for the company
 - Environmental Sustainability
 - Direct Zero waste within a department
 - Indirect Companywide energy efficiency

Note: Student answers will vary.

CMA-1.

d. advertising for the Sleep-Well Inn chain.

CMA-2.

c. \$110,110.

CMA-3.

b. \$250,000.

(CMA Adapted)